

# Global Park Assist Ultrasonic Sensors Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Park Assist Ultrasonic Sensors market size is expected to reach \$ 4623 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

Park Assist Ultrasonic Sensors are automotive near-range distance-sensing devices installed on front and rear bumpers, vehicle sides, or other close-proximity sensing positions. They typically consist of an ultrasonic transducer, sealed housing, driver and receiver circuitry, signal-processing electronics, and automotive-grade connectors. By transmitting high-frequency ultrasonic pulses and receiving reflected echoes from surrounding objects, these sensors calculate the distance between the vehicle and obstacles. They are mainly used in reverse parking assistance, front and rear parking aid, automated parking, remote parking, low-speed obstacle detection, narrow-space maneuvering, and door-opening collision prevention. As a core hardware layer for automotive near-field perception, Park Assist Ultrasonic Sensors are widely integrated into advanced driver-assistance systems and intelligent parking systems, with major production and supply networks located across Europe, Asia, North America, and other automotive electronics manufacturing regions.

In 2025, global Park Assist Ultrasonic Sensors production reached approximately 410 million to 440 million units, with mainstream OEM-grade factory-gate FOB prices standing at around US\$5.70 to US\$6.10 per unit. This price range mainly refers to automotive-grade near-range ultrasonic sensor units installed on front bumpers, rear bumpers and side body positions, excluding the value of complete automated parking systems, parking controllers, cameras, millimeter-wave radar, LiDAR and software algorithms. Supported by rising penetration of front and rear parking assistance, automated parking, remote parking and low-speed obstacle detection functions, Park

Assist Ultrasonic Sensors remain one of the most scalable and cost-efficient sensor categories in global vehicle near-field perception.

The global Park Assist Ultrasonic Sensors market is evolving from a conventional reversing-alarm component into a foundational sensing layer for intelligent parking and low-speed safety systems. Driven by vehicle electrification, ADAS penetration, higher trim-level configurations, and consumer demand for easier urban parking, automakers are increasing the adoption of automated parking, remote parking, narrow-space maneuvering, low-speed emergency braking, and door-opening protection functions. The value of these sensors lies not in long-range perception, but in short-range, low-speed, cost-efficient, and reliable distance detection under everyday parking conditions. As a result, ultrasonic sensors continue to complement cameras, millimeter-wave radar, and centralized vehicle controllers by providing robust near-field obstacle information for parking lots, underground garages, congested streets, and tight urban roads.

The main market challenges include continuous OEM cost reduction, platform-level price pressure, integration into domain controllers, and competition from broader sensor-fusion architectures. However, Park Assist Ultrasonic Sensors are expected to remain a standard sensing component in mass-market and premium vehicles because of their mature automotive reliability, low unit cost, compact structure, and proven performance in close-range obstacle detection. Future demand will be supported by electric vehicles, advanced intelligent parking systems, compact urban cars, commercial vehicle safety applications, and the aftermarket replacement channel. Product development will increasingly focus on higher sensitivity, stronger interference resistance, faster response, improved sealing performance, smaller form factors, and better compatibility with centralized ADAS computing architectures, moving the product category from simple distance measurement toward intelligent near-field perception.

This report studies the global Park Assist Ultrasonic Sensors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Park Assist Ultrasonic Sensors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Park Assist Ultrasonic Sensors that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Park Assist Ultrasonic Sensors total production and demand, 2021-2032, (K

Units)

Global Park Assist Ultrasonic Sensors total production value, 2021-2032, (USD Million)

Global Park Assist Ultrasonic Sensors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Park Assist Ultrasonic Sensors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Park Assist Ultrasonic Sensors domestic production, consumption, key domestic manufacturers and share

Global Park Assist Ultrasonic Sensors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Park Assist Ultrasonic Sensors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Park Assist Ultrasonic Sensors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Park Assist Ultrasonic Sensors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, Valeo SE, FORVIA HELLA GmbH and Co. KGaA, AUMOVIO SE, Magna International Inc., ZF Friedrichshafen AG, DENSO Corporation, Murata Manufacturing Co., Ltd., Nippon Ceramic Co., Ltd., Hyundai Mobis Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Park Assist Ultrasonic Sensors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Park Assist Ultrasonic Sensors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Park Assist Ultrasonic Sensors Market, Segmentation by Type:

Rear Bumper Sensors

Front Bumper Sensors

Side Body Sensors

Others

#### Global Park Assist Ultrasonic Sensors Market, Segmentation by Sales Channel:

Original Equipment Market

Authorized Service Market

Independent Aftermarket

Others

### Global Park Assist Ultrasonic Sensors Market, Segmentation by Detection Range:

Short Range Below 1.5 m

Standard Range 1.5 m to 3.0 m

Extended Range Above 3.0 m

Others

### Global Park Assist Ultrasonic Sensors Market, Segmentation by Operating Frequency:

40 kHz Class Sensors

48 kHz Class Sensors

58 kHz Class Sensors

Others

### Global Park Assist Ultrasonic Sensors Market, Segmentation by Application:

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Others

### Companies Profiled:

Robert Bosch GmbH

Valeo SE

FORVIA HELLA GmbH and Co. KGaA

AUMOVIO SE

Magna International Inc.

ZF Friedrichshafen AG

DENSO Corporation

Murata Manufacturing Co., Ltd.

Nippon Ceramic Co., Ltd.

Hyundai Mobis Co., Ltd.

TungThih Electronic Co., Ltd.

Whetron Electronics Co., Ltd.

Guangdong Audiowell Sensor Technology Co., Ltd.

Shenzhen Longhorn Automotive Electronic Equipment Co., Ltd.

Steelmate Co., Ltd.

Shenzhen CISBO Technology Co., Ltd.

XENSO Electronics Sdn. Bhd.

UNO Minda Limited

Rostra Precision Controls Inc.

VOXX Electronics Corporation

Brandmotion LLC

Brigade Electronics Group plc

Key Questions Answered:

1. How big is the global Park Assist Ultrasonic Sensors market?
2. What is the demand of the global Park Assist Ultrasonic Sensors market?
3. What is the year over year growth of the global Park Assist Ultrasonic Sensors market?
4. What is the production and production value of the global Park Assist Ultrasonic Sensors market?
5. Who are the key producers in the global Park Assist Ultrasonic Sensors market?
6. What are the growth factors driving the market demand?

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Figure 82. Park Assist Ultrasonic Sensors Sales Model

Figure 83. Park Assist Ultrasonic Sensors Sales Channels, Direct Sales, and Distribution

Figure 84. Methodology

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