

# Global Party and Event Rentals Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Party and Event Rentals market size was valued at US\$ 5651 million in 2025 and is forecast to a readjusted size of US\$ 8014 million by 2032 with a CAGR of 5.2% during review period.

Party and event rental refers to the industry that provides temporary equipment and supplies rental services for various short-term events. Rental items typically include tables and chairs, tents, stages, lighting and sound equipment, tableware, decorations, inflatable structures, event furniture, and audiovisual equipment. This industry is essentially a 'light asset event solutions provider,' helping clients complete event setup and execution more efficiently and at a lower cost by renting instead of buying.

With the global experience economy, the recovery of offline events, and the increase in corporate marketing activities, the party and event rental industry is maintaining steady growth. On the one hand, businesses' increased reliance on brand events, press conferences, and exhibitions is driving up demand for high-end event equipment; on the other hand, the continued recovery and upgrading of consumer events such as weddings, festivals, and music festivals is driving growth in demand for personalized and themed rentals. At the same time, ESG trends are also promoting the widespread adoption of the 'sharing and renting instead of buying' model, making the industry more sustainable for long-term growth. Future industry growth will come more from customized services, digital management platforms, and upgrades to high-end equipment.

This report is a detailed and comprehensive analysis for global Party and Event Rentals market. Both quantitative and qualitative analyses are presented by company, by region

& country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Party and Event Rentals market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Party and Event Rentals market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Party and Event Rentals market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Party and Event Rentals market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Party and Event Rentals

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Party and Event Rentals market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Event Source, PEAK Event Services, Bright Rentals, EventWorks, Abbey Tent & Party Rentals, Big Dawg Party Rentals, Select Event Group, Grand Event Rentals, Taylor Rental Party Plus, Ace Party and Tent Rental, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## Market segmentation

Party and Event Rentals market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Tents

Catering Equipment

Lighting

Stage

Others

### Market segment by Target Clients

Corporate Event Rental

Social Event Rental

Large Public Event Rental

Others

### Market segment by Service Models

Equipment Rental Only

All-Inclusive Event Solutions

Others

Market segment by Application

Home Use

Commercial Use

Market segment by players, this report covers

Event Source

PEAK Event Services

Bright Rentals

EventWorks

Abbey Tent & Party Rentals

Big Dawg Party Rentals

Select Event Group

Grand Event Rentals

Taylor Rental Party Plus

Ace Party and Tent Rental

WT Rental and Services LLC

Party Reflections

Professional Party Rentals

Elite Events & Rentals

Party Suppliers & Rentals

Pro Party Rental CT

Arena Group

Alquileres Grupo M

OYA Event Services

Demaxia Events

K-Event Rental

Event21

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Party and Event Rentals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Party and Event Rentals, with revenue, gross margin, and global market share of Party and Event Rentals from 2021 to 2026.

Chapter 3, the Party and Event Rentals competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Party and Event Rentals market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Party and Event Rentals.

Chapter 13, to describe Party and Event Rentals research findings and conclusion.

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