

# Global Passenger Flow Statistics Equipment Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Passenger Flow Statistics Equipment market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Passenger flow counting equipment is a device used to count passenger flow information in real time. It can realize passenger flow statistics in many ways, such as infrared, thermal imaging, WiFi and so on. Passenger flow counting equipment can be installed in various places, such as shopping malls, supermarkets, scenic spots, stations, etc., and is used to monitor and count passenger flow, store entry rates and other data in real time to provide a basis for business decisions. Passenger flow statistics equipment can also be customized according to customer needs, such as adding screen display, real-time alarm and other functions.

More intelligent. With the development of artificial intelligence technology, passenger flow counting equipment can automatically identify the number of people, gender, age and other information, and can adjust operating strategies in real time based on data analysis.

More refined. Passenger flow counting equipment will pay more attention to the sophistication of data, and can automatically identify and count the number of people, gender, age group and other information. Through more refined data analysis results, it can provide merchants with more accurate marketing strategies and operational guidance. .

Support customized services. Passenger flow counting equipment will pay more

attention to personalized services and provide customized data analysis and solutions according to the needs of different merchants.

More cloud-based. At present, passenger flow statistics have begun to be transferred to cloud storage, and will become more cloud-based in the future. Merchants can view passenger flow data through the Internet anytime and anywhere.

This report is a detailed and comprehensive analysis for global Passenger Flow Statistics Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Passenger Flow Statistics Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Passenger Flow Statistics Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Passenger Flow Statistics Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Passenger Flow Statistics Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Passenger Flow Statistics Equipment
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Passenger Flow Statistics Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Axis, V-Count, FootfallCam, Brickstream(Teledyne FLIR), IRIS-GmbH, DILAX, RetailNext, ShopperTrak, Xovis, IEE Smart Sensing Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Passenger Flow Statistics Equipment market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

IR Beam

Thermal Imaging

Others

### **Market segment by Application**

Tourism

Transportation

Exhibition

Others

## **Major players covered**

Axis

V-Count

FootfallCam

Brickstream(Teledyne FLIR)

IRIS-GmbH

DILAX

RetailNext

ShopperTrak

Xovis

IEE Smart Sensing Solutions

HELLA Aglaia Mobile Vision GmbH

Irisys

CountWise

Axiomatic Technology

OP Retail

Eurotech

### **Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Passenger Flow Statistics Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Passenger Flow Statistics Equipment, with price, sales quantity, revenue, and global market share of Passenger Flow Statistics Equipment from 2020 to 2025.

Chapter 3, the Passenger Flow Statistics Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Passenger Flow Statistics Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Passenger Flow Statistics Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Passenger Flow Statistics Equipment.

Chapter 14 and 15, to describe Passenger Flow Statistics Equipment sales channel, distributors, customers, research findings and conclusion.

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