

Global Party and Event Rentals Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5838C61841FEN.html>

Date: June 2026

Pages: 161

Price: US\$ 4,480.00 (Single User License)

ID: G5838C61841FEN

Abstracts

The global Party and Event Rentals market size is expected to reach \$ 8014 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Party and event rental refers to the industry that provides temporary equipment and supplies rental services for various short-term events. Rental items typically include tables and chairs, tents, stages, lighting and sound equipment, tableware, decorations, inflatable structures, event furniture, and audiovisual equipment. This industry is essentially a 'light asset event solutions provider,' helping clients complete event setup and execution more efficiently and at a lower cost by renting instead of buying.

With the global experience economy, the recovery of offline events, and the increase in corporate marketing activities, the party and event rental industry is maintaining steady growth. On the one hand, businesses' increased reliance on brand events, press conferences, and exhibitions is driving up demand for high-end event equipment; on the other hand, the continued recovery and upgrading of consumer events such as weddings, festivals, and music festivals is driving growth in demand for personalized and themed rentals. At the same time, ESG trends are also promoting the widespread adoption of the 'sharing and renting instead of buying' model, making the industry more sustainable for long-term growth. Future industry growth will come more from customized services, digital management platforms, and upgrades to high-end equipment.

This report studies the global Party and Event Rentals demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Party and

Event Rentals, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Party and Event Rentals that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Party and Event Rentals total market, 2021-2032, (USD Million)

Global Party and Event Rentals total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Party and Event Rentals total market, key domestic companies, and share, (USD Million)

Global Party and Event Rentals revenue by player, revenue and market share 2021-2026, (USD Million)

Global Party and Event Rentals total market by Type, CAGR, 2021-2032, (USD Million)

Global Party and Event Rentals total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Party and Event Rentals market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Event Source, PEAK Event Services, Bright Rentals, EventWorks, Abbey Tent & Party Rentals, Big Dawg Party Rentals, Select Event Group, Grand Event Rentals, Taylor Rental Party Plus, Ace Party and Tent Rental, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Party and Event Rentals market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Party and Event Rentals Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Party and Event Rentals Market, Segmentation by Type:

Tents

Catering Equipment

Lighting

Stage

Others

Global Party and Event Rentals Market, Segmentation by Target Clients:

Corporate Event Rental

Social Event Rental

Large Public Event Rental

Others

Global Party and Event Rentals Market, Segmentation by Service Models:

Equipment Rental Only

All-Inclusive Event Solutions

Others

Global Party and Event Rentals Market, Segmentation by Application:

Home Use

Commercial Use

Companies Profiled:

Event Source

PEAK Event Services

Bright Rentals

EventWorks

Abbey Tent & Party Rentals

Big Dawg Party Rentals

Select Event Group

Grand Event Rentals

Taylor Rental Party Plus

Ace Party and Tent Rental

WT Rental and Services LLC

Party Reflections

Professional Party Rentals

Elite Events & Rentals

Party Suppliers & Rentals

Pro Party Rental CT

Arena Group

Alquileres Grupo M

OYA Event Services

Demaxia Events

K-Event Rental

Event21

Key Questions Answered

1. How big is the global Party and Event Rentals market?
2. What is the demand of the global Party and Event Rentals market?
3. What is the year over year growth of the global Party and Event Rentals market?
4. What is the total value of the global Party and Event Rentals market?
5. Who are the Major Players in the global Party and Event Rentals market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Party and Event Rentals Introduction
- 1.2 World Party and Event Rentals Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Party and Event Rentals Total Market by Region (by Headquarter Location)
 - 1.3.1 World Party and Event Rentals Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.3 China Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.4 Europe Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.5 Japan Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Party and Event Rentals Revenue (2021-2032)
 - 1.3.8 India Based Company Party and Event Rentals Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Party and Event Rentals Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Party and Event Rentals Consumption Value (2021-2032)
- 2.2 World Party and Event Rentals Consumption Value by Region
 - 2.2.1 World Party and Event Rentals Consumption Value by Region (2021-2026)
 - 2.2.2 World Party and Event Rentals Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Party and Event Rentals Consumption Value (2021-2032)
- 2.4 China Party and Event Rentals Consumption Value (2021-2032)
- 2.5 Europe Party and Event Rentals Consumption Value (2021-2032)
- 2.6 Japan Party and Event Rentals Consumption Value (2021-2032)
- 2.7 South Korea Party and Event Rentals Consumption Value (2021-2032)
- 2.8 ASEAN Party and Event Rentals Consumption Value (2021-2032)
- 2.9 India Party and Event Rentals Consumption Value (2021-2032)

3 WORLD PARTY AND EVENT RENTALS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Party and Event Rentals Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Party and Event Rentals Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Party and Event Rentals in 2025

3.2.3 Global Concentration Ratios (CR8) for Party and Event Rentals in 2025

3.3 Party and Event Rentals Company Evaluation Quadrant

3.4 Party and Event Rentals Market: Overall Company Footprint Analysis

3.4.1 Party and Event Rentals Market: Region Footprint

3.4.2 Party and Event Rentals Market: Company Product Type Footprint

3.4.3 Party and Event Rentals Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Party and Event Rentals Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Party and Event Rentals Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Party and Event Rentals Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Party and Event Rentals Consumption Value Comparison

4.2.1 United States VS China: Party and Event Rentals Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Party and Event Rentals Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Party and Event Rentals Companies and Market Share, 2021-2026

4.3.1 United States Based Party and Event Rentals Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Party and Event Rentals Revenue, (2021-2026)

4.4 China Based Companies Party and Event Rentals Revenue and Market Share, 2021-2026

4.4.1 China Based Party and Event Rentals Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Party and Event Rentals Revenue, (2021-2026)

4.5 Rest of World Based Party and Event Rentals Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Party and Event Rentals Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Party and Event Rentals Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Party and Event Rentals Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Tents

5.2.2 Catering Equipment

5.2.3 Lighting

5.2.4 Stage

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Party and Event Rentals Market Size by Type (2021-2026)

5.3.2 World Party and Event Rentals Market Size by Type (2027-2032)

5.3.3 World Party and Event Rentals Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TARGET CLIENTS

6.1 World Party and Event Rentals Market Size Overview by Target Clients: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Target Clients

6.2.1 Corporate Event Rental

6.2.2 Social Event Rental

6.2.3 Large Public Event Rental

6.2.4 Others

6.3 Market Segment by Target Clients

6.3.1 World Party and Event Rentals Market Size by Target Clients (2021-2026)

6.3.2 World Party and Event Rentals Market Size by Target Clients (2027-2032)

6.3.3 World Party and Event Rentals Market Size Market Share by Target Clients (2027-2032)

7 MARKET ANALYSIS BY SERVICE MODELS

7.1 World Party and Event Rentals Market Size Overview by Service Models: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Service Models

7.2.1 Equipment Rental Only

7.2.2 All-Inclusive Event Solutions

7.2.3 Others

7.3 Market Segment by Service Models

7.3.1 World Party and Event Rentals Market Size by Service Models (2021-2026)

7.3.2 World Party and Event Rentals Market Size by Service Models (2027-2032)

7.3.3 World Party and Event Rentals Market Size Market Share by Service Models (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Party and Event Rentals Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Home Use

8.2.2 Commercial Use

8.3 Market Segment by Application

8.3.1 World Party and Event Rentals Market Size by Application (2021-2026)

8.3.2 World Party and Event Rentals Market Size by Application (2027-2032)

8.3.3 World Party and Event Rentals Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Event Source

9.1.1 Event Source Details

9.1.2 Event Source Major Business

9.1.3 Event Source Party and Event Rentals Product and Services

9.1.4 Event Source Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Event Source Recent Developments/Updates

9.1.6 Event Source Competitive Strengths & Weaknesses

9.2 PEAK Event Services

9.2.1 PEAK Event Services Details

9.2.2 PEAK Event Services Major Business

9.2.3 PEAK Event Services Party and Event Rentals Product and Services

- 9.2.4 PEAK Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 PEAK Event Services Recent Developments/Updates
- 9.2.6 PEAK Event Services Competitive Strengths & Weaknesses
- 9.3 Bright Rentals
 - 9.3.1 Bright Rentals Details
 - 9.3.2 Bright Rentals Major Business
 - 9.3.3 Bright Rentals Party and Event Rentals Product and Services
 - 9.3.4 Bright Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Bright Rentals Recent Developments/Updates
 - 9.3.6 Bright Rentals Competitive Strengths & Weaknesses
- 9.4 EventWorks
 - 9.4.1 EventWorks Details
 - 9.4.2 EventWorks Major Business
 - 9.4.3 EventWorks Party and Event Rentals Product and Services
 - 9.4.4 EventWorks Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 EventWorks Recent Developments/Updates
 - 9.4.6 EventWorks Competitive Strengths & Weaknesses
- 9.5 Abbey Tent & Party Rentals
 - 9.5.1 Abbey Tent & Party Rentals Details
 - 9.5.2 Abbey Tent & Party Rentals Major Business
 - 9.5.3 Abbey Tent & Party Rentals Party and Event Rentals Product and Services
 - 9.5.4 Abbey Tent & Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Abbey Tent & Party Rentals Recent Developments/Updates
 - 9.5.6 Abbey Tent & Party Rentals Competitive Strengths & Weaknesses
- 9.6 Big Dawg Party Rentals
 - 9.6.1 Big Dawg Party Rentals Details
 - 9.6.2 Big Dawg Party Rentals Major Business
 - 9.6.3 Big Dawg Party Rentals Party and Event Rentals Product and Services
 - 9.6.4 Big Dawg Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Big Dawg Party Rentals Recent Developments/Updates
 - 9.6.6 Big Dawg Party Rentals Competitive Strengths & Weaknesses
- 9.7 Select Event Group
 - 9.7.1 Select Event Group Details
 - 9.7.2 Select Event Group Major Business

- 9.7.3 Select Event Group Party and Event Rentals Product and Services
- 9.7.4 Select Event Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 Select Event Group Recent Developments/Updates
- 9.7.6 Select Event Group Competitive Strengths & Weaknesses
- 9.8 Grand Event Rentals
 - 9.8.1 Grand Event Rentals Details
 - 9.8.2 Grand Event Rentals Major Business
 - 9.8.3 Grand Event Rentals Party and Event Rentals Product and Services
 - 9.8.4 Grand Event Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Grand Event Rentals Recent Developments/Updates
 - 9.8.6 Grand Event Rentals Competitive Strengths & Weaknesses
- 9.9 Taylor Rental Party Plus
 - 9.9.1 Taylor Rental Party Plus Details
 - 9.9.2 Taylor Rental Party Plus Major Business
 - 9.9.3 Taylor Rental Party Plus Party and Event Rentals Product and Services
 - 9.9.4 Taylor Rental Party Plus Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Taylor Rental Party Plus Recent Developments/Updates
 - 9.9.6 Taylor Rental Party Plus Competitive Strengths & Weaknesses
- 9.10 Ace Party and Tent Rental
 - 9.10.1 Ace Party and Tent Rental Details
 - 9.10.2 Ace Party and Tent Rental Major Business
 - 9.10.3 Ace Party and Tent Rental Party and Event Rentals Product and Services
 - 9.10.4 Ace Party and Tent Rental Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Ace Party and Tent Rental Recent Developments/Updates
 - 9.10.6 Ace Party and Tent Rental Competitive Strengths & Weaknesses
- 9.11 WT Rental and Services LLC
 - 9.11.1 WT Rental and Services LLC Details
 - 9.11.2 WT Rental and Services LLC Major Business
 - 9.11.3 WT Rental and Services LLC Party and Event Rentals Product and Services
 - 9.11.4 WT Rental and Services LLC Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 WT Rental and Services LLC Recent Developments/Updates
 - 9.11.6 WT Rental and Services LLC Competitive Strengths & Weaknesses
- 9.12 Party Reflections
 - 9.12.1 Party Reflections Details

- 9.12.2 Party Reflections Major Business
- 9.12.3 Party Reflections Party and Event Rentals Product and Services
- 9.12.4 Party Reflections Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Party Reflections Recent Developments/Updates
- 9.12.6 Party Reflections Competitive Strengths & Weaknesses
- 9.13 Professional Party Rentals
 - 9.13.1 Professional Party Rentals Details
 - 9.13.2 Professional Party Rentals Major Business
 - 9.13.3 Professional Party Rentals Party and Event Rentals Product and Services
 - 9.13.4 Professional Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Professional Party Rentals Recent Developments/Updates
 - 9.13.6 Professional Party Rentals Competitive Strengths & Weaknesses
- 9.14 Elite Events & Rentals
 - 9.14.1 Elite Events & Rentals Details
 - 9.14.2 Elite Events & Rentals Major Business
 - 9.14.3 Elite Events & Rentals Party and Event Rentals Product and Services
 - 9.14.4 Elite Events & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Elite Events & Rentals Recent Developments/Updates
 - 9.14.6 Elite Events & Rentals Competitive Strengths & Weaknesses
- 9.15 Party Suppliers & Rentals
 - 9.15.1 Party Suppliers & Rentals Details
 - 9.15.2 Party Suppliers & Rentals Major Business
 - 9.15.3 Party Suppliers & Rentals Party and Event Rentals Product and Services
 - 9.15.4 Party Suppliers & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Party Suppliers & Rentals Recent Developments/Updates
 - 9.15.6 Party Suppliers & Rentals Competitive Strengths & Weaknesses
- 9.16 Pro Party Rental CT
 - 9.16.1 Pro Party Rental CT Details
 - 9.16.2 Pro Party Rental CT Major Business
 - 9.16.3 Pro Party Rental CT Party and Event Rentals Product and Services
 - 9.16.4 Pro Party Rental CT Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Pro Party Rental CT Recent Developments/Updates
 - 9.16.6 Pro Party Rental CT Competitive Strengths & Weaknesses
- 9.17 Arena Group

- 9.17.1 Arena Group Details
- 9.17.2 Arena Group Major Business
- 9.17.3 Arena Group Party and Event Rentals Product and Services
- 9.17.4 Arena Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 Arena Group Recent Developments/Updates
- 9.17.6 Arena Group Competitive Strengths & Weaknesses
- 9.18 Alquileres Grupo M
- 9.18.1 Alquileres Grupo M Details
- 9.18.2 Alquileres Grupo M Major Business
- 9.18.3 Alquileres Grupo M Party and Event Rentals Product and Services
- 9.18.4 Alquileres Grupo M Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.18.5 Alquileres Grupo M Recent Developments/Updates
- 9.18.6 Alquileres Grupo M Competitive Strengths & Weaknesses
- 9.19 OYA Event Services
- 9.19.1 OYA Event Services Details
- 9.19.2 OYA Event Services Major Business
- 9.19.3 OYA Event Services Party and Event Rentals Product and Services
- 9.19.4 OYA Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.19.5 OYA Event Services Recent Developments/Updates
- 9.19.6 OYA Event Services Competitive Strengths & Weaknesses
- 9.20 Demaxia Events
- 9.20.1 Demaxia Events Details
- 9.20.2 Demaxia Events Major Business
- 9.20.3 Demaxia Events Party and Event Rentals Product and Services
- 9.20.4 Demaxia Events Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.20.5 Demaxia Events Recent Developments/Updates
- 9.20.6 Demaxia Events Competitive Strengths & Weaknesses
- 9.21 K-Event Rental
- 9.21.1 K-Event Rental Details
- 9.21.2 K-Event Rental Major Business
- 9.21.3 K-Event Rental Party and Event Rentals Product and Services
- 9.21.4 K-Event Rental Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 9.21.5 K-Event Rental Recent Developments/Updates
- 9.21.6 K-Event Rental Competitive Strengths & Weaknesses

9.22 Event21

9.22.1 Event21 Details

9.22.2 Event21 Major Business

9.22.3 Event21 Party and Event Rentals Product and Services

9.22.4 Event21 Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

9.22.5 Event21 Recent Developments/Updates

9.22.6 Event21 Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Party and Event Rentals Industry Chain

10.2 Party and Event Rentals Upstream Analysis

10.3 Party and Event Rentals Midstream Analysis

10.4 Party and Event Rentals Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Party and Event Rentals Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Party and Event Rentals Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Party and Event Rentals Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Party and Event Rentals Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Party and Event Rentals Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Party and Event Rentals Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Party and Event Rentals Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Party and Event Rentals Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Party and Event Rentals Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Party and Event Rentals Players in 2025

Table 12. World Party and Event Rentals Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Party and Event Rentals Company Evaluation Quadrant

Table 14. Head Office of Key Party and Event Rentals Players

Table 15. Party and Event Rentals Market: Company Product Type Footprint

Table 16. Party and Event Rentals Market: Company Product Application Footprint

Table 17. Party and Event Rentals Mergers & Acquisitions Activity

Table 18. United States VS China Party and Event Rentals Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Party and Event Rentals Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Party and Event Rentals Companies, Headquarters (States, Country)

Table 21. United States Based Companies Party and Event Rentals Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Party and Event Rentals Revenue Market Share (2021-2026)

Table 23. China Based Party and Event Rentals Companies, Headquarters (Province, Country)

Table 24. China Based Companies Party and Event Rentals Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Party and Event Rentals Revenue Market Share (2021-2026)

Table 26. Rest of World Based Party and Event Rentals Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Party and Event Rentals Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Party and Event Rentals Revenue Market Share (2021-2026)

Table 29. World Party and Event Rentals Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Party and Event Rentals Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Party and Event Rentals Market Size by Type (2027-2032) & (USD Million)

Table 32. World Party and Event Rentals Market Size by Target Clients, (USD Million), 2021 & 2025 & 2032

Table 33. World Party and Event Rentals Market Size Value by Target Clients (2021-2026) & (USD Million)

Table 34. World Party and Event Rentals Market Size by Target Clients (2027-2032) & (USD Million)

Table 35. World Party and Event Rentals Market Size by Service Models, (USD Million), 2021 & 2025 & 2032

Table 36. World Party and Event Rentals Market Size Value by Service Models (2021-2026) & (USD Million)

Table 37. World Party and Event Rentals Market Size by Service Models (2027-2032) & (USD Million)

Table 38. World Party and Event Rentals Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Party and Event Rentals Market Size by Application (2021-2026) & (USD Million)

Table 40. World Party and Event Rentals Market Size by Application (2027-2032) & (USD Million)

Table 41. Event Source Basic Information, Manufacturing Base and Competitors

Table 42. Event Source Major Business

Table 43. Event Source Party and Event Rentals Product and Services

Table 44. Event Source Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Event Source Recent Developments/Updates

Table 46. Event Source Competitive Strengths & Weaknesses

Table 47. PEAK Event Services Basic Information, Manufacturing Base and Competitors

Table 48. PEAK Event Services Major Business

Table 49. PEAK Event Services Party and Event Rentals Product and Services

Table 50. PEAK Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. PEAK Event Services Recent Developments/Updates

Table 52. PEAK Event Services Competitive Strengths & Weaknesses

Table 53. Bright Rentals Basic Information, Manufacturing Base and Competitors

Table 54. Bright Rentals Major Business

Table 55. Bright Rentals Party and Event Rentals Product and Services

Table 56. Bright Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Bright Rentals Recent Developments/Updates

Table 58. Bright Rentals Competitive Strengths & Weaknesses

Table 59. EventWorks Basic Information, Manufacturing Base and Competitors

Table 60. EventWorks Major Business

Table 61. EventWorks Party and Event Rentals Product and Services

Table 62. EventWorks Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. EventWorks Recent Developments/Updates

Table 64. EventWorks Competitive Strengths & Weaknesses

Table 65. Abbey Tent & Party Rentals Basic Information, Manufacturing Base and Competitors

Table 66. Abbey Tent & Party Rentals Major Business

Table 67. Abbey Tent & Party Rentals Party and Event Rentals Product and Services

Table 68. Abbey Tent & Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Abbey Tent & Party Rentals Recent Developments/Updates

Table 70. Abbey Tent & Party Rentals Competitive Strengths & Weaknesses

Table 71. Big Dawg Party Rentals Basic Information, Manufacturing Base and Competitors

Table 72. Big Dawg Party Rentals Major Business

Table 73. Big Dawg Party Rentals Party and Event Rentals Product and Services
Table 74. Big Dawg Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Big Dawg Party Rentals Recent Developments/Updates
Table 76. Big Dawg Party Rentals Competitive Strengths & Weaknesses
Table 77. Select Event Group Basic Information, Manufacturing Base and Competitors
Table 78. Select Event Group Major Business
Table 79. Select Event Group Party and Event Rentals Product and Services
Table 80. Select Event Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Select Event Group Recent Developments/Updates
Table 82. Select Event Group Competitive Strengths & Weaknesses
Table 83. Grand Event Rentals Basic Information, Manufacturing Base and Competitors
Table 84. Grand Event Rentals Major Business
Table 85. Grand Event Rentals Party and Event Rentals Product and Services
Table 86. Grand Event Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Grand Event Rentals Recent Developments/Updates
Table 88. Grand Event Rentals Competitive Strengths & Weaknesses
Table 89. Taylor Rental Party Plus Basic Information, Manufacturing Base and Competitors
Table 90. Taylor Rental Party Plus Major Business
Table 91. Taylor Rental Party Plus Party and Event Rentals Product and Services
Table 92. Taylor Rental Party Plus Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Taylor Rental Party Plus Recent Developments/Updates
Table 94. Taylor Rental Party Plus Competitive Strengths & Weaknesses
Table 95. Ace Party and Tent Rental Basic Information, Manufacturing Base and Competitors
Table 96. Ace Party and Tent Rental Major Business
Table 97. Ace Party and Tent Rental Party and Event Rentals Product and Services
Table 98. Ace Party and Tent Rental Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Ace Party and Tent Rental Recent Developments/Updates
Table 100. Ace Party and Tent Rental Competitive Strengths & Weaknesses
Table 101. WT Rental and Services LLC Basic Information, Manufacturing Base and Competitors
Table 102. WT Rental and Services LLC Major Business
Table 103. WT Rental and Services LLC Party and Event Rentals Product and Services

Table 104. WT Rental and Services LLC Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. WT Rental and Services LLC Recent Developments/Updates

Table 106. WT Rental and Services LLC Competitive Strengths & Weaknesses

Table 107. Party Reflections Basic Information, Manufacturing Base and Competitors

Table 108. Party Reflections Major Business

Table 109. Party Reflections Party and Event Rentals Product and Services

Table 110. Party Reflections Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Party Reflections Recent Developments/Updates

Table 112. Party Reflections Competitive Strengths & Weaknesses

Table 113. Professional Party Rentals Basic Information, Manufacturing Base and Competitors

Table 114. Professional Party Rentals Major Business

Table 115. Professional Party Rentals Party and Event Rentals Product and Services

Table 116. Professional Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Professional Party Rentals Recent Developments/Updates

Table 118. Professional Party Rentals Competitive Strengths & Weaknesses

Table 119. Elite Events & Rentals Basic Information, Manufacturing Base and Competitors

Table 120. Elite Events & Rentals Major Business

Table 121. Elite Events & Rentals Party and Event Rentals Product and Services

Table 122. Elite Events & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Elite Events & Rentals Recent Developments/Updates

Table 124. Elite Events & Rentals Competitive Strengths & Weaknesses

Table 125. Party Suppliers & Rentals Basic Information, Manufacturing Base and Competitors

Table 126. Party Suppliers & Rentals Major Business

Table 127. Party Suppliers & Rentals Party and Event Rentals Product and Services

Table 128. Party Suppliers & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Party Suppliers & Rentals Recent Developments/Updates

Table 130. Party Suppliers & Rentals Competitive Strengths & Weaknesses

Table 131. Pro Party Rental CT Basic Information, Manufacturing Base and Competitors

Table 132. Pro Party Rental CT Major Business

Table 133. Pro Party Rental CT Party and Event Rentals Product and Services

Table 134. Pro Party Rental CT Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Pro Party Rental CT Recent Developments/Updates

Table 136. Pro Party Rental CT Competitive Strengths & Weaknesses

Table 137. Arena Group Basic Information, Manufacturing Base and Competitors

Table 138. Arena Group Major Business

Table 139. Arena Group Party and Event Rentals Product and Services

Table 140. Arena Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Arena Group Recent Developments/Updates

Table 142. Arena Group Competitive Strengths & Weaknesses

Table 143. Alquileres Grupo M Basic Information, Manufacturing Base and Competitors

Table 144. Alquileres Grupo M Major Business

Table 145. Alquileres Grupo M Party and Event Rentals Product and Services

Table 146. Alquileres Grupo M Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Alquileres Grupo M Recent Developments/Updates

Table 148. Alquileres Grupo M Competitive Strengths & Weaknesses

Table 149. OYA Event Services Basic Information, Manufacturing Base and Competitors

Table 150. OYA Event Services Major Business

Table 151. OYA Event Services Party and Event Rentals Product and Services

Table 152. OYA Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. OYA Event Services Recent Developments/Updates

Table 154. OYA Event Services Competitive Strengths & Weaknesses

Table 155. Demaxia Events Basic Information, Manufacturing Base and Competitors

Table 156. Demaxia Events Major Business

Table 157. Demaxia Events Party and Event Rentals Product and Services

Table 158. Demaxia Events Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Demaxia Events Recent Developments/Updates

Table 160. Demaxia Events Competitive Strengths & Weaknesses

Table 161. K-Event Rental Basic Information, Manufacturing Base and Competitors

Table 162. K-Event Rental Major Business

Table 163. K-Event Rental Party and Event Rentals Product and Services

Table 164. K-Event Rental Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. K-Event Rental Recent Developments/Updates

Table 166. K-Event Rental Competitive Strengths & Weaknesses
Table 167. Event21 Basic Information, Manufacturing Base and Competitors
Table 168. Event21 Major Business
Table 169. Event21 Party and Event Rentals Product and Services
Table 170. Event21 Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. Event21 Recent Developments/Updates
Table 172. Event21 Competitive Strengths & Weaknesses
Table 173. Global Key Players of Party and Event Rentals Upstream (Raw Materials)
Table 174. Global Party and Event Rentals Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Party and Event Rentals Picture

Figure 2. World Party and Event Rentals Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Party and Event Rentals Total Revenue (2021-2032) & (USD Million)

Figure 4. World Party and Event Rentals Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Party and Event Rentals Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Party and Event Rentals Revenue (2021-2032) & (USD Million)

Figure 13. Party and Event Rentals Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 16. World Party and Event Rentals Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 18. China Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 23. India Party and Event Rentals Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Party and Event Rentals by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Party and Event Rentals Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Party and Event Rentals Markets in 2025

Figure 27. United States VS China: Party and Event Rentals Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Party and Event Rentals Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Party and Event Rentals Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Party and Event Rentals Market Size Market Share by Type in 2025

Figure 31. Tents

Figure 32. Catering Equipment

Figure 33. Lighting

Figure 34. Stage

Figure 35. Others

Figure 36. World Party and Event Rentals Market Size Market Share by Type (2021-2032)

Figure 37. World Party and Event Rentals Market Size by Target Clients, (USD Million), 2021 & 2025 & 2032

Figure 38. World Party and Event Rentals Market Size Market Share by Target Clients in 2025

Figure 39. Corporate Event Rental

Figure 40. Social Event Rental

Figure 41. Large Public Event Rental

Figure 42. Others

Figure 43. World Party and Event Rentals Market Size Market Share by Target Clients (2021-2032)

Figure 44. World Party and Event Rentals Market Size by Service Models, (USD Million), 2021 & 2025 & 2032

Figure 45. World Party and Event Rentals Market Size Market Share by Service Models in 2025

Figure 46. Equipment Rental Only

Figure 47. All-Inclusive Event Solutions

Figure 48. Others

Figure 49. World Party and Event Rentals Market Size Market Share by Service Models (2021-2032)

Figure 50. World Party and Event Rentals Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Party and Event Rentals Market Size Market Share by Application in 2025

Figure 52. Home Use

Figure 53. Commercial Use

Figure 54. World Party and Event Rentals Market Size Market Share by Application (2021-2032)

Figure 55. Party and Event Rentals Industrial Chain

Figure 56. Methodology

Figure 57. Research Process and Data Source

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