

Global Party Planning Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Party Planning Service market size is expected to reach \$ 73167 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Party planning services provide comprehensive party organization and management services, from creative conception to execution. These services cover all aspects of the event, including venue selection, theme design, decoration, entertainment arrangements, catering, and invitation delivery, aiming to ensure the party runs smoothly and achieves the client's expectations. Party planning services are suitable for various occasions, such as birthday parties, weddings, corporate celebrations, holiday parties, and corporate annual meetings. The planning team provides personalized solutions based on the client's needs and budget, ensuring the party is both creative and practical, with every detail meticulously arranged.

As people's living standards improve and their social needs increase, party planning services have gradually expanded from traditional personal events to corporate, brand, and high-end customized events. Demand is particularly high in weddings, corporate events, and holiday parties. With the popularity of social media, more and more people want to host unique and creative parties to enhance their personal or corporate image and brand influence. In the future, with the development of digital technology, new forms such as online platforms, virtual parties, and interactive experiences will drive innovation in the party planning industry, further expanding the market. This industry is expected to continue growing globally, attracting more creative and technology-driven companies.

This report studies the global Party Planning Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Party Planning Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Party Planning Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Party Planning Service total market, 2021-2032, (USD Million)

Global Party Planning Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Party Planning Service total market, key domestic companies, and share, (USD Million)

Global Party Planning Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Party Planning Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Party Planning Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Party Planning Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Planning International, PartySlate, Bridge planning Inc., TOKI, Eventbrite, Event21, My Perfect Party, Virtual Party Planner, BoomPop, Bach to Basic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Party Planning Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Party Planning Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Party Planning Service Market, Segmentation by Type:

Private Party Planning

Corporate Party Planning

Festival Party Planning

Theme Party Planning

Global Party Planning Service Market, Segmentation by Services Offered:

Full-Service Planning

Partial-Service Planning

Virtual Party Planning

Global Party Planning Service Market, Segmentation by Technical Support:

Traditional Party Planning

Digital Party Planning

Online Party Planning

Global Party Planning Service Market, Segmentation by Application:

Individual Clients

Corporate Clients

Companies Profiled:

Planning International

PartySlate

Bridge planning Inc.

TOKI

Eventbrite

Event21

My Perfect Party

Virtual Party Planner

BoomPop

Bach to Basic

Excellence VIP Services

Rafanelli Events

The Twelve Events

Oasis Events Limited

Party Doctors

Peri Peri

Key Questions Answered

1. How big is the global Party Planning Service market?
2. What is the demand of the global Party Planning Service market?
3. What is the year over year growth of the global Party Planning Service market?
4. What is the total value of the global Party Planning Service market?
5. Who are the Major Players in the global Party Planning Service market?
6. What are the growth factors driving the market demand?

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