

# **Global Painting Masking Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Painting Masking Tape market size was valued at USD 3141.4 million in 2023 and is forecast to a readjusted size of USD 4086.2 million by 2030 with a CAGR of 3.8% during review period.

This report studies the Painting Masking Tape market. Painting Masking Tape is a type of pressure-sensitive tape made of a thin and easy-to-tear paper, and an easily released pressure-sensitive adhesive. It is available in a variety of widths. It is used in painting, to mask off areas that should not be painted. The adhesive is the key element to its usefulness, as it allows the tape to be easily removed without leaving residue or damaging the surface to which it is applied. The tape is available in several strengths, rated on a 1–100 scale based on the strength of the adhesive. Most painting operations will require a tape in the 50 range. Household masking tape is made of an even weaker paper and lower-grade adhesive.

China has the largest global export quantity and manufacturers in Painting Masking Tape market, while the North America is the second sales volume market for Painting Masking Tape.

In the industry, 3M Company profits most and recent years, while Nitto Denko Corp and Beiersdorf (Tesa) ranked 2 and 3. The market share of them is 13%, 10% and 3%.

Nowadays, there are four mainly material types of Painting Masking Tape, including Foam, Paper, Plastic and Others. And Paper is the main type for Painting Masking Tape, and the Paper, with 55% of global sales volume.

The Global Info Research report includes an overview of the development of the Painting Masking Tape industry chain, the market status of Automotive (Foam, Paper), Building and Construction (Foam, Paper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Painting Masking Tape.

Regionally, the report analyzes the Painting Masking Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Painting Masking Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Painting Masking Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Painting Masking Tape industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M sqm), revenue generated, and market share of different by Type (e.g., Foam, Paper).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Painting Masking Tape market.

**Regional Analysis:** The report involves examining the Painting Masking Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Painting Masking Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Painting Masking Tape:

**Company Analysis:** Report covers individual Painting Masking Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Painting Masking Tape. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Building and Construction).

**Technology Analysis:** Report covers specific technologies relevant to Painting Masking Tape. It assesses the current state, advancements, and potential future developments in Painting Masking Tape areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Painting Masking Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Painting Masking Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Foam

Paper

Plastic

Others

## Market segment by Application

Automotive

Building and Construction

General Industrial

Aerospace

Others

## Major players covered

3M Company

Nitto Denko Corp

Beiersdorf (Tesa)

Shurtape Technologies

Berry Global

Intertape Polymer Group

Scapa Group PLC

Saint-Gobain

Bolex

Advance Tapes

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Painting Masking Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Painting Masking Tape, with price, sales, revenue and global market share of Painting Masking Tape from 2019 to 2024.

Chapter 3, the Painting Masking Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Painting Masking Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Painting Masking Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Painting Masking Tape.

Chapter 14 and 15, to describe Painting Masking Tape sales channel, distributors, customers, research findings and conclusion.

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