

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pan Masala Market 2018, Forecast to 2023

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Abstracts

Pan Masala refers to a balanced mixture of betel leaf with lime, areca nut, clove, cardamom, mint, tobacco and many other ingredients. It is prepared with precise measurements so as to maintain a balance of all ingredients while keeping in mind its taste and human health.

Pan Masala acts as a mouth freshener and unlike other Western synthetic pan masala which are made with chemical and petroleum ingredients, the Indian pan masala is considered safer. It is available in hygienic and attractive foil packets (sachets) and tins which are easy to store and carry.

Scope of the Report:

This report focuses on the Pan Masala in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Pan Masala is in the increasing trend, from 29.37 USD/Kg in 2012 to 32.37 USD/Kg in 2016. With the situation of global economy, prices will be in increasing trend in the following five years. The classification of Pan Masala includes Pan Masala with Tobacco, Plain Pan Masala, Flavored Pan Masala and other, and the proportion of Pan Masala with Tobacco in 2016 is about 54%, followed by Plain Pan Masala and Flavored Pan Masala. Pan Masala is widely used in Retail Stores, Supermarket, Online Stores and others. The most proportion of Pan Masala is Retail Stores, and the proportion in 2016 is 67%. The worldwide market for Pan Masala is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

DS Group

Manikchand

Godfrey Phillips

Kothari Products

Lalwani Group

A & C- Pan Bahar

Dinesh Pouches Limited

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pan Masala with Tobacco

Plain Pan Masala

Flavored Pan Masala

Other

Market Segment by Applications, can be divided into

Retail Stores

Supermarket

Online Stores

Others

There are 15 Chapters to deeply display the global Pan Masala market.

Chapter 1, to describe Pan Masala Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Pan Masala, with sales, revenue, and price of Pan Masala, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pan Masala, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pan Masala market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pan Masala sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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