

Global Paper Sizing Agent Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1831C50F9AEEN.html>

Date: July 2024

Pages: 97

Price: US\$ 3,480.00 (Single User License)

ID: G1831C50F9AEEN

Abstracts

According to our (Global Info Research) latest study, the global Paper Sizing Agent market size was valued at USD 374.5 million in 2023 and is forecast to a readjusted size of USD 550.1 million by 2030 with a CAGR of 5.6% during review period.

Sizing agents are applied into the paper to impart certain desirable qualities.

The Global Info Research report includes an overview of the development of the Paper Sizing Agent industry chain, the market status of Fine Paper (Alkenyl Succinic Anhydride (ASA) Type, Alkyl Ketene Dimer (AKD) Type), Newspaper (Alkenyl Succinic Anhydride (ASA) Type, Alkyl Ketene Dimer (AKD) Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paper Sizing Agent.

Regionally, the report analyzes the Paper Sizing Agent markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paper Sizing Agent market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Paper Sizing Agent market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paper Sizing Agent industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Alkenyl Succinic Anhydride (ASA) Type, Alkyl Ketene Dimer (AKD) Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paper Sizing Agent market.

Regional Analysis: The report involves examining the Paper Sizing Agent market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Paper Sizing Agent market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paper Sizing Agent:

Company Analysis: Report covers individual Paper Sizing Agent manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Paper Sizing Agent This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fine Paper, Newspaper).

Technology Analysis: Report covers specific technologies relevant to Paper Sizing Agent. It assesses the current state, advancements, and potential future developments in Paper Sizing Agent areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Paper Sizing Agent market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Paper Sizing Agent market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Alkenyl Succinic Anhydride (ASA) Type

- Alkyl Ketene Dimer (AKD) Type

- Rosin Type

- Others

Market segment by Application

- Fine Paper

- Newspaper

- Ink-Jet Printing Paper

- Linerboard

- Others

Major players covered

Arakawa Chemical Industries,Ltd

SEIKO PMC CORPORATION

BASF

Harima Chemicals Group

TOHO CHEMICAL INDUSTRY CO., LTD

Plasmine Technology

Shandong Tiancheng Chemical Co

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paper Sizing Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paper Sizing Agent, with price, sales, revenue and global market share of Paper Sizing Agent from 2019 to 2024.

Chapter 3, the Paper Sizing Agent competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Paper Sizing Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paper Sizing Agent market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paper Sizing Agent.

Chapter 14 and 15, to describe Paper Sizing Agent sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Paper Sizing Agent

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Paper Sizing Agent Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Alkenyl Succinic Anhydride (ASA) Type

1.3.3 Alkyl Ketene Dimer (AKD) Type

1.3.4 Rosin Type

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Paper Sizing Agent Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Fine Paper

1.4.3 Newspaper

1.4.4 Ink-Jet Printing Paper

1.4.5 Linerboard

1.4.6 Others

1.5 Global Paper Sizing Agent Market Size & Forecast

1.5.1 Global Paper Sizing Agent Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Paper Sizing Agent Sales Quantity (2019-2030)

1.5.3 Global Paper Sizing Agent Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Arakawa Chemical Industries, Ltd

2.1.1 Arakawa Chemical Industries, Ltd Details

2.1.2 Arakawa Chemical Industries, Ltd Major Business

2.1.3 Arakawa Chemical Industries, Ltd Paper Sizing Agent Product and Services

2.1.4 Arakawa Chemical Industries, Ltd Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Arakawa Chemical Industries, Ltd Recent Developments/Updates

2.2 SEIKO PMC CORPORATION

2.2.1 SEIKO PMC CORPORATION Details

2.2.2 SEIKO PMC CORPORATION Major Business

2.2.3 SEIKO PMC CORPORATION Paper Sizing Agent Product and Services

2.2.4 SEIKO PMC CORPORATION Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 SEIKO PMC CORPORATION Recent Developments/Updates

2.3 BASF

2.3.1 BASF Details

2.3.2 BASF Major Business

2.3.3 BASF Paper Sizing Agent Product and Services

2.3.4 BASF Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 BASF Recent Developments/Updates

2.4 Harima Chemicals Group

2.4.1 Harima Chemicals Group Details

2.4.2 Harima Chemicals Group Major Business

2.4.3 Harima Chemicals Group Paper Sizing Agent Product and Services

2.4.4 Harima Chemicals Group Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Harima Chemicals Group Recent Developments/Updates

2.5 TOHO CHEMICAL INDUSTRY CO., LTD

2.5.1 TOHO CHEMICAL INDUSTRY CO., LTD Details

2.5.2 TOHO CHEMICAL INDUSTRY CO., LTD Major Business

2.5.3 TOHO CHEMICAL INDUSTRY CO., LTD Paper Sizing Agent Product and Services

2.5.4 TOHO CHEMICAL INDUSTRY CO., LTD Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 TOHO CHEMICAL INDUSTRY CO., LTD Recent Developments/Updates

2.6 Plasmine Technology

2.6.1 Plasmine Technology Details

2.6.2 Plasmine Technology Major Business

2.6.3 Plasmine Technology Paper Sizing Agent Product and Services

2.6.4 Plasmine Technology Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Plasmine Technology Recent Developments/Updates

2.7 Shandong Tiancheng Chemical Co

2.7.1 Shandong Tiancheng Chemical Co Details

2.7.2 Shandong Tiancheng Chemical Co Major Business

2.7.3 Shandong Tiancheng Chemical Co Paper Sizing Agent Product and Services

2.7.4 Shandong Tiancheng Chemical Co Paper Sizing Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Shandong Tiancheng Chemical Co Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PAPER SIZING AGENT BY MANUFACTURER

- 3.1 Global Paper Sizing Agent Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Paper Sizing Agent Revenue by Manufacturer (2019-2024)
- 3.3 Global Paper Sizing Agent Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Paper Sizing Agent by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Paper Sizing Agent Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Paper Sizing Agent Manufacturer Market Share in 2023
- 3.5 Paper Sizing Agent Market: Overall Company Footprint Analysis
 - 3.5.1 Paper Sizing Agent Market: Region Footprint
 - 3.5.2 Paper Sizing Agent Market: Company Product Type Footprint
 - 3.5.3 Paper Sizing Agent Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Paper Sizing Agent Market Size by Region
 - 4.1.1 Global Paper Sizing Agent Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Paper Sizing Agent Consumption Value by Region (2019-2030)
 - 4.1.3 Global Paper Sizing Agent Average Price by Region (2019-2030)
- 4.2 North America Paper Sizing Agent Consumption Value (2019-2030)
- 4.3 Europe Paper Sizing Agent Consumption Value (2019-2030)
- 4.4 Asia-Pacific Paper Sizing Agent Consumption Value (2019-2030)
- 4.5 South America Paper Sizing Agent Consumption Value (2019-2030)
- 4.6 Middle East and Africa Paper Sizing Agent Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Paper Sizing Agent Sales Quantity by Type (2019-2030)
- 5.2 Global Paper Sizing Agent Consumption Value by Type (2019-2030)
- 5.3 Global Paper Sizing Agent Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Paper Sizing Agent Sales Quantity by Application (2019-2030)

- 6.2 Global Paper Sizing Agent Consumption Value by Application (2019-2030)
- 6.3 Global Paper Sizing Agent Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Paper Sizing Agent Sales Quantity by Type (2019-2030)
- 7.2 North America Paper Sizing Agent Sales Quantity by Application (2019-2030)
- 7.3 North America Paper Sizing Agent Market Size by Country
 - 7.3.1 North America Paper Sizing Agent Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Paper Sizing Agent Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Paper Sizing Agent Sales Quantity by Type (2019-2030)
- 8.2 Europe Paper Sizing Agent Sales Quantity by Application (2019-2030)
- 8.3 Europe Paper Sizing Agent Market Size by Country
 - 8.3.1 Europe Paper Sizing Agent Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Paper Sizing Agent Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Paper Sizing Agent Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Paper Sizing Agent Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Paper Sizing Agent Market Size by Region
 - 9.3.1 Asia-Pacific Paper Sizing Agent Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Paper Sizing Agent Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Paper Sizing Agent Sales Quantity by Type (2019-2030)

10.2 South America Paper Sizing Agent Sales Quantity by Application (2019-2030)

10.3 South America Paper Sizing Agent Market Size by Country

10.3.1 South America Paper Sizing Agent Sales Quantity by Country (2019-2030)

10.3.2 South America Paper Sizing Agent Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Paper Sizing Agent Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Paper Sizing Agent Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Paper Sizing Agent Market Size by Country

11.3.1 Middle East & Africa Paper Sizing Agent Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Paper Sizing Agent Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Paper Sizing Agent Market Drivers

12.2 Paper Sizing Agent Market Restraints

12.3 Paper Sizing Agent Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Paper Sizing Agent and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Paper Sizing Agent
- 13.3 Paper Sizing Agent Production Process
- 13.4 Paper Sizing Agent Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Paper Sizing Agent Typical Distributors
- 14.3 Paper Sizing Agent Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Paper Sizing Agent Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Paper Sizing Agent Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Arakawa Chemical Industries,Ltd Basic Information, Manufacturing Base and Competitors

Table 4. Arakawa Chemical Industries,Ltd Major Business

Table 5. Arakawa Chemical Industries,Ltd Paper Sizing Agent Product and Services

Table 6. Arakawa Chemical Industries,Ltd Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Arakawa Chemical Industries,Ltd Recent Developments/Updates

Table 8. SEIKO PMC CORPORATION Basic Information, Manufacturing Base and Competitors

Table 9. SEIKO PMC CORPORATION Major Business

Table 10. SEIKO PMC CORPORATION Paper Sizing Agent Product and Services

Table 11. SEIKO PMC CORPORATION Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. SEIKO PMC CORPORATION Recent Developments/Updates

Table 13. BASF Basic Information, Manufacturing Base and Competitors

Table 14. BASF Major Business

Table 15. BASF Paper Sizing Agent Product and Services

Table 16. BASF Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. BASF Recent Developments/Updates

Table 18. Harima Chemicals Group Basic Information, Manufacturing Base and Competitors

Table 19. Harima Chemicals Group Major Business

Table 20. Harima Chemicals Group Paper Sizing Agent Product and Services

Table 21. Harima Chemicals Group Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Harima Chemicals Group Recent Developments/Updates

Table 23. TOHO CHEMICAL INDUSTRY CO., LTD Basic Information, Manufacturing Base and Competitors

- Table 24. TOHO CHEMICAL INDUSTRY CO., LTD Major Business
- Table 25. TOHO CHEMICAL INDUSTRY CO., LTD Paper Sizing Agent Product and Services
- Table 26. TOHO CHEMICAL INDUSTRY CO., LTD Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. TOHO CHEMICAL INDUSTRY CO., LTD Recent Developments/Updates
- Table 28. Plasmine Technology Basic Information, Manufacturing Base and Competitors
- Table 29. Plasmine Technology Major Business
- Table 30. Plasmine Technology Paper Sizing Agent Product and Services
- Table 31. Plasmine Technology Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Plasmine Technology Recent Developments/Updates
- Table 33. Shandong Tiancheng Chemical Co Basic Information, Manufacturing Base and Competitors
- Table 34. Shandong Tiancheng Chemical Co Major Business
- Table 35. Shandong Tiancheng Chemical Co Paper Sizing Agent Product and Services
- Table 36. Shandong Tiancheng Chemical Co Paper Sizing Agent Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Shandong Tiancheng Chemical Co Recent Developments/Updates
- Table 38. Global Paper Sizing Agent Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 39. Global Paper Sizing Agent Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 40. Global Paper Sizing Agent Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 41. Market Position of Manufacturers in Paper Sizing Agent, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 42. Head Office and Paper Sizing Agent Production Site of Key Manufacturer
- Table 43. Paper Sizing Agent Market: Company Product Type Footprint
- Table 44. Paper Sizing Agent Market: Company Product Application Footprint
- Table 45. Paper Sizing Agent New Market Entrants and Barriers to Market Entry
- Table 46. Paper Sizing Agent Mergers, Acquisition, Agreements, and Collaborations
- Table 47. Global Paper Sizing Agent Sales Quantity by Region (2019-2024) & (MT)
- Table 48. Global Paper Sizing Agent Sales Quantity by Region (2025-2030) & (MT)
- Table 49. Global Paper Sizing Agent Consumption Value by Region (2019-2024) & (USD Million)

Table 50. Global Paper Sizing Agent Consumption Value by Region (2025-2030) & (USD Million)

Table 51. Global Paper Sizing Agent Average Price by Region (2019-2024) & (USD/MT)

Table 52. Global Paper Sizing Agent Average Price by Region (2025-2030) & (USD/MT)

Table 53. Global Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)

Table 54. Global Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)

Table 55. Global Paper Sizing Agent Consumption Value by Type (2019-2024) & (USD Million)

Table 56. Global Paper Sizing Agent Consumption Value by Type (2025-2030) & (USD Million)

Table 57. Global Paper Sizing Agent Average Price by Type (2019-2024) & (USD/MT)

Table 58. Global Paper Sizing Agent Average Price by Type (2025-2030) & (USD/MT)

Table 59. Global Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)

Table 60. Global Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)

Table 61. Global Paper Sizing Agent Consumption Value by Application (2019-2024) & (USD Million)

Table 62. Global Paper Sizing Agent Consumption Value by Application (2025-2030) & (USD Million)

Table 63. Global Paper Sizing Agent Average Price by Application (2019-2024) & (USD/MT)

Table 64. Global Paper Sizing Agent Average Price by Application (2025-2030) & (USD/MT)

Table 65. North America Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)

Table 66. North America Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)

Table 67. North America Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)

Table 68. North America Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)

Table 69. North America Paper Sizing Agent Sales Quantity by Country (2019-2024) & (MT)

Table 70. North America Paper Sizing Agent Sales Quantity by Country (2025-2030) & (MT)

Table 71. North America Paper Sizing Agent Consumption Value by Country (2019-2024) & (USD Million)

Table 72. North America Paper Sizing Agent Consumption Value by Country (2025-2030) & (USD Million)

Table 73. Europe Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)

- Table 74. Europe Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)
- Table 75. Europe Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)
- Table 76. Europe Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)
- Table 77. Europe Paper Sizing Agent Sales Quantity by Country (2019-2024) & (MT)
- Table 78. Europe Paper Sizing Agent Sales Quantity by Country (2025-2030) & (MT)
- Table 79. Europe Paper Sizing Agent Consumption Value by Country (2019-2024) & (USD Million)
- Table 80. Europe Paper Sizing Agent Consumption Value by Country (2025-2030) & (USD Million)
- Table 81. Asia-Pacific Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)
- Table 82. Asia-Pacific Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)
- Table 83. Asia-Pacific Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)
- Table 84. Asia-Pacific Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)
- Table 85. Asia-Pacific Paper Sizing Agent Sales Quantity by Region (2019-2024) & (MT)
- Table 86. Asia-Pacific Paper Sizing Agent Sales Quantity by Region (2025-2030) & (MT)
- Table 87. Asia-Pacific Paper Sizing Agent Consumption Value by Region (2019-2024) & (USD Million)
- Table 88. Asia-Pacific Paper Sizing Agent Consumption Value by Region (2025-2030) & (USD Million)
- Table 89. South America Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)
- Table 90. South America Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)
- Table 91. South America Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)
- Table 92. South America Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)
- Table 93. South America Paper Sizing Agent Sales Quantity by Country (2019-2024) & (MT)
- Table 94. South America Paper Sizing Agent Sales Quantity by Country (2025-2030) & (MT)
- Table 95. South America Paper Sizing Agent Consumption Value by Country (2019-2024) & (USD Million)
- Table 96. South America Paper Sizing Agent Consumption Value by Country (2025-2030) & (USD Million)

Table 97. Middle East & Africa Paper Sizing Agent Sales Quantity by Type (2019-2024) & (MT)

Table 98. Middle East & Africa Paper Sizing Agent Sales Quantity by Type (2025-2030) & (MT)

Table 99. Middle East & Africa Paper Sizing Agent Sales Quantity by Application (2019-2024) & (MT)

Table 100. Middle East & Africa Paper Sizing Agent Sales Quantity by Application (2025-2030) & (MT)

Table 101. Middle East & Africa Paper Sizing Agent Sales Quantity by Region (2019-2024) & (MT)

Table 102. Middle East & Africa Paper Sizing Agent Sales Quantity by Region (2025-2030) & (MT)

Table 103. Middle East & Africa Paper Sizing Agent Consumption Value by Region (2019-2024) & (USD Million)

Table 104. Middle East & Africa Paper Sizing Agent Consumption Value by Region (2025-2030) & (USD Million)

Table 105. Paper Sizing Agent Raw Material

Table 106. Key Manufacturers of Paper Sizing Agent Raw Materials

Table 107. Paper Sizing Agent Typical Distributors

Table 108. Paper Sizing Agent Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Paper Sizing Agent Picture

Figure 2. Global Paper Sizing Agent Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Paper Sizing Agent Consumption Value Market Share by Type in 2023

Figure 4. Alkenyl Succinic Anhydride (ASA) Type Examples

Figure 5. Alkyl Ketene Dimer (AKD) Type Examples

Figure 6. Rosin Type Examples

Figure 7. Others Examples

Figure 8. Global Paper Sizing Agent Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Paper Sizing Agent Consumption Value Market Share by Application in 2023

Figure 10. Fine Paper Examples

Figure 11. Newspaper Examples

Figure 12. Ink-Jet Printing Paper Examples

Figure 13. Linerboard Examples

Figure 14. Others Examples

Figure 15. Global Paper Sizing Agent Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Paper Sizing Agent Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Paper Sizing Agent Sales Quantity (2019-2030) & (MT)

Figure 18. Global Paper Sizing Agent Average Price (2019-2030) & (USD/MT)

Figure 19. Global Paper Sizing Agent Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Paper Sizing Agent Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Paper Sizing Agent by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Paper Sizing Agent Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Paper Sizing Agent Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Paper Sizing Agent Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Paper Sizing Agent Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Paper Sizing Agent Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Paper Sizing Agent Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Paper Sizing Agent Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Paper Sizing Agent Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Paper Sizing Agent Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Paper Sizing Agent Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Paper Sizing Agent Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Paper Sizing Agent Average Price by Type (2019-2030) & (USD/MT)

Figure 34. Global Paper Sizing Agent Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Paper Sizing Agent Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Paper Sizing Agent Average Price by Application (2019-2030) & (USD/MT)

Figure 37. North America Paper Sizing Agent Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Paper Sizing Agent Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Paper Sizing Agent Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Paper Sizing Agent Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Paper Sizing Agent Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Paper Sizing Agent Sales Quantity Market Share by Application

(2019-2030)

Figure 46. Europe Paper Sizing Agent Sales Quantity Market Share by Country

(2019-2030)

Figure 47. Europe Paper Sizing Agent Consumption Value Market Share by Country

(2019-2030)

Figure 48. Germany Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 49. France Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 50. United Kingdom Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 51. Russia Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 52. Italy Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 53. Asia-Pacific Paper Sizing Agent Sales Quantity Market Share by Type

(2019-2030)

Figure 54. Asia-Pacific Paper Sizing Agent Sales Quantity Market Share by Application

(2019-2030)

Figure 55. Asia-Pacific Paper Sizing Agent Sales Quantity Market Share by Region

(2019-2030)

Figure 56. Asia-Pacific Paper Sizing Agent Consumption Value Market Share by Region

(2019-2030)

Figure 57. China Paper Sizing Agent Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 58. Japan Paper Sizing Agent Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 59. Korea Paper Sizing Agent Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 60. India Paper Sizing Agent Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 61. Southeast Asia Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 62. Australia Paper Sizing Agent Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 63. South America Paper Sizing Agent Sales Quantity Market Share by Type

(2019-2030)

Figure 64. South America Paper Sizing Agent Sales Quantity Market Share by

Application (2019-2030)

Figure 65. South America Paper Sizing Agent Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Paper Sizing Agent Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Paper Sizing Agent Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Paper Sizing Agent Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Paper Sizing Agent Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Paper Sizing Agent Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Paper Sizing Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Paper Sizing Agent Market Drivers

Figure 78. Paper Sizing Agent Market Restraints

Figure 79. Paper Sizing Agent Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Paper Sizing Agent in 2023

Figure 82. Manufacturing Process Analysis of Paper Sizing Agent

Figure 83. Paper Sizing Agent Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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