

Global Paper and Pulp Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Paper and Pulp market size was valued at USD 72440 million in 2023 and is forecast to a readjusted size of USD 97930 million by 2030 with a CAGR of 4.4% during review period.

Paper pulp is a lignocellulosic fibrous material prepared by chemically or mechanically separating cellulose fibres from wood, fibre crops or waste paper. The wood fiber sources required for pulping are, 45% sawmill residue, 21% logs and chips, and 34% recycled paper. Pulp is one of the most abundant raw materials worldwide.

Paper pulp is the raw material for paper manufacture that contains vegetable, mineral, or man-made fibres. It forms a matted or felted sheet on a screen when moisture is removed.

Wood pulp, the most used paper pulp, is a type of material that is created by processing wood collected from trees, and serves as the basis for the creation of a wide range of paper-based products. Several different processes are utilized to reduce the wood into a form that is ideal for manufacturing different types of paper goods, including paper used in printing books, magazines, and newspapers. The resulting paper product can also be used to create other paper products, including disposable paper plates, paper towels, and other common household items.

The main players in the industry are Stora Enso, Suzano and RGE, which together account for about 23% of revenues. By region, the Asia-Pacific region has the highest share of income, accounting for about 44 percent in 2019.

The Global Info Research report includes an overview of the development of the Paper

and Pulp industry chain, the market status of Printing and Writing Paper (Bleached Softwood Kraft Pulp (BSK), Birch Hardwood Kraft Pulp (BHK)), Tissue Paper (Bleached Softwood Kraft Pulp (BSK), Birch Hardwood Kraft Pulp (BHK)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paper and Pulp.

Regionally, the report analyzes the Paper and Pulp markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paper and Pulp market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Paper and Pulp market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paper and Pulp industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Bleached Softwood Kraft Pulp (BSK), Birch Hardwood Kraft Pulp (BHK)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paper and Pulp market.

Regional Analysis: The report involves examining the Paper and Pulp market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Paper and Pulp market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paper and Pulp:

Company Analysis: Report covers individual Paper and Pulp manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Paper and Pulp. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Printing and Writing Paper, Tissue Paper).

Technology Analysis: Report covers specific technologies relevant to Paper and Pulp. It assesses the current state, advancements, and potential future developments in Paper and Pulp areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Paper and Pulp market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Paper and Pulp market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bleached Softwood Kraft Pulp (BSK)

Birch Hardwood Kraft Pulp (BHK)

High Yield Pulp (HYP)

Market segment by Application

Printing and Writing Paper

Tissue Paper

Others

Major players covered

Stora Enso

RGE

Sappi

UMP

ARAUCO

CMPC

Asia Pulp & Paper

Metsa Fibre

Suzano

International Paper

Resolute

Ilim

Sodra Cell

Domtar

Nippon Paper

Mercer

Eldorado

Cenibra

Oji Paper

Ence

Canfor

West Fraser

SCA

Kimberly-Clark

WestRock

Sonoco

Chenming

Sun Paper

Yueyang

Yongfeng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paper and Pulp product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paper and Pulp, with price, sales, revenue and global market share of Paper and Pulp from 2019 to 2024.

Chapter 3, the Paper and Pulp competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paper and Pulp breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paper and Pulp market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paper and Pulp.

Chapter 14 and 15, to describe Paper and Pulp sales channel, distributors, customers, research findings and conclusion.

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