

Global Packaging Kraft Paper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Packaging Kraft Paper market size is expected to reach \$ 15360 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Packaging kraft paper refers to high-strength paper made mainly from sulfate wood pulp, recycled fiber or blended pulp through the kraft pulping and papermaking process. It features good tensile strength, burst resistance, tear strength, stiffness, folding endurance and converting performance. It is widely used in shopping bags, paper bags, food packaging, industrial packaging, flexible laminates, wrapping paper, envelopes, labels and light transport packaging.

The upstream supply chain includes softwood pulp, hardwood pulp, unbleached/bleached kraft pulp, recovered paper, starch, sizing agents, wet-strength resins, coating materials, energy and process chemicals. Midstream activities include pulping, papermaking, glazing/calendering, coating, laminating, slitting and bag converting. Downstream demand comes from food and beverage, foodservice, retail bags, personal care, pharmaceuticals, agrochemicals, construction powders, apparel, e-commerce logistics and industrial packaging.

In 2025, global packaging kraft paper production reached approximately 11.5 million tons, with an average global market price is \$1,000 per ton.

From a global industry perspective, packaging kraft paper has evolved from a traditional load-bearing packaging material into an important base material within paper-based and sustainable packaging systems. On the industrial side, demand is mainly driven by heavy-duty packaging for building materials, chemicals, minerals, animal feed and fertilizers, where load-bearing strength, breakage resistance, handling durability and

high-speed filling performance are critical. On the consumer side, growth is supported by takeaway food, retail paper bags, e-commerce delivery, branded packaging and environmentally oriented packaging, where appearance, printability, food-contact suitability, recyclability and converting efficiency are more important. As packaging shifts from simple protection toward a broader combination of protection, presentation, sustainability and processing efficiency, the role of packaging kraft paper is expanding from ordinary paper bags and wrapping papers toward functional flexible packaging, barrier paper, heat-sealable paper, lower-plastic laminated packaging and recyclable packaging solutions. The EU's new packaging rules require all packaging to be recyclable by 2030, further strengthening the policy basis for paper-based packaging materials.

In terms of industry trends, packaging kraft paper is moving toward higher strength at lower grammage, lightweighting, recyclability, reduced-plastic structures, food-grade suitability, coatability, heat-sealability and functional packaging. Traditional packaging papers often relied on higher basis weight or multi-ply structures to achieve strength, while current development places more emphasis on fibre optimization, refining control, surface finishing, extensible treatment, water-based barrier coatings, lower-plastic lamination and heat-seal technologies to improve performance per unit weight and downstream converting efficiency. For industrial packaging, product upgrading focuses on strength, elongation, porosity, drop resistance, machine runnability and total packaging cost. For food and consumer packaging, the focus shifts toward grease resistance, moisture resistance, heat sealing, low odor, low migration, print quality and recyclable barrier performance. Europe's paper recycling rate reached 75.1% in 2024, showing that paper-based materials have a strong circular-use foundation in mature recycling systems.

The main growth drivers come from three areas. First, the global packaging industry is continuing to shift toward paper-based, recyclable and lower-plastic solutions, supporting the use of kraft paper as an alternative to plastic bags, plastic films, selected flexible laminates and conventional packaging materials. Second, the expansion of food, retail, e-commerce, industrial goods and consumer goods distribution creates sustained demand for packaging papers that combine strength, cost efficiency and converting adaptability. Third, brand owners and packaging converters are placing greater emphasis on sustainability image, lightweighting, cost reduction, supply-chain stability and regulatory compliance, pushing packaging kraft paper toward lighter, stronger, more recyclable and more functional grades.

This report studies the global Packaging Kraft Paper production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Packaging Kraft Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Packaging Kraft Paper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Packaging Kraft Paper total production and demand, 2021-2032, (Kilotons)

Global Packaging Kraft Paper total production value, 2021-2032, (USD Million)

Global Packaging Kraft Paper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Packaging Kraft Paper consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Packaging Kraft Paper domestic production, consumption, key domestic manufacturers and share

Global Packaging Kraft Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Packaging Kraft Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Packaging Kraft Paper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Packaging Kraft Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mondi Group, Billerud AB, Smurfit Westrock, Stora Enso, Nordic Paper, Sappi, Asia Pulp & Paper, Gascogne Papier, Natron-Hayat, Oji Holdings Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Packaging Kraft Paper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Packaging Kraft Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Packaging Kraft Paper Market, Segmentation by Type:

Bleached Kraft Papers

Natural Kraft Papers

Global Packaging Kraft Paper Market, Segmentation by Basis Weight:

Lightweight Kraft Paper(80 gsm)

Global Packaging Kraft Paper Market, Segmentation by Application:

Industrial Packaging

Food Packaging

Consumer Goods Packaging

Other

Companies Profiled:

Mondi Group

Billerud AB

Smurfit Westrock

Stora Enso

Nordic Paper

Sappi

Asia Pulp & Paper

Gascogne Papier

Natron-Hayat

Oji Holdings Corporation

Heinzel Group

Ahlstrom

Daio Paper Corporation

Nippon Paper

MM Group

Siam Nippon Industrial Paper

Papelera de Brandia

Twin Rivers Paper

Koehler Paper

Segezha Group

Klabin

CMPC Biopackaging

Georgia-Pacific

Canfor

SCG Packaging

Ilim Group

Horizon Pulp & Paper

Canadian Kraft Paper Industries

Yueyang Forest & Paper

Qingshan Paper

Key Questions Answered:

1. How big is the global Packaging Kraft Paper market?
2. What is the demand of the global Packaging Kraft Paper market?
3. What is the year over year growth of the global Packaging Kraft Paper market?
4. What is the production and production value of the global Packaging Kraft Paper market?

5. Who are the key producers in the global Packaging Kraft Paper market?
6. What are the growth factors driving the market demand?

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