

# Global Paper Anti-Counterfeit Printing Ink Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Paper Anti-Counterfeit Printing Ink market size was valued at USD 605 million in 2023 and is forecast to a readjusted size of USD 752.1 million by 2030 with a CAGR of 3.2% during review period.

Anti-counterfeit printing ink is one of the most important parts of anti-counterfeit technology. It is one of the special printing inks after a series of special processing. Anti-counterfeit printing ink is widely used in banknote, official identity documents, postage stamps, tax banderoles, security labels and product markings.

Anti-counterfeit printing inks have various functions. Some anti-counterfeit printing inks can show special colors, be invisible or not under specific conditions such as ultraviolet ray irradiation, infrared irradiation, sunlight irradiation, specific temperature and humidity.

Anti-counterfeit printing inks can be applied in various printing solutions like intaglio printing, silkscreen printing, letterpress printing and offset printing.

The major players in global Anti-counterfeit Printing Ink market include SICPA, Sun Chemical, Microtrace, etc. The top 3 players occupy about 20% shares of the global market. Europe and North America are main markets, they occupy about 75% of the global market. Offset Inks and Intaglio Inks are main types, with a share about 60%. Security Labels is the main application, which holds a share about 65%.

The Global Info Research report includes an overview of the development of the Paper

Anti-Counterfeit Printing Ink industry chain, the market status of Banknotes (UV Fluorescent Inks, Thermochromatic Inks), Official Identity Documents (UV Fluorescent Inks, Thermochromatic Inks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paper Anti-Counterfeit Printing Ink.

Regionally, the report analyzes the Paper Anti-Counterfeit Printing Ink markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paper Anti-Counterfeit Printing Ink market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Paper Anti-Counterfeit Printing Ink market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paper Anti-Counterfeit Printing Ink industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., UV Fluorescent Inks, Thermochromatic Inks).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paper Anti-Counterfeit Printing Ink market.

**Regional Analysis:** The report involves examining the Paper Anti-Counterfeit Printing Ink market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Paper Anti-Counterfeit Printing Ink market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Paper Anti-Counterfeit Printing Ink:

**Company Analysis:** Report covers individual Paper Anti-Counterfeit Printing Ink manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Paper Anti-Counterfeit Printing Ink. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banknotes, Official Identity Documents).

**Technology Analysis:** Report covers specific technologies relevant to Paper Anti-Counterfeit Printing Ink. It assesses the current state, advancements, and potential future developments in Paper Anti-Counterfeit Printing Ink areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Paper Anti-Counterfeit Printing Ink market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Paper Anti-Counterfeit Printing Ink market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

UV Fluorescent Inks

Thermochromatic Inks

Optically Variable Inks

Humidity Sensitive Inks

Infrared Fluorescent Inks

Pressure Sensitive Inks

Others

#### Market segment by Application

Banknotes

Official Identity Documents

Tax Banderoles

Security Labels

Others

#### Major players covered

SICPA

Sun Chemical

Microtrace

CTI

Gleitsmann Security Inks

Collins

Cronite

Villiger

Gans

Kodak

Godo

Shojudo

Mingbo

Pingwei

Letong Ink

Jinpin

Wancheng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paper Anti-Counterfeit Printing Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paper Anti-Counterfeit Printing Ink, with price, sales, revenue and global market share of Paper Anti-Counterfeit Printing Ink from 2019 to 2024.

Chapter 3, the Paper Anti-Counterfeit Printing Ink competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paper Anti-Counterfeit Printing Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paper Anti-Counterfeit Printing Ink market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paper Anti-Counterfeit Printing Ink.

Chapter 14 and 15, to describe Paper Anti-Counterfeit Printing Ink sales channel, distributors, customers, research findings and conclusion.

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