

# Global Packaging Kraft Paper Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Packaging Kraft Paper market size was valued at US\$ 12018 million in 2025 and is forecast to a readjusted size of US\$ 15360 million by 2032 with a CAGR of 3.5% during review period.

Packaging kraft paper refers to high-strength paper made mainly from sulfate wood pulp, recycled fiber or blended pulp through the kraft pulping and papermaking process. It features good tensile strength, burst resistance, tear strength, stiffness, folding endurance and converting performance. It is widely used in shopping bags, paper bags, food packaging, industrial packaging, flexible laminates, wrapping paper, envelopes, labels and light transport packaging.

The upstream supply chain includes softwood pulp, hardwood pulp, unbleached/bleached kraft pulp, recovered paper, starch, sizing agents, wet-strength resins, coating materials, energy and process chemicals. Midstream activities include pulping, papermaking, glazing/calendering, coating, laminating, slitting and bag converting. Downstream demand comes from food and beverage, foodservice, retail bags, personal care, pharmaceuticals, agrochemicals, construction powders, apparel, e-commerce logistics and industrial packaging.

In 2025, global packaging kraft paper production reached approximately 11.5 million tons, with an average global market price is \$1,000 per ton.

From a global industry perspective, packaging kraft paper has evolved from a traditional load-bearing packaging material into an important base material within paper-based and sustainable packaging systems. On the industrial side, demand is mainly driven by

heavy-duty packaging for building materials, chemicals, minerals, animal feed and fertilizers, where load-bearing strength, breakage resistance, handling durability and high-speed filling performance are critical. On the consumer side, growth is supported by takeaway food, retail paper bags, e-commerce delivery, branded packaging and environmentally oriented packaging, where appearance, printability, food-contact suitability, recyclability and converting efficiency are more important. As packaging shifts from simple protection toward a broader combination of protection, presentation, sustainability and processing efficiency, the role of packaging kraft paper is expanding from ordinary paper bags and wrapping papers toward functional flexible packaging, barrier paper, heat-sealable paper, lower-plastic laminated packaging and recyclable packaging solutions. The EU's new packaging rules require all packaging to be recyclable by 2030, further strengthening the policy basis for paper-based packaging materials.

In terms of industry trends, packaging kraft paper is moving toward higher strength at lower grammage, lightweighting, recyclability, reduced-plastic structures, food-grade suitability, coatibility, heat-sealability and functional packaging. Traditional packaging papers often relied on higher basis weight or multi-ply structures to achieve strength, while current development places more emphasis on fibre optimization, refining control, surface finishing, extensible treatment, water-based barrier coatings, lower-plastic lamination and heat-seal technologies to improve performance per unit weight and downstream converting efficiency. For industrial packaging, product upgrading focuses on strength, elongation, porosity, drop resistance, machine runnability and total packaging cost. For food and consumer packaging, the focus shifts toward grease resistance, moisture resistance, heat sealing, low odor, low migration, print quality and recyclable barrier performance. Europe's paper recycling rate reached 75.1% in 2024, showing that paper-based materials have a strong circular-use foundation in mature recycling systems.

The main growth drivers come from three areas. First, the global packaging industry is continuing to shift toward paper-based, recyclable and lower-plastic solutions, supporting the use of kraft paper as an alternative to plastic bags, plastic films, selected flexible laminates and conventional packaging materials. Second, the expansion of food, retail, e-commerce, industrial goods and consumer goods distribution creates sustained demand for packaging papers that combine strength, cost efficiency and converting adaptability. Third, brand owners and packaging converters are placing greater emphasis on sustainability image, lightweighting, cost reduction, supply-chain stability and regulatory compliance, pushing packaging kraft paper toward lighter, stronger, more recyclable and more functional grades.

This report is a detailed and comprehensive analysis for global Packaging Kraft Paper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Packaging Kraft Paper market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaging Kraft Paper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaging Kraft Paper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaging Kraft Paper market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Packaging Kraft Paper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Packaging Kraft Paper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Mondi Group, Billerud AB, Smurfit Westrock, Stora Enso, Nordic Paper, Sappi, Asia Pulp & Paper, Gascogne Papier, Natron-Hayat, Oji Holdings Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Packaging Kraft Paper market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

- Bleached Kraft Papers

- Natural Kraft Papers

### Market segment by Basis Weight

- Lightweight Kraft Paper(80 gsm)

### Market segment by Application

- Industrial Packaging

- Food Packaging

- Consumer Goods Packaging

- Other

### Major players covered

Mondi Group

Billerud AB

Smurfit Westrock

Stora Enso

Nordic Paper

Sappi

Asia Pulp & Paper

Gascogne Papier

Natron-Hayat

Oji Holdings Corporation

Heinzel Group

Ahlstrom

Daio Paper Corporation

Nippon Paper

MM Group

Siam Nippon Industrial Paper

Papelera de Brandia

Twin Rivers Paper

Koehler Paper

Segezha Group

Klabin

CMPC Biopackaging

Georgia-Pacific

Canfor

SCG Packaging

Ilim Group

Horizon Pulp & Paper

Canadian Kraft Paper Industries

Yueyang Forest & Paper

Qingshan Paper

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaging Kraft Paper product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaging Kraft Paper, with price, sales quantity, revenue, and global market share of Packaging Kraft Paper from 2021 to 2026.

Chapter 3, the Packaging Kraft Paper competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaging Kraft Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Packaging Kraft Paper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaging Kraft Paper.

Chapter 14 and 15, to describe Packaging Kraft Paper sales channel, distributors, customers, research findings and conclusion.

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