

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Paint Protection Film Market 2018, Forecast to 2023

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## Abstracts

Paint protection film is also known as to as clear bra, clear paint film, PPF and clear film. It is a thermoplastic urethane film and also utilizes polymeric calendered PVC film, adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

Scope of the Report:

This report focuses on the Paint Protection Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The industry is concentration, the key brand include 3M Company, Eastman, Avery Denison , XPEL, Solar Gard (Saint-Gobain), Orafol, Argotec, Sharpline Converting, Hexis Graphics (Hexis SA), PremiumShield and so on.

Asia Pacific is the leading regional market owing to shift of key automotive manufacturers coupled with an increase in number of car sales in countries such as China, India, Thailand, and Vietnam. Conventionally, North America and Europe were the major markets, however strong economic growth along with large untapped potential has resulted in strong growth of emerging economies in Asia Pacific and Latin America.

The worldwide market for Paint Protection Film is expected to grow at a CAGR of roughly 5.3% over the next five years, will reach 1120 million US\$ in 2023, from 870

million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M Company

Eastman

Avery Denison

XPEL

Solar Gard (Saint-Gobain)

Orafol

Argotec

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PVC Type Paint Protection Film

PU Type Paint Protection Film

TPU Type Paint Protection Film

Market Segment by Applications, can be divided into

Automotive

Electrical & Electronics

Aerospace & Defense

Others

There are 15 Chapters to deeply display the global Paint Protection Film market.

Chapter 1, to describe Paint Protection Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Paint Protection Film, with sales, revenue, and price of Paint Protection Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Paint Protection Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Paint Protection Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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