

# Global Paints & Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Paints & Coatings market size was valued at USD 209.3 million in 2023 and is forecast to a readjusted size of USD 281.1 million by 2030 with a CAGR of 4.3% during review period.

Paint is defined as a paints material in liquid or solid which when spread on a surface adheres and hardens forms a film that protect, decorated or add a specific feature to the surface on which it is deposited.

China is the largest Paints & Coatings market with about 37% market share. Europe is follower, accounting for about 21% market share. The key manufacturers are PPG, AkzoNobel, Henkel, Sherwin-Williams, Valspar, RPM International, Axalta, BASF, Kansai Paint, Sika, 3M, Asian Paints, Nippon Paint, HB Fuller, Masco, Jotun, Hempel, KCC Corporation, DAW SE, Shawcor, Cromology, SK KAKEN, Carpoly, Taiho Paint, Berger Paints etc. Top 3 companies occupied about 15% market share.

The Global Info Research report includes an overview of the development of the Paints & Coatings industry chain, the market status of Architectural (Water-Based Paint, Solvent-Based Paint), Traffic (Water-Based Paint, Solvent-Based Paint), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paints & Coatings.

Regionally, the report analyzes the Paints & Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paints & Coatings market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Paints & Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paints & Coatings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Water-Based Paint, Solvent-Based Paint).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paints & Coatings market.

**Regional Analysis:** The report involves examining the Paints & Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Paints & Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paints & Coatings:

**Company Analysis:** Report covers individual Paints & Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Paints & Coatings This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Architectural, Traffic).

**Technology Analysis:** Report covers specific technologies relevant to Paints & Coatings. It assesses the current state, advancements, and potential future developments in Paints & Coatings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Paints & Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Paints & Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Water-Based Paint

Solvent-Based Paint

Powder Paint

Others

#### Market segment by Application

Architectural

Traffic

Wood

Industrial Equipment

Others

### Major players covered

PPG

AkzoNobel

Henkel

Sherwin-Williams

Valspar

RPM International

Axalta

BASF

Kansai Paint

Sika

3M

Asian Paints

Nippon Paint

HB Fuller

Masco

Jotun

Hempel

KCC Corporation

DAW SE

Shawcor

Cromology

SK KAKEN

Carpoly

Taiho Paint

Berger Paints

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paints & Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paints & Coatings, with price, sales, revenue and global market share of Paints & Coatings from 2019 to 2024.

Chapter 3, the Paints & Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paints & Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paints & Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paints & Coatings.

Chapter 14 and 15, to describe Paints & Coatings sales channel, distributors, customers, research findings and conclusion.

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