

Global Parks and Recreation Event Management Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Parks and Recreation Event Management Software market size is expected to reach \$ 2790 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Parks and Recreation Event Management Software is a specialized cloud-based or on-premises digital platform designed to streamline and automate the full lifecycle of event planning, execution, and post-event analysis for public parks, recreational facilities, community centers, and outdoor venues, integrating core functionalities such as event registration, venue booking, participant management, payment processing, scheduling, resource allocation, communication tools, and data analytics to enhance operational efficiency, improve participant experience, and support data-driven decision-making for both public sector and private recreational organizations.

Industry trends include rapid adoption of cloud-based SaaS solutions, mobile-first design prioritizing on-the-go management and citizen self-service, integration of AI-driven features for predictive scheduling and personalized engagement, and increasing GIS mapping capabilities for facility and resource visualization; opportunities lie in expanding into underserved regional markets, developing specialized modules for niche activities (e.g., outdoor adventure, senior programs, youth sports), and leveraging data analytics to optimize resource allocation and demonstrate community impact; challenges encompass budget constraints limiting adoption among small municipal organizations, integration difficulties with legacy systems, cybersecurity and data privacy concerns, and the need for staff training to maximize software utilization.

This report studies the global Parks and Recreation Event Management Software

demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Parks and Recreation Event Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Parks and Recreation Event Management Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Parks and Recreation Event Management Software total market, 2021-2032, (USD Million)

Global Parks and Recreation Event Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Parks and Recreation Event Management Software total market, key domestic companies, and share, (USD Million)

Global Parks and Recreation Event Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Parks and Recreation Event Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Parks and Recreation Event Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Parks and Recreation Event Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CivicPlus, CommunityPass, Vermont Systems, Xplor Recreation, EZFacility, Tyler, FinnlySport, RecDesk, eTrak, Jarvis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Parks and Recreation Event Management Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Parks and Recreation Event Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Parks and Recreation Event Management Software Market, Segmentation by Type:

Cloud-based

On-premises

Hybrid

Global Parks and Recreation Event Management Software Market, Segmentation by Core Function:

Event Registration Management Software

Facility Reservation Management Software

Other

Global Parks and Recreation Event Management Software Market, Segmentation by
Number of Managed Facilities:

Small-Scale System: 50 Facilities

Global Parks and Recreation Event Management Software Market, Segmentation by
Application:

Municipal Parks

Recreation Centers

Sports Facilities

Others

Companies Profiled:

CivicPlus

CommunityPass

Vermont Systems

Xplor Recreation

EZFacility

Tyler

FinnlySport

RecDesk

eTrak

Jarvis

MyRec

Timely

Omnify

Aspira

Legend Software

Esri

Sportsman

ACTIVE Network

Traction Rec

STRIDEEVENTS

Dash

Univerus Software

Chongqing Qinniaoquan Technology Co., Ltd.

Shenyang Lehuo Network Technology Co., Ltd.

Minami-Nihon Information Processing Center Co., Ltd.

WingArc NEX Inc.

Key Questions Answered

1. How big is the global Parks and Recreation Event Management Software market?
2. What is the demand of the global Parks and Recreation Event Management Software market?
3. What is the year over year growth of the global Parks and Recreation Event Management Software market?
4. What is the total value of the global Parks and Recreation Event Management Software market?
5. Who are the Major Players in the global Parks and Recreation Event Management Software market?
6. What are the growth factors driving the market demand?

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