

# Global Paper for Publishing Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Paper for Publishing market size is expected to reach \$ 83663 million by 2032, rising at a market growth of 1.2% CAGR during the forecast period (2026-2032).

Paper for publishing refers to specialized paper grades designed for books, magazines, newspapers, and printed media, often including clay-coated paper (coated with kaolin or calcium carbonate) to enhance surface smoothness, brightness, ink holdout, and print quality, enabling high-resolution image reproduction, improved color fidelity, and better readability for mass printing and commercial publishing applications.

The paper for publishing industry chain begins upstream with forestry operations, wood chip suppliers, recycled fiber collection, and mineral providers such as kaolin clay and calcium carbonate used for coatings, continues midstream with pulp and paper mills producing base paper and applying coating layers through blade or roll coating processes to achieve desired printability and surface properties, and extends downstream to printing companies, publishers, distributors, and end users where paper is converted into books, magazines, newspapers, and marketing materials, with demand influenced by advertising activity, education sectors, digital substitution trends, and evolving preferences for high-quality printed content.

Current and planned projects in the publishing paper sector include modernization of coated paper machines to improve efficiency and reduce environmental impact, conversion of graphic paper lines toward packaging grades due to declining print demand, investments in high-quality lightweight coated paper production for premium magazines and catalogs, expansion of recycled fiber usage in publishing paper, development of sustainable coating technologies with reduced chemical usage, and capacity optimization initiatives in Europe, North America, and Asia, as manufacturers

adapt to digitalization trends while maintaining supply for education, advertising, and niche high-end print markets requiring superior coated paper performance.

2025 Global Market sales Volume: 90 Million Tons, Average Global Market Price: USD 800 per Ton, Market Average Gross Profit Margin: 10%.

This report studies the global Paper for Publishing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Paper for Publishing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Paper for Publishing that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Paper for Publishing total production and demand, 2021-2032, (Kilotons)

Global Paper for Publishing total production value, 2021-2032, (USD Million)

Global Paper for Publishing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Paper for Publishing consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Paper for Publishing domestic production, consumption, key domestic manufacturers and share

Global Paper for Publishing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Paper for Publishing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Paper for Publishing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Paper for Publishing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Burgo Group, Mondi, The Navigator, International Paper, UPM-Kymmene, Asia Pulp and Paper, Svenska Cellulosa Aktiebolaget, Stora Enso, Oji Paper, Nippon Paper Group, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Paper for Publishing market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Paper for Publishing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Paper for Publishing Market, Segmentation by Type:

Mechanical Pulp Paper

Chemical Pulp Paper

Recycled Fiber Paper

Mixed Pulp Paper

Global Paper for Publishing Market, Segmentation by Basis Weight:

Lightweight

Medium Weight

Heavyweight

Ultra Lightweight

Global Paper for Publishing Market, Segmentation by Finish Type:

Gloss Finish Paper

Matte Finish Paper

Silk Finish Paper

Dull Finish Paper

Global Paper for Publishing Market, Segmentation by Application:

Magazine

Book

Newspaper

Educational

Others

**Companies Profiled:**

Burgo Group

Mondi

The Navigator

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Nine Dragons Paper

Chenming Paper

BM Paper

Alkim Paper

Suzano

FUJIFILM

**Key Questions Answered:**

1. How big is the global Paper for Publishing market?
2. What is the demand of the global Paper for Publishing market?
3. What is the year over year growth of the global Paper for Publishing market?

4. What is the production and production value of the global Paper for Publishing market?
5. Who are the key producers in the global Paper for Publishing market?
6. What are the growth factors driving the market demand?

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