

Global Passenger Car Starting Battery Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Passenger Car Starting Battery market size is expected to reach \$ 18191 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Passenger car starting battery is a rechargeable vehicle low-voltage battery (predominantly lead-acid) designed to deliver a high burst current for engine/motor cranking and to supply power for lighting, ignition and other 12V/24V electrical loads. It is optimized for high cranking performance and shallow-cycle reliability rather than deep-cycle operation.

Upstream inputs include lead (often with strong recycled-lead loops), sulfuric acid, polypropylene cases, separators/AGM glass mat, additives, plus grid casting/pasting/curing/formation and test equipment. Midstream manufacturing covers plate/grid making, assembly, acid filling/sealing, formation and consistency testing. Downstream demand splits into OE supply and aftermarket replacement.

In 2025, global passenger car starting battery production reached approximately 300 million units, with an average global market price is \$45 per unit.

Passenger Car Starting Battery is the core energy-storage component in the low-voltage electrical system of a passenger car. Its primary role is to deliver high current during engine start-up and to provide stable electrical support for ignition, lighting, instrumentation, body electronics, infotainment systems, and other low-voltage onboard devices during vehicle operation. For OEMs, it is not merely a conventional battery, but a critical node within the vehicle's low-voltage power supply system, working together with the starter motor, alternator, wiring harness, power management module, and the

overall electrical/electronic architecture. Its value is reflected not only in cold-start capability, but also in charge acceptance, cycle life, low-temperature performance, vibration durability, and long-term power stability. As passenger cars continue to adopt more electrical and electronic features, the starting battery has evolved from a basic functional part into an important component affecting vehicle start-up reliability, electrical safety, and overall user experience.

From a technical and product perspective, passenger car starting batteries are still mainly based on lead-acid technology, with mainstream products including conventional flooded batteries, enhanced flooded batteries (EFB), and valve-regulated lead-acid batteries such as AGM. Different technology routes are typically matched with different levels of vehicle electrical load, start-stop system requirements, and durability expectations. Market differentiation is not defined only by capacity or cold cranking performance, but also by plate design, active material formulation, separator technology, charge acceptance, deep-cycle capability, and stability under both high- and low-temperature conditions. For OEMs and aftermarket customers, the main concerns are cold-start reliability, service life, maintenance convenience, vehicle fitment accuracy, and batch consistency. In other words, competition in passenger car starting batteries is shifting from a simple comparison of basic power-supply products toward broader competition in low-voltage power-system capability.

From an industry trend perspective, the passenger car starting battery is evolving from a standardized component of the traditional internal combustion vehicle era into a key low-voltage energy-storage unit designed to support higher electrical loads, more complex power-management requirements, and stronger reliability expectations. On one hand, passenger internal combustion vehicles and hybrid passenger cars will continue to support a large OEM and replacement market, with the growing penetration of start-stop systems driving wider adoption of EFB and AGM products. On the other hand, even in new energy passenger vehicles, although the conventional engine-starting function is reduced, a 12V low-voltage battery is still generally required to power body controls, onboard electronics, and auxiliary systems, gradually extending the role of the starting battery toward that of a broader low-voltage auxiliary battery. Future competition will therefore not be determined only by capacity and price, but by who can achieve a better balance among lifetime, charge acceptance, lightweight design, low-temperature performance, and platform fit.

This report studies the global Passenger Car Starting Battery production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Passenger Car Starting Battery and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Passenger Car Starting Battery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Passenger Car Starting Battery total production and demand, 2021-2032, (K Units)

Global Passenger Car Starting Battery total production value, 2021-2032, (USD Million)

Global Passenger Car Starting Battery production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Passenger Car Starting Battery consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Passenger Car Starting Battery domestic production, consumption, key domestic manufacturers and share

Global Passenger Car Starting Battery production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Passenger Car Starting Battery production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Passenger Car Starting Battery production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Passenger Car Starting Battery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clarios, Exide Technologies, Sebang, East Penn, FIAMM, Bosch, Banner, GS Yuasa, Atlasbx, Amara Raja, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Passenger Car Starting Battery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Passenger Car Starting Battery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Passenger Car Starting Battery Market, Segmentation by Type:

VRLA Battery

Flooded Battery

Global Passenger Car Starting Battery Market, Segmentation by Vehicle:

Internal Combustion Engines

New Energy Vehicles

Global Passenger Car Starting Battery Market, Segmentation by Voltage:

12V

24V

Global Passenger Car Starting Battery Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Clarios

Exide Technologies

Sebang

East Penn

FIAMM

Bosch

Banner

GS Yuasa

Atlasbx

Amara Raja

ACDelco

MOLL

Camel Group

Fengfan Group

Leoch International

Jujiang Power Group

Shandong Ruiyu Accumulator

Chengdu Chuanxi Storage Battery Group

Chaowei Power

Wanli New Energy

Shanghai Aerospace Power Technology

Tianneng Battery Group

Guangdong Aokly Group

Key Questions Answered:

1. How big is the global Passenger Car Starting Battery market?
2. What is the demand of the global Passenger Car Starting Battery market?
3. What is the year over year growth of the global Passenger Car Starting Battery market?
4. What is the production and production value of the global Passenger Car Starting Battery market?
5. Who are the key producers in the global Passenger Car Starting Battery market?
6. What are the growth factors driving the market demand?

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