

Global Paper & Paperboard Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Paper & Paperboard Packaging market size was valued at USD 169800 million in 2023 and is forecast to a readjusted size of USD 217330 million by 2030 with a CAGR of 3.6% during review period.

This report mainly studies paper and paperboard packaging market.

The most important function of packaging is to ensure a product's safety to consumers. Packaging protects products during transport, prolongs their useful life and even conveys vital information about the product's composition and use. Well-designed packaging facilitates the role of good transport and shelving and helps reduce waste throughout the supply chain.

Depending on the packaging end use, paperboard can be produced either from fresh or recycled fibre. The decision is based on quality, product safety and hygiene requirements.

This report focuses on the research of rigid cardboard products used for packaging, including boxboard and corrugated cardboard products.

This report focuses on the research of rigid cardboard products used for packaging, including boxboard and corrugated cardboard products.

The companies in the report are all paperboard manufacturers or manufacturers of the entire industry chain from paperboard to packaging products. The statistical company

data are paperboard-related data and data converted through paperboard packaging.

Global key players of paper and paperboard packaging include WestRock, International Paper, Packaging Corporation of America, etc. The top five players hold a share over 20%.

Asia Pacific is the largest market, has a share about 46%, followed by Europe, and North America, with share 22% and 21%, separately.

In terms of product type, virgin board is the largest segment, occupied for a share of 70%, and in terms of application, food and beverages has a share about 31 percent.

The Global Info Research report includes an overview of the development of the Paper & Paperboard Packaging industry chain, the market status of Food and Beverages (Virgin Board, Recycled Board), Healthcare (Virgin Board, Recycled Board), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paper & Paperboard Packaging.

Regionally, the report analyzes the Paper & Paperboard Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paper & Paperboard Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Paper & Paperboard Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paper & Paperboard Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Virgin Board, Recycled Board).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paper & Paperboard Packaging market.

Regional Analysis: The report involves examining the Paper & Paperboard Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Paper & Paperboard Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paper & Paperboard Packaging:

Company Analysis: Report covers individual Paper & Paperboard Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Paper & Paperboard Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Healthcare).

Technology Analysis: Report covers specific technologies relevant to Paper & Paperboard Packaging. It assesses the current state, advancements, and potential future developments in Paper & Paperboard Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Paper & Paperboard Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Paper & Paperboard Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Virgin Board

Recycled Board

Market segment by Application

Food and Beverages

Healthcare

Consumer Goods

E-commerce

Others

Major players covered

WestRock

International Paper

Packaging Corporation of America

Smurfit Kappa

DS Smith

Stora Enso

Graphic Packaging

Oji Holdings

Rengo

Georgia-Pacific

Saica

Xiamen Hexing Packaging and Printing

Mayr-Melnhof Karton

Cascades

Mets?

Longchen Paper & Packaging

Visy Industries

Cheng Loong

Klinge

Empresas CMPC

Clearwater Paper

ITC Limited

Shanying International

Rossmann

Hangzhou Bingxin Paper Industrial

Svenska Cellulosa Aktiebolaget

YFY

Nine Dragons

Hansol Paper

Nippon Paper

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paper & Paperboard Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paper & Paperboard Packaging, with price, sales, revenue and global market share of Paper & Paperboard Packaging from 2019 to 2024.

Chapter 3, the Paper & Paperboard Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paper & Paperboard Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paper & Paperboard Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paper & Paperboard Packaging.

Chapter 14 and 15, to describe Paper & Paperboard Packaging sales channel, distributors, customers, research findings and conclusion.

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