

Global Party Supplies and Party Items Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Party Supplies and Party Items market size was valued at US\$ 16140 million in 2024 and is forecast to a readjusted size of USD 27720 million by 2031 with a CAGR of 8.0% during review period.

Party supplies and party items refer to various items and decorations designed specifically for celebrations, social gatherings or special occasions, including but not limited to tableware, balloons, banners, streamers, lighting decorations, audio equipment, game props, tablecloths, chair covers, themed decorations and various small props for celebrations, etc. These supplies are designed to create a joyful, warm or specific themed atmosphere, so that participants can better enjoy the party time and leave good memories.

This report is a detailed and comprehensive analysis for global Party Supplies and Party Items market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Party Supplies and Party Items market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Party Supplies and Party Items market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Party Supplies and Party Items market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Party Supplies and Party Items market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Party Supplies and Party Items
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Party Supplies and Party Items market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amscan, Artisano Designs, Disney, Unique Industries, Wilton, American Greetings, Dixie, Hallmark, Chinnet, PartyDeco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Party Supplies and Party Items market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Decorative Items (Balloons, Banners, Lace, etc.)

Venue and facilities (Marquees, Tents, Tables and Chairs, etc.)

Party Tableware

Game Props

Other Items

Market segment by Application

Private Banquets

Corporate Events

Major players covered

Amscan

Artisano Designs

Disney

Unique Industries

Wilton

American Greetings

Dixie

Hallmark

Chinet

PartyDeco

Creative Party

Happy Poppers

MG Traders

Pioneer Worldwide

Matteo Party

Dulce Landia

Martha Stewart

Procos Party

Hapurs

Suzhou Xingcheng Latex Products Co., Ltd.

?Yiwu Cook Birthday Products Co., Ltd.

?Shandong Xiye Packaging Co., Ltd.

?Yiwu Lemai Festive Products Co., Ltd.

?Yiwu Dijia Daily Products Factory

?Zhongshan Lego Party Products Co., Ltd.

?Yiwu Zhongju Paper Products Co., Ltd.

?Pandora Wedding Products Company

?Henan Province Changge City Xiyangyang Salute Factory

?Dongguan Jiyoumei Crafts Co., Ltd.

?Shaoxing Aisen Outdoor Products Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Party Supplies and Party Items product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Party Supplies and Party Items, with price, sales quantity, revenue, and global market share of Party Supplies and Party Items from 2020 to 2025.

Chapter 3, the Party Supplies and Party Items competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Party Supplies and Party Items breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Party Supplies and Party Items market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Party Supplies and Party Items.

Chapter 14 and 15, to describe Party Supplies and Party Items sales channel, distributors, customers, research findings and conclusion.

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