

Global Passenger Car External Accessories Aftermarket Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G9BC806D3335EN.html>

Date: November 2025

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: G9BC806D3335EN

Abstracts

According to our latest research, the global Passenger Car External Accessories Aftermarket market size will reach USD 435900 million in 2031, growing at a CAGR of 4.8% over the analysis period.

Car accessories are parts added to the interior or exterior of a vehicle to enhance its aesthetics. Car owners prioritize both exterior and interior accessories to achieve a stylish exterior look and a comfortable, convenient interior feel. Passenger car accessories enable owners to upgrade their vehicles with advanced features, improving comfort, convenience, and functionality. These accessories cater to the specific needs and preferences of car owners and come in various forms. External accessories encompass items installed outside the car, including roof racks, LED lights, body kits (chrome accessories, bumper guards, and door visors), tires, car care products, body covers, alloy wheels, and window films. The growth of the external accessories market is driven by rising disposable incomes and strict vehicle regulations in certain countries.

The global trend of vehicle customization is on the rise, driven by a growing consumer desire to personalize their cars. This trend is especially noticeable among younger individuals who aim to enhance both their driving experience and their vehicle's aesthetics. Popular additions like chrome accessories, spoilers, LED lights, and alloy wheels not only improve the vehicle's look but also its functionality, which can boost the aftermarket for passenger car accessories. Furthermore, Digital technologies have transformed the design and operation of car accessories, including video panels, GPS, and multiple speakers. These advancements are not only improving the in-car experience but also fueling the demand for the passenger car accessories aftermarket. In June 2024, MG (Morris Garages), a British automobile brand with a 100-year-old

Legacy, launched its all-new Summer Accessories Range designed for its portfolio of cars. This newly introduced range is specifically crafted to keep customer drives cool and comfortable during the summer months, ensuring an enhanced driving experience while protecting the vehicle. The accessories included in this range are tailored to meet the unique needs of MG car owners, promising both functionality and style.

This report is a detailed and comprehensive analysis for global Passenger Car External Accessories Aftermarket market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Passenger Car External Accessories Aftermarket market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Passenger Car External Accessories Aftermarket market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Passenger Car External Accessories Aftermarket market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Passenger Car External Accessories Aftermarket market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Passenger Car External Accessories Aftermarket

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Passenger Car External Accessories Aftermarket market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, Pioneer Corporation, Denso Corporation, Covercraft Industries, LLC, Delphi Technologies, Continental AG, Mont Blanc Group AB, Lear Corporation, Classic Soft Trim, Magna International Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Passenger Car External Accessories Aftermarket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Roof Racks

LED Lights

Body Kits

Alloy Wheels

Tires

Car Care Products

Window Films

Others

Market segment by Application

Electric Cars

Fuel Cars

Market segment by players, this report covers

Robert Bosch GmbH

Pioneer Corporation

Denso Corporation

Covercraft Industries, LLC

Delphi Technologies

Continental AG

Mont Blanc Group AB

Lear Corporation

Classic Soft Trim

Magna International Inc.

Qualcomm Technologies Inc.

Alpine Electronics

Lloyd Mats

Hyundai Mobis

Harman International

Bridgestone Corporation

Michelin

Goodyear

Mahler

Tenneco

ZF

Hella

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Passenger Car External Accessories Aftermarket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Passenger Car External Accessories Aftermarket, with revenue, gross margin, and global market share of Passenger Car External Accessories Aftermarket from 2020 to 2025.

Chapter 3, the Passenger Car External Accessories Aftermarket competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Passenger Car External Accessories Aftermarket market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Passenger Car External Accessories Aftermarket.

Chapter 13, to describe Passenger Car External Accessories Aftermarket research findings and conclusion.

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