

Global Paint Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Paint market size was valued at USD 128040 million in 2023 and is forecast to a readjusted size of USD 144300 million by 2030 with a CAGR of 1.7% during review period.

Paint is defined as a paints material in liquid or solid which when spread on a surface adheres and hardens forms a film that protect, decorated or add a specific feature to the surface on which it is deposited.

The major players in global Paint market include PPG, AkzoNobel, Henkel, Sherwin-Williams, etc. The top 4 players occupy about 20% shares of the global market. Europe and China are main markets, they occupy over 60% of the global market. Solvent-Based Paint is the main type, with a share about 60%. Architectural Paint is the main application, which holds a share about 50%.

The Global Info Research report includes an overview of the development of the Paint industry chain, the market status of Architectural Paint (Water-Based Paint, Solvent-Based Paint), Automotive Paint (Water-Based Paint, Solvent-Based Paint), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Paint.

Regionally, the report analyzes the Paint markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Paint market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Paint market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Paint industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Water-Based Paint, Solvent-Based Paint).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Paint market.

Regional Analysis: The report involves examining the Paint market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Paint market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Paint:

Company Analysis: Report covers individual Paint manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Paint This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Architectural Paint, Automotive Paint).

Technology Analysis: Report covers specific technologies relevant to Paint. It assesses the current state, advancements, and potential future developments in Paint areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Paint market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Paint market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Water-Based Paint

Solvent-Based Paint

Powder Paint

Others

Market segment by Application

Architectural Paint

Automotive Paint

Wood Paint

Marine Paint

Others

Major players covered

PPG

AkzoNobel

Henkel

Sherwin-Williams

Valspar

RPM International

Axalta

BASF

Kansai Paint

Sika

3M

Asian Paints

Nippon Paint

HB Fuller

Masco

Jotun

Hempel

KCC Corporation

DAW SE

Shawcor

Cromology

SK KAKEN

Carpoly

Taiho Paint

Yips Chemical

Badese

Shanghai Coatings

Shenzhen Zhanchen paints

SKSHU Paint

Maydos

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Paint, with price, sales, revenue and global market share of Paint from 2019 to 2024.

Chapter 3, the Paint competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Paint market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Paint.

Chapter 14 and 15, to describe Paint sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Paint

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Paint Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Water-Based Paint

1.3.3 Solvent-Based Paint

1.3.4 Powder Paint

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Paint Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Architectural Paint

1.4.3 Automotive Paint

1.4.4 Wood Paint

1.4.5 Marine Paint

1.4.6 Others

1.5 Global Paint Market Size & Forecast

1.5.1 Global Paint Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Paint Sales Quantity (2019-2030)

1.5.3 Global Paint Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 PPG

2.1.1 PPG Details

2.1.2 PPG Major Business

2.1.3 PPG Paint Product and Services

2.1.4 PPG Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 PPG Recent Developments/Updates

2.2 AkzoNobel

2.2.1 AkzoNobel Details

2.2.2 AkzoNobel Major Business

2.2.3 AkzoNobel Paint Product and Services

2.2.4 AkzoNobel Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 AkzoNobel Recent Developments/Updates

2.3 Henkel

2.3.1 Henkel Details

2.3.2 Henkel Major Business

2.3.3 Henkel Paint Product and Services

2.3.4 Henkel Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Henkel Recent Developments/Updates

2.4 Sherwin-Williams

2.4.1 Sherwin-Williams Details

2.4.2 Sherwin-Williams Major Business

2.4.3 Sherwin-Williams Paint Product and Services

2.4.4 Sherwin-Williams Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Sherwin-Williams Recent Developments/Updates

2.5 Valspar

2.5.1 Valspar Details

2.5.2 Valspar Major Business

2.5.3 Valspar Paint Product and Services

2.5.4 Valspar Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Valspar Recent Developments/Updates

2.6 RPM International

2.6.1 RPM International Details

2.6.2 RPM International Major Business

2.6.3 RPM International Paint Product and Services

2.6.4 RPM International Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 RPM International Recent Developments/Updates

2.7 Axalta

2.7.1 Axalta Details

2.7.2 Axalta Major Business

2.7.3 Axalta Paint Product and Services

2.7.4 Axalta Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Axalta Recent Developments/Updates

2.8 BASF

- 2.8.1 BASF Details
- 2.8.2 BASF Major Business
- 2.8.3 BASF Paint Product and Services
- 2.8.4 BASF Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 BASF Recent Developments/Updates
- 2.9 Kansai Paint
 - 2.9.1 Kansai Paint Details
 - 2.9.2 Kansai Paint Major Business
 - 2.9.3 Kansai Paint Paint Product and Services
 - 2.9.4 Kansai Paint Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Kansai Paint Recent Developments/Updates
- 2.10 Sika
 - 2.10.1 Sika Details
 - 2.10.2 Sika Major Business
 - 2.10.3 Sika Paint Product and Services
 - 2.10.4 Sika Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Sika Recent Developments/Updates
- 2.11 3M
 - 2.11.1 3M Details
 - 2.11.2 3M Major Business
 - 2.11.3 3M Paint Product and Services
 - 2.11.4 3M Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 3M Recent Developments/Updates
- 2.12 Asian Paints
 - 2.12.1 Asian Paints Details
 - 2.12.2 Asian Paints Major Business
 - 2.12.3 Asian Paints Paint Product and Services
 - 2.12.4 Asian Paints Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Asian Paints Recent Developments/Updates
- 2.13 Nippon Paint
 - 2.13.1 Nippon Paint Details
 - 2.13.2 Nippon Paint Major Business
 - 2.13.3 Nippon Paint Paint Product and Services
 - 2.13.4 Nippon Paint Paint Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.13.5 Nippon Paint Recent Developments/Updates

2.14 HB Fuller

2.14.1 HB Fuller Details

2.14.2 HB Fuller Major Business

2.14.3 HB Fuller Paint Product and Services

2.14.4 HB Fuller Paint Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.14.5 HB Fuller Recent Developments/Updates

2.15 Masco

2.15.1 Masco Details

2.15.2 Masco Major Business

2.15.3 Masco Paint Product and Services

2.15.4 Masco Paint Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.15.5 Masco Recent Developments/Updates

2.16 Jotun

2.16.1 Jotun Details

2.16.2 Jotun Major Business

2.16.3 Jotun Paint Product and Services

2.16.4 Jotun Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market

Share (2019-2024)

2.16.5 Jotun Recent Developments/Updates

2.17 Hempel

2.17.1 Hempel Details

2.17.2 Hempel Major Business

2.17.3 Hempel Paint Product and Services

2.17.4 Hempel Paint Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.17.5 Hempel Recent Developments/Updates

2.18 KCC Corporation

2.18.1 KCC Corporation Details

2.18.2 KCC Corporation Major Business

2.18.3 KCC Corporation Paint Product and Services

2.18.4 KCC Corporation Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 KCC Corporation Recent Developments/Updates

2.19 DAW SE

2.19.1 DAW SE Details

- 2.19.2 DAW SE Major Business
- 2.19.3 DAW SE Paint Product and Services
- 2.19.4 DAW SE Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 DAW SE Recent Developments/Updates
- 2.20 Shawcor
 - 2.20.1 Shawcor Details
 - 2.20.2 Shawcor Major Business
 - 2.20.3 Shawcor Paint Product and Services
 - 2.20.4 Shawcor Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Shawcor Recent Developments/Updates
- 2.21 Cromology
 - 2.21.1 Cromology Details
 - 2.21.2 Cromology Major Business
 - 2.21.3 Cromology Paint Product and Services
 - 2.21.4 Cromology Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 Cromology Recent Developments/Updates
- 2.22 SK KAKEN
 - 2.22.1 SK KAKEN Details
 - 2.22.2 SK KAKEN Major Business
 - 2.22.3 SK KAKEN Paint Product and Services
 - 2.22.4 SK KAKEN Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.22.5 SK KAKEN Recent Developments/Updates
- 2.23 Carpoly
 - 2.23.1 Carpoly Details
 - 2.23.2 Carpoly Major Business
 - 2.23.3 Carpoly Paint Product and Services
 - 2.23.4 Carpoly Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.23.5 Carpoly Recent Developments/Updates
- 2.24 Taiho Paint
 - 2.24.1 Taiho Paint Details
 - 2.24.2 Taiho Paint Major Business
 - 2.24.3 Taiho Paint Paint Product and Services
 - 2.24.4 Taiho Paint Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.24.5 Taiho Paint Recent Developments/Updates
- 2.25 Yips Chemical
 - 2.25.1 Yips Chemical Details
 - 2.25.2 Yips Chemical Major Business
 - 2.25.3 Yips Chemical Paint Product and Services
 - 2.25.4 Yips Chemical Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.25.5 Yips Chemical Recent Developments/Updates
- 2.26 Badese
 - 2.26.1 Badese Details
 - 2.26.2 Badese Major Business
 - 2.26.3 Badese Paint Product and Services
 - 2.26.4 Badese Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.26.5 Badese Recent Developments/Updates
- 2.27 Shanghai Coatings
 - 2.27.1 Shanghai Coatings Details
 - 2.27.2 Shanghai Coatings Major Business
 - 2.27.3 Shanghai Coatings Paint Product and Services
 - 2.27.4 Shanghai Coatings Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.27.5 Shanghai Coatings Recent Developments/Updates
- 2.28 Shenzhen Zhanchen paints
 - 2.28.1 Shenzhen Zhanchen paints Details
 - 2.28.2 Shenzhen Zhanchen paints Major Business
 - 2.28.3 Shenzhen Zhanchen paints Paint Product and Services
 - 2.28.4 Shenzhen Zhanchen paints Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.28.5 Shenzhen Zhanchen paints Recent Developments/Updates
- 2.29 SKSHU Paint
 - 2.29.1 SKSHU Paint Details
 - 2.29.2 SKSHU Paint Major Business
 - 2.29.3 SKSHU Paint Paint Product and Services
 - 2.29.4 SKSHU Paint Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.29.5 SKSHU Paint Recent Developments/Updates
- 2.30 Maydos
 - 2.30.1 Maydos Details
 - 2.30.2 Maydos Major Business

- 2.30.3 Maydos Paint Product and Services
- 2.30.4 Maydos Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.30.5 Maydos Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PAINT BY MANUFACTURER

- 3.1 Global Paint Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Paint Revenue by Manufacturer (2019-2024)
- 3.3 Global Paint Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Paint by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Paint Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Paint Manufacturer Market Share in 2023
- 3.5 Paint Market: Overall Company Footprint Analysis
 - 3.5.1 Paint Market: Region Footprint
 - 3.5.2 Paint Market: Company Product Type Footprint
 - 3.5.3 Paint Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Paint Market Size by Region
 - 4.1.1 Global Paint Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Paint Consumption Value by Region (2019-2030)
 - 4.1.3 Global Paint Average Price by Region (2019-2030)
- 4.2 North America Paint Consumption Value (2019-2030)
- 4.3 Europe Paint Consumption Value (2019-2030)
- 4.4 Asia-Pacific Paint Consumption Value (2019-2030)
- 4.5 South America Paint Consumption Value (2019-2030)
- 4.6 Middle East and Africa Paint Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Paint Sales Quantity by Type (2019-2030)
- 5.2 Global Paint Consumption Value by Type (2019-2030)
- 5.3 Global Paint Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Paint Sales Quantity by Application (2019-2030)
- 6.2 Global Paint Consumption Value by Application (2019-2030)
- 6.3 Global Paint Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Paint Sales Quantity by Type (2019-2030)
- 7.2 North America Paint Sales Quantity by Application (2019-2030)
- 7.3 North America Paint Market Size by Country
 - 7.3.1 North America Paint Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Paint Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Paint Sales Quantity by Type (2019-2030)
- 8.2 Europe Paint Sales Quantity by Application (2019-2030)
- 8.3 Europe Paint Market Size by Country
 - 8.3.1 Europe Paint Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Paint Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Paint Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Paint Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Paint Market Size by Region
 - 9.3.1 Asia-Pacific Paint Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Paint Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Paint Sales Quantity by Type (2019-2030)
- 10.2 South America Paint Sales Quantity by Application (2019-2030)
- 10.3 South America Paint Market Size by Country
 - 10.3.1 South America Paint Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Paint Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Paint Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Paint Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Paint Market Size by Country
 - 11.3.1 Middle East & Africa Paint Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Paint Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Paint Market Drivers
- 12.2 Paint Market Restraints
- 12.3 Paint Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Paint and Key Manufacturers

13.2 Manufacturing Costs Percentage of Paint

13.3 Paint Production Process

13.4 Paint Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Paint Typical Distributors

14.3 Paint Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Paint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Paint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. PPG Basic Information, Manufacturing Base and Competitors
- Table 4. PPG Major Business
- Table 5. PPG Paint Product and Services
- Table 6. PPG Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. PPG Recent Developments/Updates
- Table 8. AkzoNobel Basic Information, Manufacturing Base and Competitors
- Table 9. AkzoNobel Major Business
- Table 10. AkzoNobel Paint Product and Services
- Table 11. AkzoNobel Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. AkzoNobel Recent Developments/Updates
- Table 13. Henkel Basic Information, Manufacturing Base and Competitors
- Table 14. Henkel Major Business
- Table 15. Henkel Paint Product and Services
- Table 16. Henkel Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Henkel Recent Developments/Updates
- Table 18. Sherwin-Williams Basic Information, Manufacturing Base and Competitors
- Table 19. Sherwin-Williams Major Business
- Table 20. Sherwin-Williams Paint Product and Services
- Table 21. Sherwin-Williams Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Sherwin-Williams Recent Developments/Updates
- Table 23. Valspar Basic Information, Manufacturing Base and Competitors
- Table 24. Valspar Major Business
- Table 25. Valspar Paint Product and Services
- Table 26. Valspar Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Valspar Recent Developments/Updates
- Table 28. RPM International Basic Information, Manufacturing Base and Competitors
- Table 29. RPM International Major Business

- Table 30. RPM International Paint Product and Services
- Table 31. RPM International Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. RPM International Recent Developments/Updates
- Table 33. Axalta Basic Information, Manufacturing Base and Competitors
- Table 34. Axalta Major Business
- Table 35. Axalta Paint Product and Services
- Table 36. Axalta Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Axalta Recent Developments/Updates
- Table 38. BASF Basic Information, Manufacturing Base and Competitors
- Table 39. BASF Major Business
- Table 40. BASF Paint Product and Services
- Table 41. BASF Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. BASF Recent Developments/Updates
- Table 43. Kansai Paint Basic Information, Manufacturing Base and Competitors
- Table 44. Kansai Paint Major Business
- Table 45. Kansai Paint Paint Product and Services
- Table 46. Kansai Paint Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Kansai Paint Recent Developments/Updates
- Table 48. Sika Basic Information, Manufacturing Base and Competitors
- Table 49. Sika Major Business
- Table 50. Sika Paint Product and Services
- Table 51. Sika Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Sika Recent Developments/Updates
- Table 53. 3M Basic Information, Manufacturing Base and Competitors
- Table 54. 3M Major Business
- Table 55. 3M Paint Product and Services
- Table 56. 3M Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. 3M Recent Developments/Updates
- Table 58. Asian Paints Basic Information, Manufacturing Base and Competitors
- Table 59. Asian Paints Major Business
- Table 60. Asian Paints Paint Product and Services
- Table 61. Asian Paints Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 62. Asian Paints Recent Developments/Updates
- Table 63. Nippon Paint Basic Information, Manufacturing Base and Competitors
- Table 64. Nippon Paint Major Business
- Table 65. Nippon Paint Paint Product and Services
- Table 66. Nippon Paint Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Nippon Paint Recent Developments/Updates
- Table 68. HB Fuller Basic Information, Manufacturing Base and Competitors
- Table 69. HB Fuller Major Business
- Table 70. HB Fuller Paint Product and Services
- Table 71. HB Fuller Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. HB Fuller Recent Developments/Updates
- Table 73. Masco Basic Information, Manufacturing Base and Competitors
- Table 74. Masco Major Business
- Table 75. Masco Paint Product and Services
- Table 76. Masco Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Masco Recent Developments/Updates
- Table 78. Jotun Basic Information, Manufacturing Base and Competitors
- Table 79. Jotun Major Business
- Table 80. Jotun Paint Product and Services
- Table 81. Jotun Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Jotun Recent Developments/Updates
- Table 83. Hempel Basic Information, Manufacturing Base and Competitors
- Table 84. Hempel Major Business
- Table 85. Hempel Paint Product and Services
- Table 86. Hempel Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Hempel Recent Developments/Updates
- Table 88. KCC Corporation Basic Information, Manufacturing Base and Competitors
- Table 89. KCC Corporation Major Business
- Table 90. KCC Corporation Paint Product and Services
- Table 91. KCC Corporation Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. KCC Corporation Recent Developments/Updates
- Table 93. DAW SE Basic Information, Manufacturing Base and Competitors
- Table 94. DAW SE Major Business

- Table 95. DAW SE Paint Product and Services
- Table 96. DAW SE Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. DAW SE Recent Developments/Updates
- Table 98. Shawcor Basic Information, Manufacturing Base and Competitors
- Table 99. Shawcor Major Business
- Table 100. Shawcor Paint Product and Services
- Table 101. Shawcor Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Shawcor Recent Developments/Updates
- Table 103. Cromology Basic Information, Manufacturing Base and Competitors
- Table 104. Cromology Major Business
- Table 105. Cromology Paint Product and Services
- Table 106. Cromology Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Cromology Recent Developments/Updates
- Table 108. SK KAKEN Basic Information, Manufacturing Base and Competitors
- Table 109. SK KAKEN Major Business
- Table 110. SK KAKEN Paint Product and Services
- Table 111. SK KAKEN Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. SK KAKEN Recent Developments/Updates
- Table 113. Carpoly Basic Information, Manufacturing Base and Competitors
- Table 114. Carpoly Major Business
- Table 115. Carpoly Paint Product and Services
- Table 116. Carpoly Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Carpoly Recent Developments/Updates
- Table 118. Taiho Paint Basic Information, Manufacturing Base and Competitors
- Table 119. Taiho Paint Major Business
- Table 120. Taiho Paint Paint Product and Services
- Table 121. Taiho Paint Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 122. Taiho Paint Recent Developments/Updates
- Table 123. Yips Chemical Basic Information, Manufacturing Base and Competitors
- Table 124. Yips Chemical Major Business
- Table 125. Yips Chemical Paint Product and Services
- Table 126. Yips Chemical Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 127. Yips Chemical Recent Developments/Updates
- Table 128. Badese Basic Information, Manufacturing Base and Competitors
- Table 129. Badese Major Business
- Table 130. Badese Paint Product and Services
- Table 131. Badese Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 132. Badese Recent Developments/Updates
- Table 133. Shanghai Coatings Basic Information, Manufacturing Base and Competitors
- Table 134. Shanghai Coatings Major Business
- Table 135. Shanghai Coatings Paint Product and Services
- Table 136. Shanghai Coatings Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 137. Shanghai Coatings Recent Developments/Updates
- Table 138. Shenzhen Zhanchen paints Basic Information, Manufacturing Base and Competitors
- Table 139. Shenzhen Zhanchen paints Major Business
- Table 140. Shenzhen Zhanchen paints Paint Product and Services
- Table 141. Shenzhen Zhanchen paints Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 142. Shenzhen Zhanchen paints Recent Developments/Updates
- Table 143. SKSHU Paint Basic Information, Manufacturing Base and Competitors
- Table 144. SKSHU Paint Major Business
- Table 145. SKSHU Paint Paint Product and Services
- Table 146. SKSHU Paint Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 147. SKSHU Paint Recent Developments/Updates
- Table 148. Maydos Basic Information, Manufacturing Base and Competitors
- Table 149. Maydos Major Business
- Table 150. Maydos Paint Product and Services
- Table 151. Maydos Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 152. Maydos Recent Developments/Updates
- Table 153. Global Paint Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 154. Global Paint Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 155. Global Paint Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 156. Market Position of Manufacturers in Paint, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 157. Head Office and Paint Production Site of Key Manufacturer
- Table 158. Paint Market: Company Product Type Footprint

- Table 159. Paint Market: Company Product Application Footprint
- Table 160. Paint New Market Entrants and Barriers to Market Entry
- Table 161. Paint Mergers, Acquisition, Agreements, and Collaborations
- Table 162. Global Paint Sales Quantity by Region (2019-2024) & (K MT)
- Table 163. Global Paint Sales Quantity by Region (2025-2030) & (K MT)
- Table 164. Global Paint Consumption Value by Region (2019-2024) & (USD Million)
- Table 165. Global Paint Consumption Value by Region (2025-2030) & (USD Million)
- Table 166. Global Paint Average Price by Region (2019-2024) & (USD/MT)
- Table 167. Global Paint Average Price by Region (2025-2030) & (USD/MT)
- Table 168. Global Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 169. Global Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 170. Global Paint Consumption Value by Type (2019-2024) & (USD Million)
- Table 171. Global Paint Consumption Value by Type (2025-2030) & (USD Million)
- Table 172. Global Paint Average Price by Type (2019-2024) & (USD/MT)
- Table 173. Global Paint Average Price by Type (2025-2030) & (USD/MT)
- Table 174. Global Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 175. Global Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 176. Global Paint Consumption Value by Application (2019-2024) & (USD Million)
- Table 177. Global Paint Consumption Value by Application (2025-2030) & (USD Million)
- Table 178. Global Paint Average Price by Application (2019-2024) & (USD/MT)
- Table 179. Global Paint Average Price by Application (2025-2030) & (USD/MT)
- Table 180. North America Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 181. North America Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 182. North America Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 183. North America Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 184. North America Paint Sales Quantity by Country (2019-2024) & (K MT)
- Table 185. North America Paint Sales Quantity by Country (2025-2030) & (K MT)
- Table 186. North America Paint Consumption Value by Country (2019-2024) & (USD Million)
- Table 187. North America Paint Consumption Value by Country (2025-2030) & (USD Million)
- Table 188. Europe Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 189. Europe Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 190. Europe Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 191. Europe Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 192. Europe Paint Sales Quantity by Country (2019-2024) & (K MT)
- Table 193. Europe Paint Sales Quantity by Country (2025-2030) & (K MT)
- Table 194. Europe Paint Consumption Value by Country (2019-2024) & (USD Million)
- Table 195. Europe Paint Consumption Value by Country (2025-2030) & (USD Million)

- Table 196. Asia-Pacific Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 197. Asia-Pacific Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 198. Asia-Pacific Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 199. Asia-Pacific Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 200. Asia-Pacific Paint Sales Quantity by Region (2019-2024) & (K MT)
- Table 201. Asia-Pacific Paint Sales Quantity by Region (2025-2030) & (K MT)
- Table 202. Asia-Pacific Paint Consumption Value by Region (2019-2024) & (USD Million)
- Table 203. Asia-Pacific Paint Consumption Value by Region (2025-2030) & (USD Million)
- Table 204. South America Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 205. South America Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 206. South America Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 207. South America Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 208. South America Paint Sales Quantity by Country (2019-2024) & (K MT)
- Table 209. South America Paint Sales Quantity by Country (2025-2030) & (K MT)
- Table 210. South America Paint Consumption Value by Country (2019-2024) & (USD Million)
- Table 211. South America Paint Consumption Value by Country (2025-2030) & (USD Million)
- Table 212. Middle East & Africa Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 213. Middle East & Africa Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 214. Middle East & Africa Paint Sales Quantity by Application (2019-2024) & (K MT)
- Table 215. Middle East & Africa Paint Sales Quantity by Application (2025-2030) & (K MT)
- Table 216. Middle East & Africa Paint Sales Quantity by Region (2019-2024) & (K MT)
- Table 217. Middle East & Africa Paint Sales Quantity by Region (2025-2030) & (K MT)
- Table 218. Middle East & Africa Paint Consumption Value by Region (2019-2024) & (USD Million)
- Table 219. Middle East & Africa Paint Consumption Value by Region (2025-2030) & (USD Million)
- Table 220. Paint Raw Material
- Table 221. Key Manufacturers of Paint Raw Materials
- Table 222. Paint Typical Distributors
- Table 223. Paint Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Paint Picture

Figure 2. Global Paint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Paint Consumption Value Market Share by Type in 2023

Figure 4. Water-Based Paint Examples

Figure 5. Solvent-Based Paint Examples

Figure 6. Powder Paint Examples

Figure 7. Others Examples

Figure 8. Global Paint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Paint Consumption Value Market Share by Application in 2023

Figure 10. Architectural Paint Examples

Figure 11. Automotive Paint Examples

Figure 12. Wood Paint Examples

Figure 13. Marine Paint Examples

Figure 14. Others Examples

Figure 15. Global Paint Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Paint Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Paint Sales Quantity (2019-2030) & (K MT)

Figure 18. Global Paint Average Price (2019-2030) & (USD/MT)

Figure 19. Global Paint Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Paint Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Paint by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Paint Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Paint Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Paint Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Paint Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Paint Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Paint Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Paint Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Paint Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Paint Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Paint Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Paint Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Paint Average Price by Type (2019-2030) & (USD/MT)

- Figure 34. Global Paint Sales Quantity Market Share by Application (2019-2030)
- Figure 35. Global Paint Consumption Value Market Share by Application (2019-2030)
- Figure 36. Global Paint Average Price by Application (2019-2030) & (USD/MT)
- Figure 37. North America Paint Sales Quantity Market Share by Type (2019-2030)
- Figure 38. North America Paint Sales Quantity Market Share by Application (2019-2030)
- Figure 39. North America Paint Sales Quantity Market Share by Country (2019-2030)
- Figure 40. North America Paint Consumption Value Market Share by Country (2019-2030)
- Figure 41. United States Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Canada Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 43. Mexico Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 44. Europe Paint Sales Quantity Market Share by Type (2019-2030)
- Figure 45. Europe Paint Sales Quantity Market Share by Application (2019-2030)
- Figure 46. Europe Paint Sales Quantity Market Share by Country (2019-2030)
- Figure 47. Europe Paint Consumption Value Market Share by Country (2019-2030)
- Figure 48. Germany Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. France Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. United Kingdom Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Russia Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 52. Italy Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 53. Asia-Pacific Paint Sales Quantity Market Share by Type (2019-2030)
- Figure 54. Asia-Pacific Paint Sales Quantity Market Share by Application (2019-2030)
- Figure 55. Asia-Pacific Paint Sales Quantity Market Share by Region (2019-2030)
- Figure 56. Asia-Pacific Paint Consumption Value Market Share by Region (2019-2030)
- Figure 57. China Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 58. Japan Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 59. Korea Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 60. India Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 61. Southeast Asia Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Paint Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Paint Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Paint Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Paint Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Paint Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Paint Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Paint Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Paint Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Paint Market Drivers

Figure 78. Paint Market Restraints

Figure 79. Paint Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Paint in 2023

Figure 82. Manufacturing Process Analysis of Paint

Figure 83. Paint Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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