

Global Park Assist Ultrasonic Sensors Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Park Assist Ultrasonic Sensors market size was valued at US\$ 2572 million in 2025 and is forecast to a readjusted size of US\$ 4623 million by 2032 with a CAGR of 7.6% during review period.

Park Assist Ultrasonic Sensors are automotive near-range distance-sensing devices installed on front and rear bumpers, vehicle sides, or other close-proximity sensing positions. They typically consist of an ultrasonic transducer, sealed housing, driver and receiver circuitry, signal-processing electronics, and automotive-grade connectors. By transmitting high-frequency ultrasonic pulses and receiving reflected echoes from surrounding objects, these sensors calculate the distance between the vehicle and obstacles. They are mainly used in reverse parking assistance, front and rear parking aid, automated parking, remote parking, low-speed obstacle detection, narrow-space maneuvering, and door-opening collision prevention. As a core hardware layer for automotive near-field perception, Park Assist Ultrasonic Sensors are widely integrated into advanced driver-assistance systems and intelligent parking systems, with major production and supply networks located across Europe, Asia, North America, and other automotive electronics manufacturing regions.

In 2025, global Park Assist Ultrasonic Sensors production reached approximately 410 million to 440 million units, with mainstream OEM-grade factory-gate FOB prices standing at around US\$5.70 to US\$6.10 per unit. This price range mainly refers to automotive-grade near-range ultrasonic sensor units installed on front bumpers, rear bumpers and side body positions, excluding the value of complete automated parking systems, parking controllers, cameras, millimeter-wave radar, LiDAR and software algorithms. Supported by rising penetration of front and rear parking assistance,

automated parking, remote parking and low-speed obstacle detection functions, Park Assist Ultrasonic Sensors remain one of the most scalable and cost-efficient sensor categories in global vehicle near-field perception.

The global Park Assist Ultrasonic Sensors market is evolving from a conventional reversing-alarm component into a foundational sensing layer for intelligent parking and low-speed safety systems. Driven by vehicle electrification, ADAS penetration, higher trim-level configurations, and consumer demand for easier urban parking, automakers are increasing the adoption of automated parking, remote parking, narrow-space maneuvering, low-speed emergency braking, and door-opening protection functions. The value of these sensors lies not in long-range perception, but in short-range, low-speed, cost-efficient, and reliable distance detection under everyday parking conditions. As a result, ultrasonic sensors continue to complement cameras, millimeter-wave radar, and centralized vehicle controllers by providing robust near-field obstacle information for parking lots, underground garages, congested streets, and tight urban roads.

The main market challenges include continuous OEM cost reduction, platform-level price pressure, integration into domain controllers, and competition from broader sensor-fusion architectures. However, Park Assist Ultrasonic Sensors are expected to remain a standard sensing component in mass-market and premium vehicles because of their mature automotive reliability, low unit cost, compact structure, and proven performance in close-range obstacle detection. Future demand will be supported by electric vehicles, advanced intelligent parking systems, compact urban cars, commercial vehicle safety applications, and the aftermarket replacement channel. Product development will increasingly focus on higher sensitivity, stronger interference resistance, faster response, improved sealing performance, smaller form factors, and better compatibility with centralized ADAS computing architectures, moving the product category from simple distance measurement toward intelligent near-field perception.

This report is a detailed and comprehensive analysis for global Park Assist Ultrasonic Sensors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Park Assist Ultrasonic Sensors market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Ultrasonic Sensors market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Ultrasonic Sensors market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Ultrasonic Sensors market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Park Assist Ultrasonic Sensors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Park Assist Ultrasonic Sensors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, Valeo SE, FORVIA HELLA GmbH and Co. KGaA, AUMOVIO SE, Magna International Inc., ZF Friedrichshafen AG, DENSO Corporation, Murata Manufacturing Co., Ltd., Nippon Ceramic Co., Ltd., Hyundai Mobis Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Park Assist Ultrasonic Sensors market is split by Type and by Application. For the

period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rear Bumper Sensors

Front Bumper Sensors

Side Body Sensors

Others

Market segment by Sales Channel

Original Equipment Market

Authorized Service Market

Independent Aftermarket

Others

Market segment by Detection Range

Short Range Below 1.5 m

Standard Range 1.5 m to 3.0 m

Extended Range Above 3.0 m

Others

Market segment by Operating Frequency

40 kHz Class Sensors

48 kHz Class Sensors

58 kHz Class Sensors

Others

Market segment by Application

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Others

Major players covered

Robert Bosch GmbH

Valeo SE

FORVIA HELLA GmbH and Co. KGaA

AUMOVIO SE

Magna International Inc.

ZF Friedrichshafen AG

DENSO Corporation

Murata Manufacturing Co., Ltd.

Nippon Ceramic Co., Ltd.

Hyundai Mobis Co., Ltd.

TungThih Electronic Co., Ltd.

Whetron Electronics Co., Ltd.

Guangdong Audiowell Sensor Technology Co., Ltd.

Shenzhen Longhorn Automotive Electronic Equipment Co., Ltd.

Steelmate Co., Ltd.

Shenzhen CISBO Technology Co., Ltd.

XENSO Electronics Sdn. Bhd.

UNO Minda Limited

Rostra Precision Controls Inc.

VOXX Electronics Corporation

Brandmotion LLC

Brigade Electronics Group plc

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Park Assist Ultrasonic Sensors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Park Assist Ultrasonic Sensors, with price, sales quantity, revenue, and global market share of Park Assist Ultrasonic Sensors from 2021 to 2026.

Chapter 3, the Park Assist Ultrasonic Sensors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Park Assist Ultrasonic Sensors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Park Assist Ultrasonic Sensors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Park Assist Ultrasonic Sensors.

Chapter 14 and 15, to describe Park Assist Ultrasonic Sensors sales channel, distributors, customers, research findings and conclusion.

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