

Global Parenting Apps Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Parenting Apps market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Parenting Apps industry chain, the market status of Android Systems (Pregnancy Tracker Apps, Baby Tracker Apps), IOS Systems (Pregnancy Tracker Apps, Baby Tracker Apps), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Parenting Apps.

Regionally, the report analyzes the Parenting Apps markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Parenting Apps market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Parenting Apps market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Parenting Apps industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Pregnancy Tracker Apps, Baby Tracker Apps).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Parenting Apps market.

Regional Analysis: The report involves examining the Parenting Apps market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Parenting Apps market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Parenting Apps:

Company Analysis: Report covers individual Parenting Apps players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Parenting Apps This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Android Systems, IOS Systems).

Technology Analysis: Report covers specific technologies relevant to Parenting Apps. It assesses the current state, advancements, and potential future developments in Parenting Apps areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Parenting Apps market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Parenting Apps market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Pregnancy Tracker Apps

Baby Tracker Apps

Co-parenting Apps

Market segment by Application

Android Systems

IOS Systems

Market segment by players, this report covers

BabyGogo

Baby Connect

BABYTIME

ivybaby

Nighp Software

The Bump

MyMedela

Ovia Health

BabyCenter, L.L.C.

Babytree

WebMD

Hello Belly

Baby Nursing

Kinedu

Parent Cue

Speech Blubs

Cozi

OurFamilyWizard

TalkingParent

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Parenting Apps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Parenting Apps, with revenue, gross margin and global market share of Parenting Apps from 2019 to 2024.

Chapter 3, the Parenting Apps competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Parenting Apps market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Parenting Apps.

Chapter 13, to describe Parenting Apps research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Parenting Apps

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Parenting Apps by Type

1.3.1 Overview: Global Parenting Apps Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Parenting Apps Consumption Value Market Share by Type in 2023

1.3.3 Pregnancy Tracker Apps

1.3.4 Baby Tracker Apps

1.3.5 Co-parenting Apps

1.4 Global Parenting Apps Market by Application

1.4.1 Overview: Global Parenting Apps Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Android Systems

1.4.3 IOS Systems

1.5 Global Parenting Apps Market Size & Forecast

1.6 Global Parenting Apps Market Size and Forecast by Region

1.6.1 Global Parenting Apps Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Parenting Apps Market Size by Region, (2019-2030)

1.6.3 North America Parenting Apps Market Size and Prospect (2019-2030)

1.6.4 Europe Parenting Apps Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Parenting Apps Market Size and Prospect (2019-2030)

1.6.6 South America Parenting Apps Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Parenting Apps Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 BabyGogo

2.1.1 BabyGogo Details

2.1.2 BabyGogo Major Business

2.1.3 BabyGogo Parenting Apps Product and Solutions

2.1.4 BabyGogo Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 BabyGogo Recent Developments and Future Plans

2.2 Baby Connect

2.2.1 Baby Connect Details

- 2.2.2 Baby Connect Major Business
- 2.2.3 Baby Connect Parenting Apps Product and Solutions
- 2.2.4 Baby Connect Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Baby Connect Recent Developments and Future Plans
- 2.3 BABYTIME
 - 2.3.1 BABYTIME Details
 - 2.3.2 BABYTIME Major Business
 - 2.3.3 BABYTIME Parenting Apps Product and Solutions
 - 2.3.4 BABYTIME Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 BABYTIME Recent Developments and Future Plans
- 2.4 ivybaby
 - 2.4.1 ivybaby Details
 - 2.4.2 ivybaby Major Business
 - 2.4.3 ivybaby Parenting Apps Product and Solutions
 - 2.4.4 ivybaby Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 ivybaby Recent Developments and Future Plans
- 2.5 Nighp Software
 - 2.5.1 Nighp Software Details
 - 2.5.2 Nighp Software Major Business
 - 2.5.3 Nighp Software Parenting Apps Product and Solutions
 - 2.5.4 Nighp Software Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Nighp Software Recent Developments and Future Plans
- 2.6 The Bump
 - 2.6.1 The Bump Details
 - 2.6.2 The Bump Major Business
 - 2.6.3 The Bump Parenting Apps Product and Solutions
 - 2.6.4 The Bump Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 The Bump Recent Developments and Future Plans
- 2.7 MyMedela
 - 2.7.1 MyMedela Details
 - 2.7.2 MyMedela Major Business
 - 2.7.3 MyMedela Parenting Apps Product and Solutions
 - 2.7.4 MyMedela Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 MyMedela Recent Developments and Future Plans

2.8 Ovia Health

2.8.1 Ovia Health Details

2.8.2 Ovia Health Major Business

2.8.3 Ovia Health Parenting Apps Product and Solutions

2.8.4 Ovia Health Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Ovia Health Recent Developments and Future Plans

2.9 BabyCenter, L.L.C.

2.9.1 BabyCenter, L.L.C. Details

2.9.2 BabyCenter, L.L.C. Major Business

2.9.3 BabyCenter, L.L.C. Parenting Apps Product and Solutions

2.9.4 BabyCenter, L.L.C. Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 BabyCenter, L.L.C. Recent Developments and Future Plans

2.10 Babytree

2.10.1 Babytree Details

2.10.2 Babytree Major Business

2.10.3 Babytree Parenting Apps Product and Solutions

2.10.4 Babytree Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Babytree Recent Developments and Future Plans

2.11 WebMD

2.11.1 WebMD Details

2.11.2 WebMD Major Business

2.11.3 WebMD Parenting Apps Product and Solutions

2.11.4 WebMD Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 WebMD Recent Developments and Future Plans

2.12 Hello Belly

2.12.1 Hello Belly Details

2.12.2 Hello Belly Major Business

2.12.3 Hello Belly Parenting Apps Product and Solutions

2.12.4 Hello Belly Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Hello Belly Recent Developments and Future Plans

2.13 Baby Nursing

2.13.1 Baby Nursing Details

2.13.2 Baby Nursing Major Business

2.13.3 Baby Nursing Parenting Apps Product and Solutions

2.13.4 Baby Nursing Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Baby Nursing Recent Developments and Future Plans

2.14 Kinedu

2.14.1 Kinedu Details

2.14.2 Kinedu Major Business

2.14.3 Kinedu Parenting Apps Product and Solutions

2.14.4 Kinedu Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Kinedu Recent Developments and Future Plans

2.15 Parent Cue

2.15.1 Parent Cue Details

2.15.2 Parent Cue Major Business

2.15.3 Parent Cue Parenting Apps Product and Solutions

2.15.4 Parent Cue Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Parent Cue Recent Developments and Future Plans

2.16 Speech Blubs

2.16.1 Speech Blubs Details

2.16.2 Speech Blubs Major Business

2.16.3 Speech Blubs Parenting Apps Product and Solutions

2.16.4 Speech Blubs Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Speech Blubs Recent Developments and Future Plans

2.17 Cozi

2.17.1 Cozi Details

2.17.2 Cozi Major Business

2.17.3 Cozi Parenting Apps Product and Solutions

2.17.4 Cozi Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Cozi Recent Developments and Future Plans

2.18 OurFamilyWizard

2.18.1 OurFamilyWizard Details

2.18.2 OurFamilyWizard Major Business

2.18.3 OurFamilyWizard Parenting Apps Product and Solutions

2.18.4 OurFamilyWizard Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 OurFamilyWizard Recent Developments and Future Plans

2.19 TalkingParent

2.19.1 TalkingParent Details

2.19.2 TalkingParent Major Business

- 2.19.3 TalkingParent Parenting Apps Product and Solutions
- 2.19.4 TalkingParent Parenting Apps Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 TalkingParent Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Parenting Apps Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Parenting Apps by Company Revenue
 - 3.2.2 Top 3 Parenting Apps Players Market Share in 2023
 - 3.2.3 Top 6 Parenting Apps Players Market Share in 2023
- 3.3 Parenting Apps Market: Overall Company Footprint Analysis
 - 3.3.1 Parenting Apps Market: Region Footprint
 - 3.3.2 Parenting Apps Market: Company Product Type Footprint
 - 3.3.3 Parenting Apps Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Parenting Apps Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Parenting Apps Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Parenting Apps Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Parenting Apps Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Parenting Apps Consumption Value by Type (2019-2030)
- 6.2 North America Parenting Apps Consumption Value by Application (2019-2030)
- 6.3 North America Parenting Apps Market Size by Country
 - 6.3.1 North America Parenting Apps Consumption Value by Country (2019-2030)
 - 6.3.2 United States Parenting Apps Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Parenting Apps Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Parenting Apps Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Parenting Apps Consumption Value by Type (2019-2030)
- 7.2 Europe Parenting Apps Consumption Value by Application (2019-2030)
- 7.3 Europe Parenting Apps Market Size by Country
 - 7.3.1 Europe Parenting Apps Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Parenting Apps Market Size and Forecast (2019-2030)
 - 7.3.3 France Parenting Apps Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Parenting Apps Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Parenting Apps Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Parenting Apps Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Parenting Apps Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Parenting Apps Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Parenting Apps Market Size by Region
 - 8.3.1 Asia-Pacific Parenting Apps Consumption Value by Region (2019-2030)
 - 8.3.2 China Parenting Apps Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Parenting Apps Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Parenting Apps Market Size and Forecast (2019-2030)
 - 8.3.5 India Parenting Apps Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Parenting Apps Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Parenting Apps Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Parenting Apps Consumption Value by Type (2019-2030)
- 9.2 South America Parenting Apps Consumption Value by Application (2019-2030)
- 9.3 South America Parenting Apps Market Size by Country
 - 9.3.1 South America Parenting Apps Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Parenting Apps Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Parenting Apps Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Parenting Apps Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Parenting Apps Consumption Value by Application

(2019-2030)

10.3 Middle East & Africa Parenting Apps Market Size by Country

10.3.1 Middle East & Africa Parenting Apps Consumption Value by Country

(2019-2030)

10.3.2 Turkey Parenting Apps Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Parenting Apps Market Size and Forecast (2019-2030)

10.3.4 UAE Parenting Apps Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Parenting Apps Market Drivers

11.2 Parenting Apps Market Restraints

11.3 Parenting Apps Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Parenting Apps Industry Chain

12.2 Parenting Apps Upstream Analysis

12.3 Parenting Apps Midstream Analysis

12.4 Parenting Apps Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Parenting Apps Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Parenting Apps Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Parenting Apps Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Parenting Apps Consumption Value by Region (2025-2030) & (USD Million)

Table 5. BabyGogo Company Information, Head Office, and Major Competitors

Table 6. BabyGogo Major Business

Table 7. BabyGogo Parenting Apps Product and Solutions

Table 8. BabyGogo Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. BabyGogo Recent Developments and Future Plans

Table 10. Baby Connect Company Information, Head Office, and Major Competitors

Table 11. Baby Connect Major Business

Table 12. Baby Connect Parenting Apps Product and Solutions

Table 13. Baby Connect Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Baby Connect Recent Developments and Future Plans

Table 15. BABYTIME Company Information, Head Office, and Major Competitors

Table 16. BABYTIME Major Business

Table 17. BABYTIME Parenting Apps Product and Solutions

Table 18. BABYTIME Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. BABYTIME Recent Developments and Future Plans

Table 20. ivybaby Company Information, Head Office, and Major Competitors

Table 21. ivybaby Major Business

Table 22. ivybaby Parenting Apps Product and Solutions

Table 23. ivybaby Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. ivybaby Recent Developments and Future Plans

Table 25. Nighp Software Company Information, Head Office, and Major Competitors

Table 26. Nighp Software Major Business

Table 27. Nighp Software Parenting Apps Product and Solutions

Table 28. Nighp Software Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Nighp Software Recent Developments and Future Plans

Table 30. The Bump Company Information, Head Office, and Major Competitors

Table 31. The Bump Major Business

Table 32. The Bump Parenting Apps Product and Solutions

Table 33. The Bump Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. The Bump Recent Developments and Future Plans

Table 35. MyMedela Company Information, Head Office, and Major Competitors

Table 36. MyMedela Major Business

Table 37. MyMedela Parenting Apps Product and Solutions

Table 38. MyMedela Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. MyMedela Recent Developments and Future Plans

Table 40. Ovia Health Company Information, Head Office, and Major Competitors

Table 41. Ovia Health Major Business

Table 42. Ovia Health Parenting Apps Product and Solutions

Table 43. Ovia Health Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Ovia Health Recent Developments and Future Plans

Table 45. BabyCenter, L.L.C. Company Information, Head Office, and Major Competitors

Table 46. BabyCenter, L.L.C. Major Business

Table 47. BabyCenter, L.L.C. Parenting Apps Product and Solutions

Table 48. BabyCenter, L.L.C. Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. BabyCenter, L.L.C. Recent Developments and Future Plans

Table 50. Babytree Company Information, Head Office, and Major Competitors

Table 51. Babytree Major Business

Table 52. Babytree Parenting Apps Product and Solutions

Table 53. Babytree Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Babytree Recent Developments and Future Plans

Table 55. WebMD Company Information, Head Office, and Major Competitors

Table 56. WebMD Major Business

Table 57. WebMD Parenting Apps Product and Solutions

Table 58. WebMD Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. WebMD Recent Developments and Future Plans
Table 60. Hello Belly Company Information, Head Office, and Major Competitors
Table 61. Hello Belly Major Business
Table 62. Hello Belly Parenting Apps Product and Solutions
Table 63. Hello Belly Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. Hello Belly Recent Developments and Future Plans
Table 65. Baby Nursing Company Information, Head Office, and Major Competitors
Table 66. Baby Nursing Major Business
Table 67. Baby Nursing Parenting Apps Product and Solutions
Table 68. Baby Nursing Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. Baby Nursing Recent Developments and Future Plans
Table 70. Kinedu Company Information, Head Office, and Major Competitors
Table 71. Kinedu Major Business
Table 72. Kinedu Parenting Apps Product and Solutions
Table 73. Kinedu Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Kinedu Recent Developments and Future Plans
Table 75. Parent Cue Company Information, Head Office, and Major Competitors
Table 76. Parent Cue Major Business
Table 77. Parent Cue Parenting Apps Product and Solutions
Table 78. Parent Cue Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Parent Cue Recent Developments and Future Plans
Table 80. Speech Blubs Company Information, Head Office, and Major Competitors
Table 81. Speech Blubs Major Business
Table 82. Speech Blubs Parenting Apps Product and Solutions
Table 83. Speech Blubs Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 84. Speech Blubs Recent Developments and Future Plans
Table 85. Cozi Company Information, Head Office, and Major Competitors
Table 86. Cozi Major Business
Table 87. Cozi Parenting Apps Product and Solutions
Table 88. Cozi Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 89. Cozi Recent Developments and Future Plans
Table 90. OurFamilyWizard Company Information, Head Office, and Major Competitors
Table 91. OurFamilyWizard Major Business

Table 92. OurFamilyWizard Parenting Apps Product and Solutions
Table 93. OurFamilyWizard Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 94. OurFamilyWizard Recent Developments and Future Plans
Table 95. TalkingParent Company Information, Head Office, and Major Competitors
Table 96. TalkingParent Major Business
Table 97. TalkingParent Parenting Apps Product and Solutions
Table 98. TalkingParent Parenting Apps Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 99. TalkingParent Recent Developments and Future Plans
Table 100. Global Parenting Apps Revenue (USD Million) by Players (2019-2024)
Table 101. Global Parenting Apps Revenue Share by Players (2019-2024)
Table 102. Breakdown of Parenting Apps by Company Type (Tier 1, Tier 2, and Tier 3)
Table 103. Market Position of Players in Parenting Apps, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 104. Head Office of Key Parenting Apps Players
Table 105. Parenting Apps Market: Company Product Type Footprint
Table 106. Parenting Apps Market: Company Product Application Footprint
Table 107. Parenting Apps New Market Entrants and Barriers to Market Entry
Table 108. Parenting Apps Mergers, Acquisition, Agreements, and Collaborations
Table 109. Global Parenting Apps Consumption Value (USD Million) by Type (2019-2024)
Table 110. Global Parenting Apps Consumption Value Share by Type (2019-2024)
Table 111. Global Parenting Apps Consumption Value Forecast by Type (2025-2030)
Table 112. Global Parenting Apps Consumption Value by Application (2019-2024)
Table 113. Global Parenting Apps Consumption Value Forecast by Application (2025-2030)
Table 114. North America Parenting Apps Consumption Value by Type (2019-2024) & (USD Million)
Table 115. North America Parenting Apps Consumption Value by Type (2025-2030) & (USD Million)
Table 116. North America Parenting Apps Consumption Value by Application (2019-2024) & (USD Million)
Table 117. North America Parenting Apps Consumption Value by Application (2025-2030) & (USD Million)
Table 118. North America Parenting Apps Consumption Value by Country (2019-2024) & (USD Million)
Table 119. North America Parenting Apps Consumption Value by Country (2025-2030) & (USD Million)

Table 120. Europe Parenting Apps Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Europe Parenting Apps Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Europe Parenting Apps Consumption Value by Application (2019-2024) & (USD Million)

Table 123. Europe Parenting Apps Consumption Value by Application (2025-2030) & (USD Million)

Table 124. Europe Parenting Apps Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Parenting Apps Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Parenting Apps Consumption Value by Type (2019-2024) & (USD Million)

Table 127. Asia-Pacific Parenting Apps Consumption Value by Type (2025-2030) & (USD Million)

Table 128. Asia-Pacific Parenting Apps Consumption Value by Application (2019-2024) & (USD Million)

Table 129. Asia-Pacific Parenting Apps Consumption Value by Application (2025-2030) & (USD Million)

Table 130. Asia-Pacific Parenting Apps Consumption Value by Region (2019-2024) & (USD Million)

Table 131. Asia-Pacific Parenting Apps Consumption Value by Region (2025-2030) & (USD Million)

Table 132. South America Parenting Apps Consumption Value by Type (2019-2024) & (USD Million)

Table 133. South America Parenting Apps Consumption Value by Type (2025-2030) & (USD Million)

Table 134. South America Parenting Apps Consumption Value by Application (2019-2024) & (USD Million)

Table 135. South America Parenting Apps Consumption Value by Application (2025-2030) & (USD Million)

Table 136. South America Parenting Apps Consumption Value by Country (2019-2024) & (USD Million)

Table 137. South America Parenting Apps Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Middle East & Africa Parenting Apps Consumption Value by Type (2019-2024) & (USD Million)

Table 139. Middle East & Africa Parenting Apps Consumption Value by Type

(2025-2030) & (USD Million)

Table 140. Middle East & Africa Parenting Apps Consumption Value by Application

(2019-2024) & (USD Million)

Table 141. Middle East & Africa Parenting Apps Consumption Value by Application

(2025-2030) & (USD Million)

Table 142. Middle East & Africa Parenting Apps Consumption Value by Country

(2019-2024) & (USD Million)

Table 143. Middle East & Africa Parenting Apps Consumption Value by Country

(2025-2030) & (USD Million)

Table 144. Parenting Apps Raw Material

Table 145. Key Suppliers of Parenting Apps Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Parenting Apps Picture

Figure 2. Global Parenting Apps Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Parenting Apps Consumption Value Market Share by Type in 2023

Figure 4. Pregnancy Tracker Apps

Figure 5. Baby Tracker Apps

Figure 6. Co-parenting Apps

Figure 7. Global Parenting Apps Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Parenting Apps Consumption Value Market Share by Application in 2023

Figure 9. Android Systems Picture

Figure 10. IOS Systems Picture

Figure 11. Global Parenting Apps Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Parenting Apps Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Parenting Apps Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Parenting Apps Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Parenting Apps Consumption Value Market Share by Region in 2023

Figure 16. North America Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Parenting Apps Revenue Share by Players in 2023

Figure 22. Parenting Apps Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Parenting Apps Market Share in 2023

Figure 24. Global Top 6 Players Parenting Apps Market Share in 2023

Figure 25. Global Parenting Apps Consumption Value Share by Type (2019-2024)

- Figure 26. Global Parenting Apps Market Share Forecast by Type (2025-2030)
- Figure 27. Global Parenting Apps Consumption Value Share by Application (2019-2024)
- Figure 28. Global Parenting Apps Market Share Forecast by Application (2025-2030)
- Figure 29. North America Parenting Apps Consumption Value Market Share by Type (2019-2030)
- Figure 30. North America Parenting Apps Consumption Value Market Share by Application (2019-2030)
- Figure 31. North America Parenting Apps Consumption Value Market Share by Country (2019-2030)
- Figure 32. United States Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 33. Canada Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 34. Mexico Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 35. Europe Parenting Apps Consumption Value Market Share by Type (2019-2030)
- Figure 36. Europe Parenting Apps Consumption Value Market Share by Application (2019-2030)
- Figure 37. Europe Parenting Apps Consumption Value Market Share by Country (2019-2030)
- Figure 38. Germany Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 39. France Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 40. United Kingdom Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 41. Russia Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 42. Italy Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 43. Asia-Pacific Parenting Apps Consumption Value Market Share by Type (2019-2030)
- Figure 44. Asia-Pacific Parenting Apps Consumption Value Market Share by Application (2019-2030)
- Figure 45. Asia-Pacific Parenting Apps Consumption Value Market Share by Region (2019-2030)
- Figure 46. China Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 47. Japan Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 48. South Korea Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 49. India Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 50. Southeast Asia Parenting Apps Consumption Value (2019-2030) & (USD Million)
- Figure 51. Australia Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Parenting Apps Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Parenting Apps Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Parenting Apps Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Parenting Apps Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Parenting Apps Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Parenting Apps Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Parenting Apps Consumption Value (2019-2030) & (USD Million)

Figure 63. Parenting Apps Market Drivers

Figure 64. Parenting Apps Market Restraints

Figure 65. Parenting Apps Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Parenting Apps in 2023

Figure 68. Manufacturing Process Analysis of Parenting Apps

Figure 69. Parenting Apps Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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