

Global Passenger Car Seat Massage Lumbar Support Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Passenger Car Seat Massage Lumbar Support market size was valued at US\$ 4359 million in 2025 and is forecast to a readjusted size of US\$ 7977 million by 2032 with a CAGR of 8.7% during review period.

Global sales of passenger car seat massage lumbar support reached 199.45 million units in 2025, with an average price of US\$21.24 per unit.

Passenger car seat massage lumbar support is a comfort electronic feature integrated into the lumbar region of the seat back in passenger cars such as sedans, SUVs, and MPVs. It uses pneumatic, mechanical, or hybrid drive methods to provide multi-mode, multi-intensity, and multi-area massage therapy to the lumbar region of drivers and passengers, relieving lumbar muscle strain and fatigue caused by long hours of driving or sitting. Compared to commercial vehicles, passenger car massage lumbar support emphasizes quietness (

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Passenger Car Seat Massage Lumbar Support Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Pneumatic

1.3.3 Electric

1.4 Market Analysis by Massage Movements

1.4.1 Overview: Global Passenger Car Seat Massage Lumbar Support Consumption Value by Massage Movements: 2021 Versus 2025 Versus 2032

1.4.2 Single-point Support

1.4.3 Two-point Kneading

1.4.4 Multi-point Wave

1.4.5 Full Lumbar Coverage

1.5 Market Analysis by Performance Grades

1.5.1 Overview: Global Passenger Car Seat Massage Lumbar Support Consumption Value by Performance Grades: 2021 Versus 2025 Versus 2032

1.5.2 Basic Comfort

1.5.3 Standard Functional

1.5.4 High-end Intelligent

1.5.5 Medical-grade Rehabilitation

1.6 Market Analysis by Application

1.6.1 Overview: Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 OEM

1.6.3 Aftermarket

1.7 Global Passenger Car Seat Massage Lumbar Support Market Size & Forecast

1.7.1 Global Passenger Car Seat Massage Lumbar Support Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Passenger Car Seat Massage Lumbar Support Sales Quantity (2021-2032)

1.7.3 Global Passenger Car Seat Massage Lumbar Support Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Gentherm

2.1.1 Gentherm Details

2.1.2 Gentherm Major Business

2.1.3 Gentherm Passenger Car Seat Massage Lumbar Support Product and Services

2.1.4 Gentherm Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Gentherm Recent Developments/Updates

2.2 Lear

2.2.1 Lear Details

2.2.2 Lear Major Business

2.2.3 Lear Passenger Car Seat Massage Lumbar Support Product and Services

2.2.4 Lear Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Lear Recent Developments/Updates

2.3 Continental AG

2.3.1 Continental AG Details

2.3.2 Continental AG Major Business

2.3.3 Continental AG Passenger Car Seat Massage Lumbar Support Product and Services

2.3.4 Continental AG Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Continental AG Recent Developments/Updates

2.4 Hyundai Transys

2.4.1 Hyundai Transys Details

2.4.2 Hyundai Transys Major Business

2.4.3 Hyundai Transys Passenger Car Seat Massage Lumbar Support Product and Services

2.4.4 Hyundai Transys Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Hyundai Transys Recent Developments/Updates

2.5 Leggett & Platt Automotive

2.5.1 Leggett & Platt Automotive Details

2.5.2 Leggett & Platt Automotive Major Business

2.5.3 Leggett & Platt Automotive Passenger Car Seat Massage Lumbar Support Product and Services

2.5.4 Leggett & Platt Automotive Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Leggett & Platt Automotive Recent Developments/Updates

2.6 Rostra

2.6.1 Rostra Details

2.6.2 Rostra Major Business

2.6.3 Rostra Passenger Car Seat Massage Lumbar Support Product and Services

2.6.4 Rostra Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Rostra Recent Developments/Updates

2.7 Faurecia

2.7.1 Faurecia Details

2.7.2 Faurecia Major Business

2.7.3 Faurecia Passenger Car Seat Massage Lumbar Support Product and Services

2.7.4 Faurecia Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Faurecia Recent Developments/Updates

2.8 Ficos

2.8.1 Ficos Details

2.8.2 Ficos Major Business

2.8.3 Ficos Passenger Car Seat Massage Lumbar Support Product and Services

2.8.4 Ficos Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Ficos Recent Developments/Updates

2.9 Motor Mods

2.9.1 Motor Mods Details

2.9.2 Motor Mods Major Business

2.9.3 Motor Mods Passenger Car Seat Massage Lumbar Support Product and Services

2.9.4 Motor Mods Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Motor Mods Recent Developments/Updates

2.10 Brose

2.10.1 Brose Details

2.10.2 Brose Major Business

2.10.3 Brose Passenger Car Seat Massage Lumbar Support Product and Services

2.10.4 Brose Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Brose Recent Developments/Updates

2.11 JVIS

2.11.1 JVIS Details

2.11.2 JVIS Major Business

- 2.11.3 JVIS Passenger Car Seat Massage Lumbar Support Product and Services
- 2.11.4 JVIS Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.11.5 JVIS Recent Developments/Updates
- 2.12 Zhejiang Yahu Auto Parts
 - 2.12.1 Zhejiang Yahu Auto Parts Details
 - 2.12.2 Zhejiang Yahu Auto Parts Major Business
 - 2.12.3 Zhejiang Yahu Auto Parts Passenger Car Seat Massage Lumbar Support Product and Services
 - 2.12.4 Zhejiang Yahu Auto Parts Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Zhejiang Yahu Auto Parts Recent Developments/Updates
- 2.13 AEW
 - 2.13.1 AEW Details
 - 2.13.2 AEW Major Business
 - 2.13.3 AEW Passenger Car Seat Massage Lumbar Support Product and Services
 - 2.13.4 AEW Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 AEW Recent Developments/Updates
- 2.14 Tangtring Seating Technology
 - 2.14.1 Tangtring Seating Technology Details
 - 2.14.2 Tangtring Seating Technology Major Business
 - 2.14.3 Tangtring Seating Technology Passenger Car Seat Massage Lumbar Support Product and Services
 - 2.14.4 Tangtring Seating Technology Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Tangtring Seating Technology Recent Developments/Updates
- 2.15 Guangzhou Xinzheng Auto Parts
 - 2.15.1 Guangzhou Xinzheng Auto Parts Details
 - 2.15.2 Guangzhou Xinzheng Auto Parts Major Business
 - 2.15.3 Guangzhou Xinzheng Auto Parts Passenger Car Seat Massage Lumbar Support Product and Services
 - 2.15.4 Guangzhou Xinzheng Auto Parts Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Guangzhou Xinzheng Auto Parts Recent Developments/Updates
- 2.16 ND Automotive
 - 2.16.1 ND Automotive Details
 - 2.16.2 ND Automotive Major Business

2.16.3 ND Automotive Passenger Car Seat Massage Lumbar Support Product and Services

2.16.4 ND Automotive Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 ND Automotive Recent Developments/Updates

2.17 Shanghai Yihang Automobile Parts

2.17.1 Shanghai Yihang Automobile Parts Details

2.17.2 Shanghai Yihang Automobile Parts Major Business

2.17.3 Shanghai Yihang Automobile Parts Passenger Car Seat Massage Lumbar Support Product and Services

2.17.4 Shanghai Yihang Automobile Parts Passenger Car Seat Massage Lumbar Support Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Shanghai Yihang Automobile Parts Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PASSENGER CAR SEAT MASSAGE LUMBAR SUPPORT BY MANUFACTURER

3.1 Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Manufacturer (2021-2026)

3.2 Global Passenger Car Seat Massage Lumbar Support Revenue by Manufacturer (2021-2026)

3.3 Global Passenger Car Seat Massage Lumbar Support Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Passenger Car Seat Massage Lumbar Support by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Passenger Car Seat Massage Lumbar Support Manufacturer Market Share in 2025

3.4.3 Top 6 Passenger Car Seat Massage Lumbar Support Manufacturer Market Share in 2025

3.5 Passenger Car Seat Massage Lumbar Support Market: Overall Company Footprint Analysis

3.5.1 Passenger Car Seat Massage Lumbar Support Market: Region Footprint

3.5.2 Passenger Car Seat Massage Lumbar Support Market: Company Product Type Footprint

3.5.3 Passenger Car Seat Massage Lumbar Support Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Passenger Car Seat Massage Lumbar Support Market Size by Region

4.1.1 Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2021-2032)

4.1.2 Global Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2021-2032)

4.1.3 Global Passenger Car Seat Massage Lumbar Support Average Price by Region (2021-2032)

4.2 North America Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032)

4.3 Europe Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032)

4.4 Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032)

4.5 South America Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032)

4.6 Middle East & Africa Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

5.2 Global Passenger Car Seat Massage Lumbar Support Consumption Value by Type (2021-2032)

5.3 Global Passenger Car Seat Massage Lumbar Support Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2032)

6.2 Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application (2021-2032)

6.3 Global Passenger Car Seat Massage Lumbar Support Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

7.2 North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2032)

7.3 North America Passenger Car Seat Massage Lumbar Support Market Size by Country

7.3.1 North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2032)

7.3.2 North America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

8.2 Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2032)

8.3 Europe Passenger Car Seat Massage Lumbar Support Market Size by Country

8.3.1 Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2032)

8.3.2 Europe Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by

Application (2021-2032)

9.3 Asia-Pacific Passenger Car Seat Massage Lumbar Support Market Size by Region

9.3.1 Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

10.2 South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2032)

10.3 South America Passenger Car Seat Massage Lumbar Support Market Size by Country

10.3.1 South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2032)

10.3.2 South America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Passenger Car Seat Massage Lumbar Support Market Size by Country

11.3.1 Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Passenger Car Seat Massage Lumbar Support

Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Passenger Car Seat Massage Lumbar Support Market Drivers

12.2 Passenger Car Seat Massage Lumbar Support Market Restraints

12.3 Passenger Car Seat Massage Lumbar Support Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Passenger Car Seat Massage Lumbar Support and Key Manufacturers

13.2 Manufacturing Costs Percentage of Passenger Car Seat Massage Lumbar Support

13.3 Passenger Car Seat Massage Lumbar Support Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Passenger Car Seat Massage Lumbar Support Typical Distributors

14.3 Passenger Car Seat Massage Lumbar Support Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Massage Movements, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Performance Grades, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Gentherm Basic Information, Manufacturing Base and Competitors
- Table 6. Gentherm Major Business
- Table 7. Gentherm Passenger Car Seat Massage Lumbar Support Product and Services
- Table 8. Gentherm Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Gentherm Recent Developments/Updates
- Table 10. Lear Basic Information, Manufacturing Base and Competitors
- Table 11. Lear Major Business
- Table 12. Lear Passenger Car Seat Massage Lumbar Support Product and Services
- Table 13. Lear Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Lear Recent Developments/Updates
- Table 15. Continental AG Basic Information, Manufacturing Base and Competitors
- Table 16. Continental AG Major Business
- Table 17. Continental AG Passenger Car Seat Massage Lumbar Support Product and Services
- Table 18. Continental AG Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Continental AG Recent Developments/Updates
- Table 20. Hyundai Transys Basic Information, Manufacturing Base and Competitors
- Table 21. Hyundai Transys Major Business
- Table 22. Hyundai Transys Passenger Car Seat Massage Lumbar Support Product and Services

Table 23. Hyundai Transys Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Hyundai Transys Recent Developments/Updates

Table 25. Leggett & Platt Automotive Basic Information, Manufacturing Base and Competitors

Table 26. Leggett & Platt Automotive Major Business

Table 27. Leggett & Platt Automotive Passenger Car Seat Massage Lumbar Support Product and Services

Table 28. Leggett & Platt Automotive Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Leggett & Platt Automotive Recent Developments/Updates

Table 30. Rostra Basic Information, Manufacturing Base and Competitors

Table 31. Rostra Major Business

Table 32. Rostra Passenger Car Seat Massage Lumbar Support Product and Services

Table 33. Rostra Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Rostra Recent Developments/Updates

Table 35. Faurecia Basic Information, Manufacturing Base and Competitors

Table 36. Faurecia Major Business

Table 37. Faurecia Passenger Car Seat Massage Lumbar Support Product and Services

Table 38. Faurecia Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Faurecia Recent Developments/Updates

Table 40. Ficoso Basic Information, Manufacturing Base and Competitors

Table 41. Ficoso Major Business

Table 42. Ficoso Passenger Car Seat Massage Lumbar Support Product and Services

Table 43. Ficoso Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Ficoso Recent Developments/Updates

Table 45. Motor Mods Basic Information, Manufacturing Base and Competitors

Table 46. Motor Mods Major Business

Table 47. Motor Mods Passenger Car Seat Massage Lumbar Support Product and Services

Table 48. Motor Mods Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Motor Mods Recent Developments/Updates

Table 50. Brose Basic Information, Manufacturing Base and Competitors

Table 51. Brose Major Business

Table 52. Brose Passenger Car Seat Massage Lumbar Support Product and Services

Table 53. Brose Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Brose Recent Developments/Updates

Table 55. JVIS Basic Information, Manufacturing Base and Competitors

Table 56. JVIS Major Business

Table 57. JVIS Passenger Car Seat Massage Lumbar Support Product and Services

Table 58. JVIS Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. JVIS Recent Developments/Updates

Table 60. Zhejiang Yahu Auto Parts Basic Information, Manufacturing Base and Competitors

Table 61. Zhejiang Yahu Auto Parts Major Business

Table 62. Zhejiang Yahu Auto Parts Passenger Car Seat Massage Lumbar Support Product and Services

Table 63. Zhejiang Yahu Auto Parts Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Zhejiang Yahu Auto Parts Recent Developments/Updates

Table 65. AEW Basic Information, Manufacturing Base and Competitors

Table 66. AEW Major Business

Table 67. AEW Passenger Car Seat Massage Lumbar Support Product and Services

Table 68. AEW Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. AEW Recent Developments/Updates

Table 70. Tangtring Seating Technology Basic Information, Manufacturing Base and Competitors

Table 71. Tangtring Seating Technology Major Business

Table 72. Tangtring Seating Technology Passenger Car Seat Massage Lumbar Support Product and Services

Table 73. Tangtring Seating Technology Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Tangtring Seating Technology Recent Developments/Updates

Table 75. Guangzhou Xinzheng Auto Parts Basic Information, Manufacturing Base and Competitors

Table 76. Guangzhou Xinzheng Auto Parts Major Business

Table 77. Guangzhou Xinzheng Auto Parts Passenger Car Seat Massage Lumbar Support Product and Services

Table 78. Guangzhou Xinzheng Auto Parts Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Guangzhou Xinzheng Auto Parts Recent Developments/Updates

Table 80. ND Automotive Basic Information, Manufacturing Base and Competitors

Table 81. ND Automotive Major Business

Table 82. ND Automotive Passenger Car Seat Massage Lumbar Support Product and Services

Table 83. ND Automotive Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. ND Automotive Recent Developments/Updates

Table 85. Shanghai Yihang Automobile Parts Basic Information, Manufacturing Base and Competitors

Table 86. Shanghai Yihang Automobile Parts Major Business

Table 87. Shanghai Yihang Automobile Parts Passenger Car Seat Massage Lumbar Support Product and Services

Table 88. Shanghai Yihang Automobile Parts Passenger Car Seat Massage Lumbar Support Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Shanghai Yihang Automobile Parts Recent Developments/Updates

Table 90. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 91. Global Passenger Car Seat Massage Lumbar Support Revenue by Manufacturer (2021-2026) & (USD Million)

Table 92. Global Passenger Car Seat Massage Lumbar Support Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 93. Market Position of Manufacturers in Passenger Car Seat Massage Lumbar Support, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 94. Head Office and Passenger Car Seat Massage Lumbar Support Production

Site of Key Manufacturer

Table 95. Passenger Car Seat Massage Lumbar Support Market: Company Product Type Footprint

Table 96. Passenger Car Seat Massage Lumbar Support Market: Company Product Application Footprint

Table 97. Passenger Car Seat Massage Lumbar Support New Market Entrants and Barriers to Market Entry

Table 98. Passenger Car Seat Massage Lumbar Support Mergers, Acquisition, Agreements, and Collaborations

Table 99. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 100. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2021-2026) & (K Units)

Table 101. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2027-2032) & (K Units)

Table 102. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2021-2026) & (USD Million)

Table 103. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2027-2032) & (USD Million)

Table 104. Global Passenger Car Seat Massage Lumbar Support Average Price by Region (2021-2026) & (US\$/Unit)

Table 105. Global Passenger Car Seat Massage Lumbar Support Average Price by Region (2027-2032) & (US\$/Unit)

Table 106. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 107. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 108. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Type (2021-2026) & (USD Million)

Table 109. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Type (2027-2032) & (USD Million)

Table 110. Global Passenger Car Seat Massage Lumbar Support Average Price by Type (2021-2026) & (US\$/Unit)

Table 111. Global Passenger Car Seat Massage Lumbar Support Average Price by Type (2027-2032) & (US\$/Unit)

Table 112. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 113. Global Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 114. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application (2021-2026) & (USD Million)

Table 115. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application (2027-2032) & (USD Million)

Table 116. Global Passenger Car Seat Massage Lumbar Support Average Price by Application (2021-2026) & (US\$/Unit)

Table 117. Global Passenger Car Seat Massage Lumbar Support Average Price by Application (2027-2032) & (US\$/Unit)

Table 118. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 119. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 120. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 121. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 122. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2026) & (K Units)

Table 123. North America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2027-2032) & (K Units)

Table 124. North America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2026) & (USD Million)

Table 125. North America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2027-2032) & (USD Million)

Table 126. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 127. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 128. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 129. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 130. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2026) & (K Units)

Table 131. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2027-2032) & (K Units)

Table 132. Europe Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2026) & (USD Million)

Table 133. Europe Passenger Car Seat Massage Lumbar Support Consumption Value

by Country (2027-2032) & (USD Million)

Table 134. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 137. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 138. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2021-2026) & (K Units)

Table 139. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity by Region (2027-2032) & (K Units)

Table 140. Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2021-2026) & (USD Million)

Table 141. Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value by Region (2027-2032) & (USD Million)

Table 142. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 143. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 144. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 145. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 146. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2026) & (K Units)

Table 147. South America Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2027-2032) & (K Units)

Table 148. South America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2026) & (USD Million)

Table 149. South America Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2027-2032) & (USD Million)

Table 150. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2021-2026) & (K Units)

Table 151. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Type (2027-2032) & (K Units)

Table 152. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2021-2026) & (K Units)

Table 153. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Application (2027-2032) & (K Units)

Table 154. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2021-2026) & (K Units)

Table 155. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity by Country (2027-2032) & (K Units)

Table 156. Middle East & Africa Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2021-2026) & (USD Million)

Table 157. Middle East & Africa Passenger Car Seat Massage Lumbar Support Consumption Value by Country (2027-2032) & (USD Million)

Table 158. Passenger Car Seat Massage Lumbar Support Raw Material

Table 159. Key Manufacturers of Passenger Car Seat Massage Lumbar Support Raw Materials

Table 160. Passenger Car Seat Massage Lumbar Support Typical Distributors

Table 161. Passenger Car Seat Massage Lumbar Support Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Passenger Car Seat Massage Lumbar Support Picture
- Figure 2. Global Passenger Car Seat Massage Lumbar Support Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Type in 2025
- Figure 4. Pneumatic Examples
- Figure 5. Electric Examples
- Figure 6. Global Passenger Car Seat Massage Lumbar Support Revenue by Massage Movements, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Massage Movements in 2025
- Figure 8. Single-point Support Examples
- Figure 9. Two-point Kneading Examples
- Figure 10. Multi-point Wave Examples
- Figure 11. Full Lumbar Coverage Examples
- Figure 12. Global Passenger Car Seat Massage Lumbar Support Revenue by Performance Grades, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Performance Grades in 2025
- Figure 14. Basic Comfort Examples
- Figure 15. Standard Functional Examples
- Figure 16. High-end Intelligent Examples
- Figure 17. Medical-grade Rehabilitation Examples
- Figure 18. Global Passenger Car Seat Massage Lumbar Support Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 19. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Application in 2025
- Figure 20. OEM Examples
- Figure 21. Aftermarket Examples
- Figure 22. Global Passenger Car Seat Massage Lumbar Support Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 23. Global Passenger Car Seat Massage Lumbar Support Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 24. Global Passenger Car Seat Massage Lumbar Support Sales Quantity (2021-2032) & (K Units)

Figure 25. Global Passenger Car Seat Massage Lumbar Support Price (2021-2032) & (US\$/Unit)

Figure 26. Global Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Manufacturer in 2025

Figure 27. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Manufacturer in 2025

Figure 28. Producer Shipments of Passenger Car Seat Massage Lumbar Support by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 29. Top 3 Passenger Car Seat Massage Lumbar Support Manufacturer (Revenue) Market Share in 2025

Figure 30. Top 6 Passenger Car Seat Massage Lumbar Support Manufacturer (Revenue) Market Share in 2025

Figure 31. Global Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Region (2021-2032)

Figure 32. Global Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Region (2021-2032)

Figure 33. North America Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 34. Europe Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 35. Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 36. South America Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 37. Middle East & Africa Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 38. Global Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Type (2021-2032)

Figure 39. Global Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Type (2021-2032)

Figure 40. Global Passenger Car Seat Massage Lumbar Support Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. Global Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Application (2021-2032)

Figure 42. Global Passenger Car Seat Massage Lumbar Support Revenue Market Share by Application (2021-2032)

Figure 43. Global Passenger Car Seat Massage Lumbar Support Average Price by Application (2021-2032) & (US\$/Unit)

Figure 44. North America Passenger Car Seat Massage Lumbar Support Sales

Quantity Market Share by Type (2021-2032)

Figure 45. North America Passenger Car Seat Massage Lumbar Support Sales

Quantity Market Share by Application (2021-2032)

Figure 46. North America Passenger Car Seat Massage Lumbar Support Sales

Quantity Market Share by Country (2021-2032)

Figure 47. North America Passenger Car Seat Massage Lumbar Support Consumption

Value Market Share by Country (2021-2032)

Figure 48. United States Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 49. Canada Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 50. Mexico Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 51. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Type (2021-2032)

Figure 52. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Application (2021-2032)

Figure 53. Europe Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Country (2021-2032)

Figure 54. Europe Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Country (2021-2032)

Figure 55. Germany Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 56. France Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 57. United Kingdom Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 58. Russia Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 59. Italy Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 60. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Type (2021-2032)

Figure 61. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Application (2021-2032)

Figure 62. Asia-Pacific Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Region (2021-2032)

Figure 63. Asia-Pacific Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Region (2021-2032)

Figure 64. China Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 67. India Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 70. South America Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Type (2021-2032)

Figure 71. South America Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Application (2021-2032)

Figure 72. South America Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Country (2021-2032)

Figure 73. South America Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Country (2021-2032)

Figure 74. Brazil Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 75. Argentina Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 76. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Type (2021-2032)

Figure 77. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Application (2021-2032)

Figure 78. Middle East & Africa Passenger Car Seat Massage Lumbar Support Sales Quantity Market Share by Country (2021-2032)

Figure 79. Middle East & Africa Passenger Car Seat Massage Lumbar Support Consumption Value Market Share by Country (2021-2032)

Figure 80. Turkey Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 81. Egypt Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 82. Saudi Arabia Passenger Car Seat Massage Lumbar Support Consumption Value (2021-2032) & (USD Million)

Figure 83. South Africa Passenger Car Seat Massage Lumbar Support Consumption

Value (2021-2032) & (USD Million)

Figure 84. Passenger Car Seat Massage Lumbar Support Market Drivers

Figure 85. Passenger Car Seat Massage Lumbar Support Market Restraints

Figure 86. Passenger Car Seat Massage Lumbar Support Market Trends

Figure 87. Porters Five Forces Analysis

Figure 88. Manufacturing Cost Structure Analysis of Passenger Car Seat Massage Lumbar Support in 2025

Figure 89. Manufacturing Process Analysis of Passenger Car Seat Massage Lumbar Support

Figure 90. Passenger Car Seat Massage Lumbar Support Industrial Chain

Figure 91. Sales Channel: Direct to End-User vs Distributors

Figure 92. Direct Channel Pros & Cons

Figure 93. Indirect Channel Pros & Cons

Figure 94. Methodology

Figure 95. Research Process and Data Source

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