

# Global Paper Surface Sizing Agents Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Paper Surface Sizing Agents market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Paper surface sizing agents are chemical compounds applied to the surface of paper during the manufacturing process to improve its properties and performance. These agents are designed to enhance the paper's surface strength, reduce its absorbency, and provide resistance to penetration by liquids, such as water or ink. Common types of surface sizing agents include starch, synthetic polymers, and combinations of chemicals tailored to specific paper grades and applications. By controlling the surface characteristics of the paper, sizing agents contribute to improved printability, reduced feathering of ink, and increased resistance to water-based damage. The selection of the appropriate surface sizing agent depends on the desired properties of the final paper product and its intended end-use, such as in printing, packaging, or other applications.

The Global Info Research report includes an overview of the development of the Paper Surface Sizing Agents industry chain, the market status of Paper (Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size), Cardboard (Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paper Surface Sizing Agents.

Regionally, the report analyzes the Paper Surface Sizing Agents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

China, leads the global Paper Surface Sizing Agents market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Paper Surface Sizing Agents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paper Surface Sizing Agents industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paper Surface Sizing Agents market.

**Regional Analysis:** The report involves examining the Paper Surface Sizing Agents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Paper Surface Sizing Agents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paper Surface Sizing Agents:

**Company Analysis:** Report covers individual Paper Surface Sizing Agents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Paper Surface Sizing Agents This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paper, Cardboard).

**Technology Analysis:** Report covers specific technologies relevant to Paper Surface Sizing Agents. It assesses the current state, advancements, and potential future developments in Paper Surface Sizing Agents areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Paper Surface Sizing Agents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Paper Surface Sizing Agents market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Alkyl ketene dimer (AKD) Size

Alkenyl succinic anhydride (ASA) Size

Alkenyl ketene dimer (AnKD) Size

Others

### Market segment by Application

Paper

Cardboard

## Major players covered

BASF

Kemira

Ecolab

Archroma

Ashland

Buckman Laboratories International

Dupont

Solenis

Aries Chemical

Cargill

Ingredion

SEIKO PMC

Mare

Harima Chemicals

Melamine

Arakawa Chem

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paper Surface Sizing Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paper Surface Sizing Agents, with price, sales, revenue and global market share of Paper Surface Sizing Agents from 2018 to 2023.

Chapter 3, the Paper Surface Sizing Agents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paper Surface Sizing Agents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Paper Surface Sizing Agents market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paper

Surface Sizing Agents.

Chapter 14 and 15, to describe Paper Surface Sizing Agents sales channel, distributors, customers, research findings and conclusion.

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