

Global Passenger Car Antenna Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Passenger Car Antenna market size was valued at USD 1662.2 million in 2023 and is forecast to a readjusted size of USD 1800.5 million by 2030 with a CAGR of 1.1% during review period.

Passenger Car Antenna is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

Europe is the largest Passenger Car Antenna market with about 37% market share. China is follower, accounting for about 23% market share. The key manufacturers are Laird, Harada, Yokowa, Kathrein, Northeast Industries, Hirschmann, ASK Industries, Suzhong, Fiamm, Inzi Controls, Riof, Shenglu etc. Top 3 companies occupied about 56% market share.

The Global Info Research report includes an overview of the development of the Passenger Car Antenna industry chain, the market status of Sedans (Fin Type, Rod Type), SUVs (Fin Type, Rod Type), and key enterprises in developed and developing

market, and analysed the cutting-edge technology, patent, hot applications and market trends of Passenger Car Antenna.

Regionally, the report analyzes the Passenger Car Antenna markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Passenger Car Antenna market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Passenger Car Antenna market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Passenger Car Antenna industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fin Type, Rod Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Passenger Car Antenna market.

Regional Analysis: The report involves examining the Passenger Car Antenna market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Passenger Car Antenna market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Passenger Car Antenna:

Company Analysis: Report covers individual Passenger Car Antenna manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Passenger Car Antenna. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sedans, SUVs).

Technology Analysis: Report covers specific technologies relevant to Passenger Car Antenna. It assesses the current state, advancements, and potential future developments in Passenger Car Antenna areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Passenger Car Antenna market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Passenger Car Antenna market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fin Type

Rod Type

Screen Type

Others

Market segment by Application

Sedans

SUVs

Others

Major players covered

Laird

Harada

Yokowa

Kathrein

Northeast Industries

Hirschmann

ASK Industries

Suzhong

Fiamm

Inzi Controls

Riof

Shenglu

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Passenger Car Antenna product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Passenger Car Antenna, with price, sales, revenue and global market share of Passenger Car Antenna from 2019 to 2024.

Chapter 3, the Passenger Car Antenna competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Passenger Car Antenna breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Passenger Car Antenna market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Passenger

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Chapter 14 and 15, to describe Passenger Car Antenna sales channel, distributors, customers, research findings and conclusion.

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