

# Global Party Planning Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Party Planning Service market size was valued at US\$ 51480 million in 2025 and is forecast to a readjusted size of US\$ 73167 million by 2032 with a CAGR of 5.2% during review period.

Party planning services provide comprehensive party organization and management services, from creative conception to execution. These services cover all aspects of the event, including venue selection, theme design, decoration, entertainment arrangements, catering, and invitation delivery, aiming to ensure the party runs smoothly and achieves the client's expectations. Party planning services are suitable for various occasions, such as birthday parties, weddings, corporate celebrations, holiday parties, and corporate annual meetings. The planning team provides personalized solutions based on the client's needs and budget, ensuring the party is both creative and practical, with every detail meticulously arranged.

As people's living standards improve and their social needs increase, party planning services have gradually expanded from traditional personal events to corporate, brand, and high-end customized events. Demand is particularly high in weddings, corporate events, and holiday parties. With the popularity of social media, more and more people want to host unique and creative parties to enhance their personal or corporate image and brand influence. In the future, with the development of digital technology, new forms such as online platforms, virtual parties, and interactive experiences will drive innovation in the party planning industry, further expanding the market. This industry is expected to continue growing globally, attracting more creative and technology-driven companies.

This report is a detailed and comprehensive analysis for global Party Planning Service

market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Party Planning Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Party Planning Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Party Planning Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Party Planning Service market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Party Planning Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Party Planning Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Planning International, PartySlate, Bridge planning Inc., TOKI, Eventbrite, Event21, My Perfect Party, Virtual Party Planner, BoomPop, Bach to Basic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Party Planning Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Private Party Planning

Corporate Party Planning

Festival Party Planning

Theme Party Planning

### Market segment by Services Offered

Full-Service Planning

Partial-Service Planning

Virtual Party Planning

### Market segment by Technical Support

Traditional Party Planning

Digital Party Planning

Online Party Planning

## Market segment by Application

Individual Clients

Corporate Clients

## Market segment by players, this report covers

Planning International

PartySlate

Bridge planning Inc.

TOKI

Eventbrite

Event21

My Perfect Party

Virtual Party Planner

BoomPop

Bach to Basic

Excellence VIP Services

Rafanelli Events

The Twelve Events

Oasis Events Limited

Party Doctors

## Peri Peri

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Party Planning Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Party Planning Service, with revenue, gross margin, and global market share of Party Planning Service from 2021 to 2026.

Chapter 3, the Party Planning Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Party Planning Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Party Planning Service.

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