

Global Passenger Car Side Airbag Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Passenger Car Side Airbag market size is expected to reach \$ 1440 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

In 2025, global Passenger Car Side Airbag production reached approximately 1.7 million units, with an average global market price of around US\$ 500 per unit.

A passenger car side airbag is a restraint module typically mounted in the seat side bolster or door/trim area to protect the occupant's thorax/pelvis in a side impact. It works as part of an integrated restraint system with curtain airbags, seatbelts (pretensioners/load limiters), crash sensing and the ECU, delivering rapid inflation and controlled venting to manage occupant loads and reduce injury risk.

Upstream covers airbag fabrics and sewing (often nylon 6,6 yarn/fabric), coatings and auxiliaries (e.g., silicone coating), inflators/initiators (pyrotechnic or stored-gas), electronics tied to sensing/ECU content, plus housings and hardware. Midstream passive-safety suppliers integrate and validate the module (bag, inflator, initiator, housing, folding/packing process) to meet regulatory and OEM crash-development requirements. Downstream demand comes from automakers and their seating/interior integration chains across passenger vehicle platforms. Representative upstream ecosystem names include INVISTA (airbag fiber/nylon value chain) and Toray (airbag polyamide fiber capacity referenced by industry commentary); representative module suppliers include Autoliv, ZF, Toyoda Gosei.

The passenger car side airbag market is in a phase of ?feature down-market migration, regulation/NCAP-driven adoption, and system-level upgrading.? Because side and pole impacts concentrate injury risk, OEMs increasingly treat side protection (side airbags plus curtains) as a key lever for safety performance and rating outcomes, expanding fitment beyond premium trims. Competition is shifting from ?whether it?s equipped? to holistic performance?deployment stability and consistency, restraint efficiency,

integration complexity with seats/interiors, and lifetime reliability. Going forward, modules must be more compact, more controllable in deployment, and validated under stricter durability/aging regimes, while being co-calibrated with sensing, ECU logic, and belt restraints. Drivers include evolving regulations and consumer-rating standards, safety content as a product differentiation metric, and platform strategies that open integration windows; headwinds include volatility in pyrotechnic/fiber inputs, longer compliance and validation cycles, tighter traceability and quality requirements, and simultaneous pressure on cost and delivery stability. Overall, scale leaders with closed-loop capabilities across compliance, integration engineering, manufacturing consistency, and global supply tend to maintain an edge.

This report studies the global Passenger Car Side Airbag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Passenger Car Side Airbag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Passenger Car Side Airbag that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Passenger Car Side Airbag total production and demand, 2021-2032, (K Units)

Global Passenger Car Side Airbag total production value, 2021-2032, (USD Million)

Global Passenger Car Side Airbag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Passenger Car Side Airbag consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Passenger Car Side Airbag domestic production, consumption, key domestic manufacturers and share

Global Passenger Car Side Airbag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Passenger Car Side Airbag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Passenger Car Side Airbag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Passenger Car Side Airbag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Autoliv, Joyson Safety Systems, ZF Friedrichshafen, Toyota Gosei, Nihon Plast, Hyundai Mobis, Ashimori, Delphi Autoparts, East JoyLong Motor Airbag, Yanfeng, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Passenger Car Side Airbag market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Passenger Car Side Airbag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Passenger Car Side Airbag Market, Segmentation by Type:

Side Torso Airbag

Curtain Airbag

Global Passenger Car Side Airbag Market, Segmentation by Airbag Structure:

Single-Chamber

Multi-Chamber

Global Passenger Car Side Airbag Market, Segmentation by Protected Areas:

Thoracic Side Airbag

Pelvic Side Airbag

Others

Global Passenger Car Side Airbag Market, Segmentation by Application:

Sedan

SUV

Pickup Truck

Others

Companies Profiled:

Autoliv

Joyson Safety Systems

ZF Friedrichshafen

Toyota Gosei

Nihon Plast

Hyundai Mobis

Ashimori

Delphi Autoparts

East JoyLong Motor Airbag

Yanfeng

Jinheng Automotive Safety System

Hualida Garment Group

Zhongyi Automotive New Materials

Taihang Changqing Automotive Safety System

Key Questions Answered:

1. How big is the global Passenger Car Side Airbag market?
2. What is the demand of the global Passenger Car Side Airbag market?
3. What is the year over year growth of the global Passenger Car Side Airbag market?
4. What is the production and production value of the global Passenger Car Side Airbag market?
5. Who are the key producers in the global Passenger Car Side Airbag market?
6. What are the growth factors driving the market demand?

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