

# Global Party Balloon Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Party Balloon market size was valued at USD 725 million in 2023 and is forecast to a readjusted size of USD 955.3 million by 2030 with a CAGR of 4.0% during review period.

Party Balloons are air-tight bags made out of latex a light material or foil that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

Global Party Balloon key players include Latex Occidental, CTI Industries, BELBAL, Pioneer Balloon, Sempertex etc. Global top five manufacturers hold a share over 80%.

Asia-Pacific is the largest market, with a share over 30%, followed by Europe and North America, both have a share over 40% percent.

In terms of product, Latex Party Balloon is the largest segment, with a share over 50%. And in terms of application, the largest application is Residential followed by Commercial.

The Global Info Research report includes an overview of the development of the Party Balloon industry chain, the market status of Commercial (Latex Party Balloon, Foil Party Balloon), Residential (Latex Party Balloon, Foil Party Balloon), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Party Balloon.

Regionally, the report analyzes the Party Balloon markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Party Balloon market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Party Balloon market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Party Balloon industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Latex Party Balloon, Foil Party Balloon).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Party Balloon market.

**Regional Analysis:** The report involves examining the Party Balloon market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Party Balloon market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Party Balloon:

**Company Analysis:** Report covers individual Party Balloon manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Party Balloon. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Residential).

**Technology Analysis:** Report covers specific technologies relevant to Party Balloon. It assesses the current state, advancements, and potential future developments in Party Balloon areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Party Balloon market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Party Balloon market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Latex Party Balloon

Foil Party Balloon

### Market segment by Application

Commercial

Residential

### Major players covered

Latex Occidental

CTI Industries

BELBAL

Pioneer Balloon

Sempertex

Gemar Balloons

Amscan

Colour Way

Xingcheng

Maple City Rubber

Rubek Balloons

Balonevi

Tailloon

York Impex

Hengli Latex Products

BK Latex

Tongle Latex Products

Guohua Latex Products

Xiong County Shaohua Latex Products

Jaya Latexindo Internusa

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Party Balloon product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Party Balloon, with price, sales, revenue and global market share of Party Balloon from 2019 to 2024.

Chapter 3, the Party Balloon competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Party Balloon breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Party Balloon market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Party Balloon.

Chapter 14 and 15, to describe Party Balloon sales channel, distributors, customers, research findings and conclusion.

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