

# Global Party Balloon Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Party Balloon market size is expected to reach \$ 1078 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Party Balloons are air-tight bags made out of latex a light material or foil that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

Global Party Balloon key players include Latex Occidental, CTI Industries, BELBAL, Pioneer Balloon, Sempertex etc. Global top five manufacturers hold a share over 80%.

Asia-Pacific is the largest market, with a share over 30%, followed by Europe and North America, both have a share over 40% percent.

In terms of product, Latex Party Balloon is the largest segment, with a share over 50%. And in terms of application, the largest application is Residential followed by Commercial.

This report studies the global Party Balloon production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Party Balloon and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Party Balloon that contribute to its

increasing demand across many markets.

## **Highlights and key features of the study**

Global Party Balloon total production and demand, 2021-2032, (K Units)

Global Party Balloon total production value, 2021-2032, (USD Million)

Global Party Balloon production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Party Balloon consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Party Balloon domestic production, consumption, key domestic manufacturers and share

Global Party Balloon production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Party Balloon production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Party Balloon production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Party Balloon market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Latex Occidental, CTI Industries, BELBAL, Pioneer Balloon, Sempertex, Gemar Balloons, Amscan, Colour Way, Xingcheng, Maple City Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Party Balloon market

## **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Party Balloon Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Party Balloon Market, Segmentation by Type:

Latex Party Balloon

Foil Party Balloon

#### Global Party Balloon Market, Segmentation by Application:

Commercial

Residential

**Companies Profiled:**

Latex Occidental

CTI Industries

BELBAL

Pioneer Balloon

Sempertex

Gemar Balloons

Amscan

Colour Way

Xingcheng

Maple City Rubber

Rubek Balloons

Balonevi

Tailloon

York Impex

Hengli Latex Products

BK Latex

Tongle Latex Products

Guohua Latex Products

Xiong County Shaohua Latex Products

Jaya Latexindo Internusa

**Key Questions Answered:**

1. How big is the global Party Balloon market?
2. What is the demand of the global Party Balloon market?
3. What is the year over year growth of the global Party Balloon market?
4. What is the production and production value of the global Party Balloon market?
5. Who are the key producers in the global Party Balloon market?
6. What are the growth factors driving the market demand?

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