

Global Packaging OPP Adhesive Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Packaging OPP Adhesive Tape market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Packaging OPP (Oriented Polypropylene) adhesive tape is a versatile and widely used sealing and bonding solution in the packaging industry. This type of tape is made from a polypropylene film that is oriented to enhance its strength and durability. The term 'OPP' refers to the manufacturing process where the polypropylene film is stretched and oriented to improve its physical properties. The tape is coated with a pressure-sensitive adhesive on one side, allowing it to adhere firmly to various surfaces, especially cardboard and other packaging materials. Packaging OPP adhesive tape is known for its high tensile strength, tear resistance, and reliable adhesion. It is commonly used for sealing cartons, boxes, and packages in shipping and logistics, providing secure closures that withstand the rigors of transportation. The clarity and printability of OPP film also make it suitable for labeling and branding applications. Overall, Packaging OPP adhesive tape plays a crucial role in packaging operations, offering a strong and efficient sealing solution for a wide range of applications in the packaging and logistics industries.

The market for Packaging OPP Adhesive Tape has been thriving, reflecting its essential role in the packaging and logistics sectors. The market status indicates a consistent demand driven by the need for secure and reliable packaging solutions across various industries. Market drivers include the tape's notable attributes such as high tensile strength, tear resistance, and effective adhesion, making it an indispensable choice for sealing and labeling applications. Future development trends are anticipated to focus on



innovations in adhesive technologies to enhance performance, as well as environmentally friendly alternatives to address sustainability concerns. Customization options, including branded and printed tapes, may become more prevalent as businesses seek to leverage packaging as a branding opportunity. The market may also witness advancements in tape dispensing and application technologies to improve efficiency in packaging operations. Inhibitors to the market may include potential challenges related to environmental impact and disposal concerns associated with traditional adhesive materials. However, the overall outlook for Packaging OPP Adhesive Tape suggests continued growth, driven by the ongoing expansion of ecommerce and global trade, emphasizing the importance of secure and efficient packaging solutions.

The Global Info Research report includes an overview of the development of the Packaging OPP Adhesive Tape industry chain, the market status of Manufacture (Acrylic Water Based, Rubber Solvent Based), Factory (Acrylic Water Based, Rubber Solvent Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Packaging OPP Adhesive Tape.

Regionally, the report analyzes the Packaging OPP Adhesive Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Packaging OPP Adhesive Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Packaging OPP Adhesive Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Packaging OPP Adhesive Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Acrylic Water Based, Rubber Solvent Based).

Industry Analysis: Report analyse the broader industry trends, such as government



policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Packaging OPP Adhesive Tape market.

Regional Analysis: The report involves examining the Packaging OPP Adhesive Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Packaging OPP Adhesive Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Packaging OPP Adhesive Tape:

Company Analysis: Report covers individual Packaging OPP Adhesive Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Packaging OPP Adhesive Tape This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufacture, Factory).

Technology Analysis: Report covers specific technologies relevant to Packaging OPP Adhesive Tape. It assesses the current state, advancements, and potential future developments in Packaging OPP Adhesive Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Packaging OPP Adhesive Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation



Packaging OPP Adhesive Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market	segment by Type	
	Acrylic Water Based	
	Rubber Solvent Based	
	Others	
Market segment by Application		
	Manufacture	
	Factory	
	Storehouse	
	Logistics	
	E-commerce	
	Others	
Major players covered		
	3M	
	Rengo	
	CHANG JIN TAPE	

Union Thai-Nichiban



Louis Adhesive Tapes
2S Packaging
Nitto Denko
Teraoka Seisakusho
KIKUSUI TAPE
Bolex
Intertape Polymer
Vibac
Delphon Industries
IPG
ADH Tape
Toray Plastic
Euro Technologies
Bagla
Airmaster Tape
Ultimate Packaging
Tesa
Tape Empire

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaging OPP Adhesive Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaging OPP Adhesive Tape, with price, sales, revenue and global market share of Packaging OPP Adhesive Tape from 2019 to 2024.

Chapter 3, the Packaging OPP Adhesive Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaging OPP Adhesive Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Packaging OPP Adhesive Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Packaging OPP Adhesive Tape.

Chapter 14 and 15, to describe Packaging OPP Adhesive Tape sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Packaging OPP Adhesive Tape
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Packaging OPP Adhesive Tape Consumption Value by Type:
- 2019 Versus 2023 Versus 2030
 - 1.3.2 Acrylic Water Based
 - 1.3.3 Rubber Solvent Based
 - 1.3.4 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Packaging OPP Adhesive Tape Consumption Value by

Application: 2019 Versus 2023 Versus 2030

- 1.4.2 Manufacture
- 1.4.3 Factory
- 1.4.4 Storehouse
- 1.4.5 Logistics
- 1.4.6 E-commerce
- 1.4.7 Others
- 1.5 Global Packaging OPP Adhesive Tape Market Size & Forecast
- 1.5.1 Global Packaging OPP Adhesive Tape Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Packaging OPP Adhesive Tape Sales Quantity (2019-2030)
 - 1.5.3 Global Packaging OPP Adhesive Tape Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 3M
 - 2.1.1 3M Details
 - 2.1.2 3M Major Business
 - 2.1.3 3M Packaging OPP Adhesive Tape Product and Services
 - 2.1.4 3M Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.1.5 3M Recent Developments/Updates
- 2.2 Rengo
 - 2.2.1 Rengo Details
 - 2.2.2 Rengo Major Business



- 2.2.3 Rengo Packaging OPP Adhesive Tape Product and Services
- 2.2.4 Rengo Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.2.5 Rengo Recent Developments/Updates
- 2.3 CHANG JIN TAPE
 - 2.3.1 CHANG JIN TAPE Details
 - 2.3.2 CHANG JIN TAPE Major Business
 - 2.3.3 CHANG JIN TAPE Packaging OPP Adhesive Tape Product and Services
 - 2.3.4 CHANG JIN TAPE Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.3.5 CHANG JIN TAPE Recent Developments/Updates
- 2.4 Union Thai-Nichiban
 - 2.4.1 Union Thai-Nichiban Details
 - 2.4.2 Union Thai-Nichiban Major Business
 - 2.4.3 Union Thai-Nichiban Packaging OPP Adhesive Tape Product and Services
 - 2.4.4 Union Thai-Nichiban Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.4.5 Union Thai-Nichiban Recent Developments/Updates
- 2.5 Louis Adhesive Tapes
 - 2.5.1 Louis Adhesive Tapes Details
 - 2.5.2 Louis Adhesive Tapes Major Business
 - 2.5.3 Louis Adhesive Tapes Packaging OPP Adhesive Tape Product and Services
- 2.5.4 Louis Adhesive Tapes Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.5.5 Louis Adhesive Tapes Recent Developments/Updates
- 2.6 2S Packaging
 - 2.6.1 2S Packaging Details
 - 2.6.2 2S Packaging Major Business
 - 2.6.3 2S Packaging Packaging OPP Adhesive Tape Product and Services
 - 2.6.4 2S Packaging Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.6.5 2S Packaging Recent Developments/Updates
- 2.7 Nitto Denko
 - 2.7.1 Nitto Denko Details
 - 2.7.2 Nitto Denko Major Business
 - 2.7.3 Nitto Denko Packaging OPP Adhesive Tape Product and Services
 - 2.7.4 Nitto Denko Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Nitto Denko Recent Developments/Updates



- 2.8 Teraoka Seisakusho
 - 2.8.1 Teraoka Seisakusho Details
 - 2.8.2 Teraoka Seisakusho Major Business
 - 2.8.3 Teraoka Seisakusho Packaging OPP Adhesive Tape Product and Services
 - 2.8.4 Teraoka Seisakusho Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Teraoka Seisakusho Recent Developments/Updates
- 2.9 KIKUSUI TAPE
 - 2.9.1 KIKUSUI TAPE Details
 - 2.9.2 KIKUSUI TAPE Major Business
 - 2.9.3 KIKUSUI TAPE Packaging OPP Adhesive Tape Product and Services
 - 2.9.4 KIKUSUI TAPE Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.9.5 KIKUSUI TAPE Recent Developments/Updates
- 2.10 Bolex
 - 2.10.1 Bolex Details
 - 2.10.2 Bolex Major Business
 - 2.10.3 Bolex Packaging OPP Adhesive Tape Product and Services
- 2.10.4 Bolex Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Bolex Recent Developments/Updates
- 2.11 Intertape Polymer
 - 2.11.1 Intertape Polymer Details
 - 2.11.2 Intertape Polymer Major Business
 - 2.11.3 Intertape Polymer Packaging OPP Adhesive Tape Product and Services
 - 2.11.4 Intertape Polymer Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.11.5 Intertape Polymer Recent Developments/Updates
- 2.12 Vibac
 - 2.12.1 Vibac Details
 - 2.12.2 Vibac Major Business
 - 2.12.3 Vibac Packaging OPP Adhesive Tape Product and Services
- 2.12.4 Vibac Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.12.5 Vibac Recent Developments/Updates
- 2.13 Delphon Industries
 - 2.13.1 Delphon Industries Details
 - 2.13.2 Delphon Industries Major Business
 - 2.13.3 Delphon Industries Packaging OPP Adhesive Tape Product and Services



- 2.13.4 Delphon Industries Packaging OPP Adhesive Tape Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Delphon Industries Recent Developments/Updates
- 2.14 IPG
 - 2.14.1 IPG Details
 - 2.14.2 IPG Major Business
 - 2.14.3 IPG Packaging OPP Adhesive Tape Product and Services
- 2.14.4 IPG Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.14.5 IPG Recent Developments/Updates
- 2.15 ADH Tape
 - 2.15.1 ADH Tape Details
 - 2.15.2 ADH Tape Major Business
 - 2.15.3 ADH Tape Packaging OPP Adhesive Tape Product and Services
 - 2.15.4 ADH Tape Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.15.5 ADH Tape Recent Developments/Updates
- 2.16 Toray Plastic
 - 2.16.1 Toray Plastic Details
 - 2.16.2 Toray Plastic Major Business
 - 2.16.3 Toray Plastic Packaging OPP Adhesive Tape Product and Services
 - 2.16.4 Toray Plastic Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.16.5 Toray Plastic Recent Developments/Updates
- 2.17 Euro Technologies
 - 2.17.1 Euro Technologies Details
 - 2.17.2 Euro Technologies Major Business
 - 2.17.3 Euro Technologies Packaging OPP Adhesive Tape Product and Services
 - 2.17.4 Euro Technologies Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.17.5 Euro Technologies Recent Developments/Updates
- 2.18 Bagla
 - 2.18.1 Bagla Details
 - 2.18.2 Bagla Major Business
 - 2.18.3 Bagla Packaging OPP Adhesive Tape Product and Services
 - 2.18.4 Bagla Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.18.5 Bagla Recent Developments/Updates
- 2.19 Airmaster Tape



- 2.19.1 Airmaster Tape Details
- 2.19.2 Airmaster Tape Major Business
- 2.19.3 Airmaster Tape Packaging OPP Adhesive Tape Product and Services
- 2.19.4 Airmaster Tape Packaging OPP Adhesive Tape Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024) 2.19.5 Airmaster Tape Recent Developments/Updates
- 2.20 Ultimate Packaging
 - 2.20.1 Ultimate Packaging Details
 - 2.20.2 Ultimate Packaging Major Business
 - 2.20.3 Ultimate Packaging Packaging OPP Adhesive Tape Product and Services
- 2.20.4 Ultimate Packaging Packaging OPP Adhesive Tape Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.20.5 Ultimate Packaging Recent Developments/Updates
- 2.21 Tesa
 - 2.21.1 Tesa Details
 - 2.21.2 Tesa Major Business
 - 2.21.3 Tesa Packaging OPP Adhesive Tape Product and Services
- 2.21.4 Tesa Packaging OPP Adhesive Tape Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.21.5 Tesa Recent Developments/Updates
- 2.22 Tape Empire
 - 2.22.1 Tape Empire Details
 - 2.22.2 Tape Empire Major Business
 - 2.22.3 Tape Empire Packaging OPP Adhesive Tape Product and Services
 - 2.22.4 Tape Empire Packaging OPP Adhesive Tape Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Tape Empire Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PACKAGING OPP ADHESIVE TAPE BY MANUFACTURER

- 3.1 Global Packaging OPP Adhesive Tape Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Packaging OPP Adhesive Tape Revenue by Manufacturer (2019-2024)
- 3.3 Global Packaging OPP Adhesive Tape Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Packaging OPP Adhesive Tape by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- 3.4.2 Top 3 Packaging OPP Adhesive Tape Manufacturer Market Share in 2023
- 3.4.2 Top 6 Packaging OPP Adhesive Tape Manufacturer Market Share in 2023



- 3.5 Packaging OPP Adhesive Tape Market: Overall Company Footprint Analysis
 - 3.5.1 Packaging OPP Adhesive Tape Market: Region Footprint
 - 3.5.2 Packaging OPP Adhesive Tape Market: Company Product Type Footprint
 - 3.5.3 Packaging OPP Adhesive Tape Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Packaging OPP Adhesive Tape Market Size by Region
 - 4.1.1 Global Packaging OPP Adhesive Tape Sales Quantity by Region (2019-2030)
- 4.1.2 Global Packaging OPP Adhesive Tape Consumption Value by Region (2019-2030)
 - 4.1.3 Global Packaging OPP Adhesive Tape Average Price by Region (2019-2030)
- 4.2 North America Packaging OPP Adhesive Tape Consumption Value (2019-2030)
- 4.3 Europe Packaging OPP Adhesive Tape Consumption Value (2019-2030)
- 4.4 Asia-Pacific Packaging OPP Adhesive Tape Consumption Value (2019-2030)
- 4.5 South America Packaging OPP Adhesive Tape Consumption Value (2019-2030)
- 4.6 Middle East and Africa Packaging OPP Adhesive Tape Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 5.2 Global Packaging OPP Adhesive Tape Consumption Value by Type (2019-2030)
- 5.3 Global Packaging OPP Adhesive Tape Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)
- 6.2 Global Packaging OPP Adhesive Tape Consumption Value by Application (2019-2030)
- 6.3 Global Packaging OPP Adhesive Tape Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 7.2 North America Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)



- 7.3 North America Packaging OPP Adhesive Tape Market Size by Country
- 7.3.1 North America Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2030)
- 7.3.2 North America Packaging OPP Adhesive Tape Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 8.2 Europe Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)
- 8.3 Europe Packaging OPP Adhesive Tape Market Size by Country
 - 8.3.1 Europe Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Packaging OPP Adhesive Tape Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Packaging OPP Adhesive Tape Market Size by Region
- 9.3.1 Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Packaging OPP Adhesive Tape Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)



10 SOUTH AMERICA

- 10.1 South America Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 10.2 South America Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)
- 10.3 South America Packaging OPP Adhesive Tape Market Size by Country
- 10.3.1 South America Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2030)
- 10.3.2 South America Packaging OPP Adhesive Tape Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Packaging OPP Adhesive Tape Market Size by Country
- 11.3.1 Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Packaging OPP Adhesive Tape Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Packaging OPP Adhesive Tape Market Drivers
- 12.2 Packaging OPP Adhesive Tape Market Restraints
- 12.3 Packaging OPP Adhesive Tape Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers



- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Packaging OPP Adhesive Tape and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Packaging OPP Adhesive Tape
- 13.3 Packaging OPP Adhesive Tape Production Process
- 13.4 Packaging OPP Adhesive Tape Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Packaging OPP Adhesive Tape Typical Distributors
- 14.3 Packaging OPP Adhesive Tape Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Global Packaging OPP Adhesive Tape Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Packaging OPP Adhesive Tape Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. 3M Basic Information, Manufacturing Base and Competitors
- Table 4. 3M Major Business
- Table 5. 3M Packaging OPP Adhesive Tape Product and Services
- Table 6. 3M Packaging OPP Adhesive Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. 3M Recent Developments/Updates
- Table 8. Rengo Basic Information, Manufacturing Base and Competitors
- Table 9. Rengo Major Business
- Table 10. Rengo Packaging OPP Adhesive Tape Product and Services
- Table 11. Rengo Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Rengo Recent Developments/Updates
- Table 13. CHANG JIN TAPE Basic Information, Manufacturing Base and Competitors
- Table 14. CHANG JIN TAPE Major Business
- Table 15. CHANG JIN TAPE Packaging OPP Adhesive Tape Product and Services
- Table 16. CHANG JIN TAPE Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. CHANG JIN TAPE Recent Developments/Updates
- Table 18. Union Thai-Nichiban Basic Information, Manufacturing Base and Competitors
- Table 19. Union Thai-Nichiban Major Business
- Table 20. Union Thai-Nichiban Packaging OPP Adhesive Tape Product and Services
- Table 21. Union Thai-Nichiban Packaging OPP Adhesive Tape Sales Quantity (K
- Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Union Thai-Nichiban Recent Developments/Updates
- Table 23. Louis Adhesive Tapes Basic Information, Manufacturing Base and Competitors
- Table 24. Louis Adhesive Tapes Major Business
- Table 25. Louis Adhesive Tapes Packaging OPP Adhesive Tape Product and Services
- Table 26. Louis Adhesive Tapes Packaging OPP Adhesive Tape Sales Quantity (K



- Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Louis Adhesive Tapes Recent Developments/Updates
- Table 28. 2S Packaging Basic Information, Manufacturing Base and Competitors
- Table 29. 2S Packaging Major Business
- Table 30. 2S Packaging Packaging OPP Adhesive Tape Product and Services
- Table 31. 2S Packaging Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. 2S Packaging Recent Developments/Updates
- Table 33. Nitto Denko Basic Information, Manufacturing Base and Competitors
- Table 34. Nitto Denko Major Business
- Table 35. Nitto Denko Packaging OPP Adhesive Tape Product and Services
- Table 36. Nitto Denko Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Nitto Denko Recent Developments/Updates
- Table 38. Teraoka Seisakusho Basic Information, Manufacturing Base and Competitors
- Table 39. Teraoka Seisakusho Major Business
- Table 40. Teraoka Seisakusho Packaging OPP Adhesive Tape Product and Services
- Table 41. Teraoka Seisakusho Packaging OPP Adhesive Tape Sales Quantity (K
- Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Teraoka Seisakusho Recent Developments/Updates
- Table 43. KIKUSUI TAPE Basic Information, Manufacturing Base and Competitors
- Table 44. KIKUSUI TAPE Major Business
- Table 45. KIKUSUI TAPE Packaging OPP Adhesive Tape Product and Services
- Table 46. KIKUSUI TAPE Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. KIKUSUI TAPE Recent Developments/Updates
- Table 48. Bolex Basic Information, Manufacturing Base and Competitors
- Table 49. Bolex Major Business
- Table 50. Bolex Packaging OPP Adhesive Tape Product and Services
- Table 51. Bolex Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Bolex Recent Developments/Updates
- Table 53. Intertape Polymer Basic Information, Manufacturing Base and Competitors
- Table 54. Intertape Polymer Major Business



- Table 55. Intertape Polymer Packaging OPP Adhesive Tape Product and Services
- Table 56. Intertape Polymer Packaging OPP Adhesive Tape Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 57. Intertape Polymer Recent Developments/Updates
- Table 58. Vibac Basic Information, Manufacturing Base and Competitors
- Table 59. Vibac Major Business
- Table 60. Vibac Packaging OPP Adhesive Tape Product and Services
- Table 61. Vibac Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Vibac Recent Developments/Updates
- Table 63. Delphon Industries Basic Information, Manufacturing Base and Competitors
- Table 64. Delphon Industries Major Business
- Table 65. Delphon Industries Packaging OPP Adhesive Tape Product and Services
- Table 66. Delphon Industries Packaging OPP Adhesive Tape Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 67. Delphon Industries Recent Developments/Updates
- Table 68. IPG Basic Information, Manufacturing Base and Competitors
- Table 69. IPG Major Business
- Table 70. IPG Packaging OPP Adhesive Tape Product and Services
- Table 71. IPG Packaging OPP Adhesive Tape Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 72. IPG Recent Developments/Updates
- Table 73. ADH Tape Basic Information, Manufacturing Base and Competitors
- Table 74. ADH Tape Major Business
- Table 75. ADH Tape Packaging OPP Adhesive Tape Product and Services
- Table 76. ADH Tape Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. ADH Tape Recent Developments/Updates
- Table 78. Toray Plastic Basic Information, Manufacturing Base and Competitors
- Table 79. Toray Plastic Major Business
- Table 80. Toray Plastic Packaging OPP Adhesive Tape Product and Services
- Table 81. Toray Plastic Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Toray Plastic Recent Developments/Updates
- Table 83. Euro Technologies Basic Information, Manufacturing Base and Competitors
- Table 84. Euro Technologies Major Business



- Table 85. Euro Technologies Packaging OPP Adhesive Tape Product and Services
- Table 86. Euro Technologies Packaging OPP Adhesive Tape Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 87. Euro Technologies Recent Developments/Updates
- Table 88. Bagla Basic Information, Manufacturing Base and Competitors
- Table 89. Bagla Major Business
- Table 90. Bagla Packaging OPP Adhesive Tape Product and Services
- Table 91. Bagla Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Bagla Recent Developments/Updates
- Table 93. Airmaster Tape Basic Information, Manufacturing Base and Competitors
- Table 94. Airmaster Tape Major Business
- Table 95. Airmaster Tape Packaging OPP Adhesive Tape Product and Services
- Table 96. Airmaster Tape Packaging OPP Adhesive Tape Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 97. Airmaster Tape Recent Developments/Updates
- Table 98. Ultimate Packaging Basic Information, Manufacturing Base and Competitors
- Table 99. Ultimate Packaging Major Business
- Table 100. Ultimate Packaging Packaging OPP Adhesive Tape Product and Services
- Table 101. Ultimate Packaging Packaging OPP Adhesive Tape Sales Quantity (K
- Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Ultimate Packaging Recent Developments/Updates
- Table 103. Tesa Basic Information, Manufacturing Base and Competitors
- Table 104. Tesa Major Business
- Table 105. Tesa Packaging OPP Adhesive Tape Product and Services
- Table 106. Tesa Packaging OPP Adhesive Tape Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Tesa Recent Developments/Updates
- Table 108. Tape Empire Basic Information, Manufacturing Base and Competitors
- Table 109. Tape Empire Major Business
- Table 110. Tape Empire Packaging OPP Adhesive Tape Product and Services
- Table 111. Tape Empire Packaging OPP Adhesive Tape Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Tape Empire Recent Developments/Updates
- Table 113. Global Packaging OPP Adhesive Tape Sales Quantity by Manufacturer



(2019-2024) & (K Units)

Table 114. Global Packaging OPP Adhesive Tape Revenue by Manufacturer (2019-2024) & (USD Million)

Table 115. Global Packaging OPP Adhesive Tape Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 116. Market Position of Manufacturers in Packaging OPP Adhesive Tape, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 117. Head Office and Packaging OPP Adhesive Tape Production Site of Key Manufacturer

Table 118. Packaging OPP Adhesive Tape Market: Company Product Type Footprint

Table 119. Packaging OPP Adhesive Tape Market: Company Product Application Footprint

Table 120. Packaging OPP Adhesive Tape New Market Entrants and Barriers to Market Entry

Table 121. Packaging OPP Adhesive Tape Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Packaging OPP Adhesive Tape Sales Quantity by Region (2019-2024) & (K Units)

Table 123. Global Packaging OPP Adhesive Tape Sales Quantity by Region (2025-2030) & (K Units)

Table 124. Global Packaging OPP Adhesive Tape Consumption Value by Region (2019-2024) & (USD Million)

Table 125. Global Packaging OPP Adhesive Tape Consumption Value by Region (2025-2030) & (USD Million)

Table 126. Global Packaging OPP Adhesive Tape Average Price by Region (2019-2024) & (US\$/Unit)

Table 127. Global Packaging OPP Adhesive Tape Average Price by Region (2025-2030) & (US\$/Unit)

Table 128. Global Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Global Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Global Packaging OPP Adhesive Tape Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Global Packaging OPP Adhesive Tape Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Global Packaging OPP Adhesive Tape Average Price by Type (2019-2024) & (US\$/Unit)

Table 133. Global Packaging OPP Adhesive Tape Average Price by Type (2025-2030)



& (US\$/Unit)

Table 134. Global Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Global Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Global Packaging OPP Adhesive Tape Consumption Value by Application (2019-2024) & (USD Million)

Table 137. Global Packaging OPP Adhesive Tape Consumption Value by Application (2025-2030) & (USD Million)

Table 138. Global Packaging OPP Adhesive Tape Average Price by Application (2019-2024) & (US\$/Unit)

Table 139. Global Packaging OPP Adhesive Tape Average Price by Application (2025-2030) & (US\$/Unit)

Table 140. North America Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 141. North America Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 142. North America Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 143. North America Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 144. North America Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2024) & (K Units)

Table 145. North America Packaging OPP Adhesive Tape Sales Quantity by Country (2025-2030) & (K Units)

Table 146. North America Packaging OPP Adhesive Tape Consumption Value by Country (2019-2024) & (USD Million)

Table 147. North America Packaging OPP Adhesive Tape Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Europe Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 149. Europe Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 150. Europe Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 151. Europe Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 152. Europe Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2024) & (K Units)



Table 153. Europe Packaging OPP Adhesive Tape Sales Quantity by Country (2025-2030) & (K Units)

Table 154. Europe Packaging OPP Adhesive Tape Consumption Value by Country (2019-2024) & (USD Million)

Table 155. Europe Packaging OPP Adhesive Tape Consumption Value by Country (2025-2030) & (USD Million)

Table 156. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 157. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 158. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 159. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 160. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Region (2019-2024) & (K Units)

Table 161. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity by Region (2025-2030) & (K Units)

Table 162. Asia-Pacific Packaging OPP Adhesive Tape Consumption Value by Region (2019-2024) & (USD Million)

Table 163. Asia-Pacific Packaging OPP Adhesive Tape Consumption Value by Region (2025-2030) & (USD Million)

Table 164. South America Packaging OPP Adhesive Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 165. South America Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 166. South America Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 167. South America Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 168. South America Packaging OPP Adhesive Tape Sales Quantity by Country (2019-2024) & (K Units)

Table 169. South America Packaging OPP Adhesive Tape Sales Quantity by Country (2025-2030) & (K Units)

Table 170. South America Packaging OPP Adhesive Tape Consumption Value by Country (2019-2024) & (USD Million)

Table 171. South America Packaging OPP Adhesive Tape Consumption Value by Country (2025-2030) & (USD Million)

Table 172. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Type



(2019-2024) & (K Units)

Table 173. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 174. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 175. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 176. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Region (2019-2024) & (K Units)

Table 177. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity by Region (2025-2030) & (K Units)

Table 178. Middle East & Africa Packaging OPP Adhesive Tape Consumption Value by Region (2019-2024) & (USD Million)

Table 179. Middle East & Africa Packaging OPP Adhesive Tape Consumption Value by Region (2025-2030) & (USD Million)

Table 180. Packaging OPP Adhesive Tape Raw Material

Table 181. Key Manufacturers of Packaging OPP Adhesive Tape Raw Materials

Table 182. Packaging OPP Adhesive Tape Typical Distributors

Table 183. Packaging OPP Adhesive Tape Typical Customers

LIST OF FIGURE

S

Figure 1. Packaging OPP Adhesive Tape Picture

Figure 2. Global Packaging OPP Adhesive Tape Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Type in 2023

Figure 4. Acrylic Water Based Examples

Figure 5. Rubber Solvent Based Examples

Figure 6. Others Examples

Figure 7. Global Packaging OPP Adhesive Tape Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Application in 2023

Figure 9. Manufacture Examples

Figure 10. Factory Examples

Figure 11. Storehouse Examples

Figure 12. Logistics Examples

Figure 13. E-commerce Examples



Figure 14. Others Examples

Figure 15. Global Packaging OPP Adhesive Tape Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Packaging OPP Adhesive Tape Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Packaging OPP Adhesive Tape Sales Quantity (2019-2030) & (K Units)

Figure 18. Global Packaging OPP Adhesive Tape Average Price (2019-2030) & (US\$/Unit)

Figure 19. Global Packaging OPP Adhesive Tape Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Packaging OPP Adhesive Tape by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Packaging OPP Adhesive Tape Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Packaging OPP Adhesive Tape Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Packaging OPP Adhesive Tape Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Packaging OPP Adhesive Tape Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Packaging OPP Adhesive Tape Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Packaging OPP Adhesive Tape Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Packaging OPP Adhesive Tape Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Packaging OPP Adhesive Tape Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Packaging OPP Adhesive Tape Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Packaging OPP Adhesive Tape Average Price by Type (2019-2030) & (US\$/Unit)



Figure 34. Global Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Packaging OPP Adhesive Tape Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Packaging OPP Adhesive Tape Average Price by Application (2019-2030) & (US\$/Unit)

Figure 37. North America Packaging OPP Adhesive Tape Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Packaging OPP Adhesive Tape Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Packaging OPP Adhesive Tape Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Packaging OPP Adhesive Tape Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Packaging OPP Adhesive Tape Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Packaging OPP Adhesive Tape Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity Market Share by



Type (2019-2030)

Figure 54. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Packaging OPP Adhesive Tape Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Packaging OPP Adhesive Tape Consumption Value Market Share by Region (2019-2030)

Figure 57. China Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Packaging OPP Adhesive Tape Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Packaging OPP Adhesive Tape Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Packaging OPP Adhesive Tape Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Packaging OPP Adhesive Tape Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Packaging OPP Adhesive Tape Consumption Value Market Share by Region (2019-2030)



Figure 73. Turkey Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Packaging OPP Adhesive Tape Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Packaging OPP Adhesive Tape Market Drivers

Figure 78. Packaging OPP Adhesive Tape Market Restraints

Figure 79. Packaging OPP Adhesive Tape Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Packaging OPP Adhesive Tape in 2023

Figure 82. Manufacturing Process Analysis of Packaging OPP Adhesive Tape

Figure 83. Packaging OPP Adhesive Tape Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source



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