

Global Pajamas and Loungewear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pajamas and Loungewear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Pajamas and Loungewear industry chain, the market status of Online Sales (Men's, Women's), Offline Sales (Men's, Women's), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pajamas and Loungewear.

Regionally, the report analyzes the Pajamas and Loungewear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pajamas and Loungewear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pajamas and Loungewear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pajamas and Loungewear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Men's, Women's).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pajamas and Loungewear market.

Regional Analysis: The report involves examining the Pajamas and Loungewear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pajamas and Loungewear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pajamas and Loungewear:

Company Analysis: Report covers individual Pajamas and Loungewear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pajamas and Loungewear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Pajamas and Loungewear. It assesses the current state, advancements, and potential future developments in Pajamas and Loungewear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pajamas and Loungewear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pajamas and Loungewear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Men's

Women's

Market segment by Application

Online Sales

Offline Sales

Major players covered

H&M

Calvin Klein

Ralph Lauren

David Jones

Zalora

Aimer

Eberjey

Mimi Holiday

Oysho

Morgan Lane

Sleepy Johnes

Gelato Pique

Uniqlo

Tutuanna

Narue

MUJI

Le Perla

Bradelis

Journelle

Three Graces London

Dolce & Gabbana

Gucci

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pajamas and Loungewear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pajamas and Loungewear, with price, sales, revenue and global market share of Pajamas and Loungewear from 2019 to 2024.

Chapter 3, the Pajamas and Loungewear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pajamas and Loungewear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pajamas and Loungewear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pajamas and Loungewear.

Chapter 14 and 15, to describe Pajamas and Loungewear sales channel, distributors,

customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Pajamas and Loungewear

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Pajamas and Loungewear Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Men's

1.3.3 Women's

1.4 Market Analysis by Application

1.4.1 Overview: Global Pajamas and Loungewear Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Pajamas and Loungewear Market Size & Forecast

1.5.1 Global Pajamas and Loungewear Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Pajamas and Loungewear Sales Quantity (2019-2030)

1.5.3 Global Pajamas and Loungewear Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 H&M

2.1.1 H&M Details

2.1.2 H&M Major Business

2.1.3 H&M Pajamas and Loungewear Product and Services

2.1.4 H&M Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 H&M Recent Developments/Updates

2.2 Calvin Klein

2.2.1 Calvin Klein Details

2.2.2 Calvin Klein Major Business

2.2.3 Calvin Klein Pajamas and Loungewear Product and Services

2.2.4 Calvin Klein Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Calvin Klein Recent Developments/Updates

2.3 Ralph Lauren

2.3.1 Ralph Lauren Details

- 2.3.2 Ralph Lauren Major Business
- 2.3.3 Ralph Lauren Pajamas and Loungewear Product and Services
- 2.3.4 Ralph Lauren Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Ralph Lauren Recent Developments/Updates
- 2.4 David Jones
 - 2.4.1 David Jones Details
 - 2.4.2 David Jones Major Business
 - 2.4.3 David Jones Pajamas and Loungewear Product and Services
 - 2.4.4 David Jones Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 David Jones Recent Developments/Updates
- 2.5 Zalora
 - 2.5.1 Zalora Details
 - 2.5.2 Zalora Major Business
 - 2.5.3 Zalora Pajamas and Loungewear Product and Services
 - 2.5.4 Zalora Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Zalora Recent Developments/Updates
- 2.6 Aimer
 - 2.6.1 Aimer Details
 - 2.6.2 Aimer Major Business
 - 2.6.3 Aimer Pajamas and Loungewear Product and Services
 - 2.6.4 Aimer Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Aimer Recent Developments/Updates
- 2.7 Eberjey
 - 2.7.1 Eberjey Details
 - 2.7.2 Eberjey Major Business
 - 2.7.3 Eberjey Pajamas and Loungewear Product and Services
 - 2.7.4 Eberjey Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Eberjey Recent Developments/Updates
- 2.8 Mimi Holiday
 - 2.8.1 Mimi Holiday Details
 - 2.8.2 Mimi Holiday Major Business
 - 2.8.3 Mimi Holiday Pajamas and Loungewear Product and Services
 - 2.8.4 Mimi Holiday Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Mimi Holiday Recent Developments/Updates
- 2.9 Oysho
 - 2.9.1 Oysho Details
 - 2.9.2 Oysho Major Business
 - 2.9.3 Oysho Pajamas and Loungewear Product and Services
 - 2.9.4 Oysho Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Oysho Recent Developments/Updates
- 2.10 Morgan Lane
 - 2.10.1 Morgan Lane Details
 - 2.10.2 Morgan Lane Major Business
 - 2.10.3 Morgan Lane Pajamas and Loungewear Product and Services
 - 2.10.4 Morgan Lane Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Morgan Lane Recent Developments/Updates
- 2.11 Sleepy Johnes
 - 2.11.1 Sleepy Johnes Details
 - 2.11.2 Sleepy Johnes Major Business
 - 2.11.3 Sleepy Johnes Pajamas and Loungewear Product and Services
 - 2.11.4 Sleepy Johnes Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Sleepy Johnes Recent Developments/Updates
- 2.12 Gelato Pique
 - 2.12.1 Gelato Pique Details
 - 2.12.2 Gelato Pique Major Business
 - 2.12.3 Gelato Pique Pajamas and Loungewear Product and Services
 - 2.12.4 Gelato Pique Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Gelato Pique Recent Developments/Updates
- 2.13 Uniqlo
 - 2.13.1 Uniqlo Details
 - 2.13.2 Uniqlo Major Business
 - 2.13.3 Uniqlo Pajamas and Loungewear Product and Services
 - 2.13.4 Uniqlo Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Uniqlo Recent Developments/Updates
- 2.14 Tutuanna
 - 2.14.1 Tutuanna Details
 - 2.14.2 Tutuanna Major Business

- 2.14.3 Tutuanna Pajamas and Loungewear Product and Services
- 2.14.4 Tutuanna Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Tutuanna Recent Developments/Updates
- 2.15 Narue
 - 2.15.1 Narue Details
 - 2.15.2 Narue Major Business
 - 2.15.3 Narue Pajamas and Loungewear Product and Services
 - 2.15.4 Narue Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Narue Recent Developments/Updates
- 2.16 MUJI
 - 2.16.1 MUJI Details
 - 2.16.2 MUJI Major Business
 - 2.16.3 MUJI Pajamas and Loungewear Product and Services
 - 2.16.4 MUJI Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 MUJI Recent Developments/Updates
- 2.17 Le Perla
 - 2.17.1 Le Perla Details
 - 2.17.2 Le Perla Major Business
 - 2.17.3 Le Perla Pajamas and Loungewear Product and Services
 - 2.17.4 Le Perla Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Le Perla Recent Developments/Updates
- 2.18 Bradelis
 - 2.18.1 Bradelis Details
 - 2.18.2 Bradelis Major Business
 - 2.18.3 Bradelis Pajamas and Loungewear Product and Services
 - 2.18.4 Bradelis Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Bradelis Recent Developments/Updates
- 2.19 Journelle
 - 2.19.1 Journelle Details
 - 2.19.2 Journelle Major Business
 - 2.19.3 Journelle Pajamas and Loungewear Product and Services
 - 2.19.4 Journelle Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Journelle Recent Developments/Updates

2.20 Three Graces London

2.20.1 Three Graces London Details

2.20.2 Three Graces London Major Business

2.20.3 Three Graces London Pajamas and Loungewear Product and Services

2.20.4 Three Graces London Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Three Graces London Recent Developments/Updates

2.21 Dolce & Gabbana

2.21.1 Dolce & Gabbana Details

2.21.2 Dolce & Gabbana Major Business

2.21.3 Dolce & Gabbana Pajamas and Loungewear Product and Services

2.21.4 Dolce & Gabbana Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Dolce & Gabbana Recent Developments/Updates

2.22 Gucci

2.22.1 Gucci Details

2.22.2 Gucci Major Business

2.22.3 Gucci Pajamas and Loungewear Product and Services

2.22.4 Gucci Pajamas and Loungewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Gucci Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PAJAMAS AND LOUNGEWEAR BY MANUFACTURER

3.1 Global Pajamas and Loungewear Sales Quantity by Manufacturer (2019-2024)

3.2 Global Pajamas and Loungewear Revenue by Manufacturer (2019-2024)

3.3 Global Pajamas and Loungewear Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Pajamas and Loungewear by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Pajamas and Loungewear Manufacturer Market Share in 2023

3.4.2 Top 6 Pajamas and Loungewear Manufacturer Market Share in 2023

3.5 Pajamas and Loungewear Market: Overall Company Footprint Analysis

3.5.1 Pajamas and Loungewear Market: Region Footprint

3.5.2 Pajamas and Loungewear Market: Company Product Type Footprint

3.5.3 Pajamas and Loungewear Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Pajamas and Loungewear Market Size by Region

- 4.1.1 Global Pajamas and Loungewear Sales Quantity by Region (2019-2030)
- 4.1.2 Global Pajamas and Loungewear Consumption Value by Region (2019-2030)
- 4.1.3 Global Pajamas and Loungewear Average Price by Region (2019-2030)

4.2 North America Pajamas and Loungewear Consumption Value (2019-2030)

4.3 Europe Pajamas and Loungewear Consumption Value (2019-2030)

4.4 Asia-Pacific Pajamas and Loungewear Consumption Value (2019-2030)

4.5 South America Pajamas and Loungewear Consumption Value (2019-2030)

4.6 Middle East and Africa Pajamas and Loungewear Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Pajamas and Loungewear Sales Quantity by Type (2019-2030)

5.2 Global Pajamas and Loungewear Consumption Value by Type (2019-2030)

5.3 Global Pajamas and Loungewear Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Pajamas and Loungewear Sales Quantity by Application (2019-2030)

6.2 Global Pajamas and Loungewear Consumption Value by Application (2019-2030)

6.3 Global Pajamas and Loungewear Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Pajamas and Loungewear Sales Quantity by Type (2019-2030)

7.2 North America Pajamas and Loungewear Sales Quantity by Application (2019-2030)

7.3 North America Pajamas and Loungewear Market Size by Country

7.3.1 North America Pajamas and Loungewear Sales Quantity by Country (2019-2030)

7.3.2 North America Pajamas and Loungewear Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Pajamas and Loungewear Sales Quantity by Type (2019-2030)
- 8.2 Europe Pajamas and Loungewear Sales Quantity by Application (2019-2030)
- 8.3 Europe Pajamas and Loungewear Market Size by Country
 - 8.3.1 Europe Pajamas and Loungewear Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Pajamas and Loungewear Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Pajamas and Loungewear Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Pajamas and Loungewear Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Pajamas and Loungewear Market Size by Region
 - 9.3.1 Asia-Pacific Pajamas and Loungewear Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Pajamas and Loungewear Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Pajamas and Loungewear Sales Quantity by Type (2019-2030)
- 10.2 South America Pajamas and Loungewear Sales Quantity by Application (2019-2030)
- 10.3 South America Pajamas and Loungewear Market Size by Country
 - 10.3.1 South America Pajamas and Loungewear Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Pajamas and Loungewear Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Pajamas and Loungewear Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Pajamas and Loungewear Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Pajamas and Loungewear Market Size by Country

11.3.1 Middle East & Africa Pajamas and Loungewear Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Pajamas and Loungewear Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Pajamas and Loungewear Market Drivers

12.2 Pajamas and Loungewear Market Restraints

12.3 Pajamas and Loungewear Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Pajamas and Loungewear and Key Manufacturers

13.2 Manufacturing Costs Percentage of Pajamas and Loungewear

13.3 Pajamas and Loungewear Production Process

13.4 Pajamas and Loungewear Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Pajamas and Loungewear Typical Distributors

14.3 Pajamas and Loungewear Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Pajamas and Loungewear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Pajamas and Loungewear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. H&M Basic Information, Manufacturing Base and Competitors

Table 4. H&M Major Business

Table 5. H&M Pajamas and Loungewear Product and Services

Table 6. H&M Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. H&M Recent Developments/Updates

Table 8. Calvin Klein Basic Information, Manufacturing Base and Competitors

Table 9. Calvin Klein Major Business

Table 10. Calvin Klein Pajamas and Loungewear Product and Services

Table 11. Calvin Klein Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Calvin Klein Recent Developments/Updates

Table 13. Ralph Lauren Basic Information, Manufacturing Base and Competitors

Table 14. Ralph Lauren Major Business

Table 15. Ralph Lauren Pajamas and Loungewear Product and Services

Table 16. Ralph Lauren Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Ralph Lauren Recent Developments/Updates

Table 18. David Jones Basic Information, Manufacturing Base and Competitors

Table 19. David Jones Major Business

Table 20. David Jones Pajamas and Loungewear Product and Services

Table 21. David Jones Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. David Jones Recent Developments/Updates

Table 23. Zalora Basic Information, Manufacturing Base and Competitors

Table 24. Zalora Major Business

Table 25. Zalora Pajamas and Loungewear Product and Services

Table 26. Zalora Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Zalora Recent Developments/Updates

Table 28. Aimer Basic Information, Manufacturing Base and Competitors

Table 29. Aimer Major Business

Table 30. Aimer Pajamas and Loungewear Product and Services

Table 31. Aimer Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Aimer Recent Developments/Updates

Table 33. Eberjey Basic Information, Manufacturing Base and Competitors

Table 34. Eberjey Major Business

Table 35. Eberjey Pajamas and Loungewear Product and Services

Table 36. Eberjey Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Eberjey Recent Developments/Updates

Table 38. Mimi Holiday Basic Information, Manufacturing Base and Competitors

Table 39. Mimi Holiday Major Business

Table 40. Mimi Holiday Pajamas and Loungewear Product and Services

Table 41. Mimi Holiday Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Mimi Holiday Recent Developments/Updates

Table 43. Oysho Basic Information, Manufacturing Base and Competitors

Table 44. Oysho Major Business

Table 45. Oysho Pajamas and Loungewear Product and Services

Table 46. Oysho Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Oysho Recent Developments/Updates

Table 48. Morgan Lane Basic Information, Manufacturing Base and Competitors

Table 49. Morgan Lane Major Business

Table 50. Morgan Lane Pajamas and Loungewear Product and Services

Table 51. Morgan Lane Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Morgan Lane Recent Developments/Updates

Table 53. Sleepy Johnes Basic Information, Manufacturing Base and Competitors

Table 54. Sleepy Johnes Major Business

Table 55. Sleepy Johnes Pajamas and Loungewear Product and Services

Table 56. Sleepy Johnes Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Sleepy Johnes Recent Developments/Updates

Table 58. Gelato Pique Basic Information, Manufacturing Base and Competitors

Table 59. Gelato Pique Major Business

Table 60. Gelato Pique Pajamas and Loungewear Product and Services

Table 61. Gelato Pique Pajamas and Loungewear Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Gelato Pique Recent Developments/Updates

Table 63. Uniqlo Basic Information, Manufacturing Base and Competitors

Table 64. Uniqlo Major Business

Table 65. Uniqlo Pajamas and Loungewear Product and Services

Table 66. Uniqlo Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Uniqlo Recent Developments/Updates

Table 68. Tutuanna Basic Information, Manufacturing Base and Competitors

Table 69. Tutuanna Major Business

Table 70. Tutuanna Pajamas and Loungewear Product and Services

Table 71. Tutuanna Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Tutuanna Recent Developments/Updates

Table 73. Narue Basic Information, Manufacturing Base and Competitors

Table 74. Narue Major Business

Table 75. Narue Pajamas and Loungewear Product and Services

Table 76. Narue Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Narue Recent Developments/Updates

Table 78. MUJI Basic Information, Manufacturing Base and Competitors

Table 79. MUJI Major Business

Table 80. MUJI Pajamas and Loungewear Product and Services

Table 81. MUJI Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. MUJI Recent Developments/Updates

Table 83. Le Perla Basic Information, Manufacturing Base and Competitors

Table 84. Le Perla Major Business

Table 85. Le Perla Pajamas and Loungewear Product and Services

Table 86. Le Perla Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Le Perla Recent Developments/Updates

Table 88. Bradelis Basic Information, Manufacturing Base and Competitors

Table 89. Bradelis Major Business

Table 90. Bradelis Pajamas and Loungewear Product and Services

Table 91. Bradelis Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Bradelis Recent Developments/Updates

Table 93. Journelle Basic Information, Manufacturing Base and Competitors

Table 94. Journelle Major Business

Table 95. Journelle Pajamas and Loungewear Product and Services

Table 96. Journelle Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Journelle Recent Developments/Updates

Table 98. Three Graces London Basic Information, Manufacturing Base and Competitors

Table 99. Three Graces London Major Business

Table 100. Three Graces London Pajamas and Loungewear Product and Services

Table 101. Three Graces London Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Three Graces London Recent Developments/Updates

Table 103. Dolce & Gabbana Basic Information, Manufacturing Base and Competitors

Table 104. Dolce & Gabbana Major Business

Table 105. Dolce & Gabbana Pajamas and Loungewear Product and Services

Table 106. Dolce & Gabbana Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Dolce & Gabbana Recent Developments/Updates

Table 108. Gucci Basic Information, Manufacturing Base and Competitors

Table 109. Gucci Major Business

Table 110. Gucci Pajamas and Loungewear Product and Services

Table 111. Gucci Pajamas and Loungewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Gucci Recent Developments/Updates

Table 113. Global Pajamas and Loungewear Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 114. Global Pajamas and Loungewear Revenue by Manufacturer (2019-2024) & (USD Million)

Table 115. Global Pajamas and Loungewear Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 116. Market Position of Manufacturers in Pajamas and Loungewear, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 117. Head Office and Pajamas and Loungewear Production Site of Key Manufacturer

Table 118. Pajamas and Loungewear Market: Company Product Type Footprint

Table 119. Pajamas and Loungewear Market: Company Product Application Footprint

Table 120. Pajamas and Loungewear New Market Entrants and Barriers to Market

Entry

Table 121. Pajamas and Loungewear Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Pajamas and Loungewear Sales Quantity by Region (2019-2024) & (K Units)

Table 123. Global Pajamas and Loungewear Sales Quantity by Region (2025-2030) & (K Units)

Table 124. Global Pajamas and Loungewear Consumption Value by Region (2019-2024) & (USD Million)

Table 125. Global Pajamas and Loungewear Consumption Value by Region (2025-2030) & (USD Million)

Table 126. Global Pajamas and Loungewear Average Price by Region (2019-2024) & (US\$/Unit)

Table 127. Global Pajamas and Loungewear Average Price by Region (2025-2030) & (US\$/Unit)

Table 128. Global Pajamas and Loungewear Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Global Pajamas and Loungewear Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Global Pajamas and Loungewear Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Global Pajamas and Loungewear Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Global Pajamas and Loungewear Average Price by Type (2019-2024) & (US\$/Unit)

Table 133. Global Pajamas and Loungewear Average Price by Type (2025-2030) & (US\$/Unit)

Table 134. Global Pajamas and Loungewear Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Global Pajamas and Loungewear Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Global Pajamas and Loungewear Consumption Value by Application (2019-2024) & (USD Million)

Table 137. Global Pajamas and Loungewear Consumption Value by Application (2025-2030) & (USD Million)

Table 138. Global Pajamas and Loungewear Average Price by Application (2019-2024) & (US\$/Unit)

Table 139. Global Pajamas and Loungewear Average Price by Application (2025-2030) & (US\$/Unit)

- Table 140. North America Pajamas and Loungewear Sales Quantity by Type (2019-2024) & (K Units)
- Table 141. North America Pajamas and Loungewear Sales Quantity by Type (2025-2030) & (K Units)
- Table 142. North America Pajamas and Loungewear Sales Quantity by Application (2019-2024) & (K Units)
- Table 143. North America Pajamas and Loungewear Sales Quantity by Application (2025-2030) & (K Units)
- Table 144. North America Pajamas and Loungewear Sales Quantity by Country (2019-2024) & (K Units)
- Table 145. North America Pajamas and Loungewear Sales Quantity by Country (2025-2030) & (K Units)
- Table 146. North America Pajamas and Loungewear Consumption Value by Country (2019-2024) & (USD Million)
- Table 147. North America Pajamas and Loungewear Consumption Value by Country (2025-2030) & (USD Million)
- Table 148. Europe Pajamas and Loungewear Sales Quantity by Type (2019-2024) & (K Units)
- Table 149. Europe Pajamas and Loungewear Sales Quantity by Type (2025-2030) & (K Units)
- Table 150. Europe Pajamas and Loungewear Sales Quantity by Application (2019-2024) & (K Units)
- Table 151. Europe Pajamas and Loungewear Sales Quantity by Application (2025-2030) & (K Units)
- Table 152. Europe Pajamas and Loungewear Sales Quantity by Country (2019-2024) & (K Units)
- Table 153. Europe Pajamas and Loungewear Sales Quantity by Country (2025-2030) & (K Units)
- Table 154. Europe Pajamas and Loungewear Consumption Value by Country (2019-2024) & (USD Million)
- Table 155. Europe Pajamas and Loungewear Consumption Value by Country (2025-2030) & (USD Million)
- Table 156. Asia-Pacific Pajamas and Loungewear Sales Quantity by Type (2019-2024) & (K Units)
- Table 157. Asia-Pacific Pajamas and Loungewear Sales Quantity by Type (2025-2030) & (K Units)
- Table 158. Asia-Pacific Pajamas and Loungewear Sales Quantity by Application (2019-2024) & (K Units)
- Table 159. Asia-Pacific Pajamas and Loungewear Sales Quantity by Application

(2025-2030) & (K Units)

Table 160. Asia-Pacific Pajamas and Loungewear Sales Quantity by Region

(2019-2024) & (K Units)

Table 161. Asia-Pacific Pajamas and Loungewear Sales Quantity by Region

(2025-2030) & (K Units)

Table 162. Asia-Pacific Pajamas and Loungewear Consumption Value by Region

(2019-2024) & (USD Million)

Table 163. Asia-Pacific Pajamas and Loungewear Consumption Value by Region

(2025-2030) & (USD Million)

Table 164. South America Pajamas and Loungewear Sales Quantity by Type

(2019-2024) & (K Units)

Table 165. South America Pajamas and Loungewear Sales Quantity by Type

(2025-2030) & (K Units)

Table 166. South America Pajamas and Loungewear Sales Quantity by Application

(2019-2024) & (K Units)

Table 167. South America Pajamas and Loungewear Sales Quantity by Application

(2025-2030) & (K Units)

Table 168. South America Pajamas and Loungewear Sales Quantity by Country

(2019-2024) & (K Units)

Table 169. South America Pajamas and Loungewear Sales Quantity by Country

(2025-2030) & (K Units)

Table 170. South America Pajamas and Loungewear Consumption Value by Country

(2019-2024) & (USD Million)

Table 171. South America Pajamas and Loungewear Consumption Value by Country

(2025-2030) & (USD Million)

Table 172. Middle East & Africa Pajamas and Loungewear Sales Quantity by Type

(2019-2024) & (K Units)

Table 173. Middle East & Africa Pajamas and Loungewear Sales Quantity by Type

(2025-2030) & (K Units)

Table 174. Middle East & Africa Pajamas and Loungewear Sales Quantity by

Application (2019-2024) & (K Units)

Table 175. Middle East & Africa Pajamas and Loungewear Sales Quantity by

Application (2025-2030) & (K Units)

Table 176. Middle East & Africa Pajamas and Loungewear Sales Quantity by Region

(2019-2024) & (K Units)

Table 177. Middle East & Africa Pajamas and Loungewear Sales Quantity by Region

(2025-2030) & (K Units)

Table 178. Middle East & Africa Pajamas and Loungewear Consumption Value by

Region (2019-2024) & (USD Million)

Table 179. Middle East & Africa Pajamas and Loungewear Consumption Value by Region (2025-2030) & (USD Million)

Table 180. Pajamas and Loungewear Raw Material

Table 181. Key Manufacturers of Pajamas and Loungewear Raw Materials

Table 182. Pajamas and Loungewear Typical Distributors

Table 183. Pajamas and Loungewear Typical Customers

LIST OF FIGURE

s

Figure 1. Pajamas and Loungewear Picture

Figure 2. Global Pajamas and Loungewear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Pajamas and Loungewear Consumption Value Market Share by Type in 2023

Figure 4. Men's Examples

Figure 5. Women's Examples

Figure 6. Global Pajamas and Loungewear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Pajamas and Loungewear Consumption Value Market Share by Application in 2023

Figure 8. Online Sales Examples

Figure 9. Offline Sales Examples

Figure 10. Global Pajamas and Loungewear Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Pajamas and Loungewear Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Pajamas and Loungewear Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Pajamas and Loungewear Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global Pajamas and Loungewear Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Pajamas and Loungewear Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Pajamas and Loungewear by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Pajamas and Loungewear Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Pajamas and Loungewear Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Pajamas and Loungewear Sales Quantity Market Share by Region

(2019-2030)

Figure 20. Global Pajamas and Loungewear Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Pajamas and Loungewear Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Pajamas and Loungewear Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Pajamas and Loungewear Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Pajamas and Loungewear Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Pajamas and Loungewear Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Pajamas and Loungewear Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Pajamas and Loungewear Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Pajamas and Loungewear Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Pajamas and Loungewear Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Pajamas and Loungewear Average Price by Application (2019-2030) & (US\$/Unit)

Figure 32. North America Pajamas and Loungewear Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Pajamas and Loungewear Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Pajamas and Loungewear Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Pajamas and Loungewear Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Pajamas and Loungewear Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Pajamas and Loungewear Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Pajamas and Loungewear Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Pajamas and Loungewear Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Pajamas and Loungewear Consumption Value Market Share by Region (2019-2030)

Figure 52. China Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Pajamas and Loungewear Sales Quantity Market Share by

Type (2019-2030)

Figure 59. South America Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Pajamas and Loungewear Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Pajamas and Loungewear Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Pajamas and Loungewear Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Pajamas and Loungewear Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Pajamas and Loungewear Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Pajamas and Loungewear Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Pajamas and Loungewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Pajamas and Loungewear Market Drivers

Figure 73. Pajamas and Loungewear Market Restraints

Figure 74. Pajamas and Loungewear Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Pajamas and Loungewear in 2023

Figure 77. Manufacturing Process Analysis of Pajamas and Loungewear

Figure 78. Pajamas and Loungewear Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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