

# Global Packaging Durability Testing Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Packaging Durability Testing Equipment market size was valued at US\$ 1111 million in 2025 and is forecast to a readjusted size of US\$ 1563 million by 2032 with a CAGR of 5.0% during review period.

In 2025, global Packaging Durability Testing Equipment production reached approximately 20,769 units, with an average global market price of around US\$52,000 per unit.

The gross profit margin of major companies in the industry is between 35%-55%.

In 2025, the global production capacity of packaging durability testing equipment was approximately 27,692 units.

Packaging Durability Testing Equipment refers to specialized testing systems used to evaluate the mechanical strength, protection performance, and reliability of packaging under simulated transportation and handling conditions. These systems test factors such as drop impact, vibration, compression, shock, and stacking to ensure packaged products can withstand logistics and distribution environments.

The industrial chain of Packaging Durability Testing Equipment includes upstream components such as sensors, load cells, motors, control systems, frames, and software modules. The midstream focuses on equipment design, assembly, calibration, and validation. Downstream applications cover packaging manufacturers, logistics companies, consumer goods producers, food and pharmaceutical industries, and

testing laboratories, supported by installation, training, maintenance, and certification services.

The packaging durability testing equipment market is driven by increasing requirements for product safety and packaging reliability across global supply chains. Growth in e-commerce, long-distance transportation, and regulatory standards intensifies the need for standardized packaging performance testing. Manufacturers are enhancing automation, data acquisition, and software integration to improve testing accuracy and efficiency. Demand is particularly strong in food, pharmaceuticals, and consumer electronics packaging. Overall, the market is expected to grow steadily as companies prioritize quality assurance, logistics optimization, and compliance with international packaging standards.

This report is a detailed and comprehensive analysis for global Packaging Durability Testing Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Packaging Durability Testing Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Packaging Durability Testing Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Packaging Durability Testing Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Packaging Durability Testing Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Packaging Durability Testing Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Packaging Durability Testing Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AMETEK.Inc, Labthink, Industrial Physics, Testing Machines, Inc, Sumspring, Haida, Guangzhou Biaoji Packaging, Presto Group, IDM Instruments, Rhopoint Instruments, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Packaging Durability Testing Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Tensile Strength Testing Equipment

Compression Testing Equipment

Drop Testing Equipment

### Market segment by Automation Level

Manual Testing Equipment

Automatic Testing Equipment

### Market segment by Sample Size

Small Package Tester

Large Package Tester

### Market segment by Application

FMCG

Consumer Electronics

Pharmaceutical

Transport&Logistics

Others

### Major players covered

AMETEK.Inc

Labthink

Industrial Physics

Testing Machines, Inc

Sumspring

Haida

Guangzhou Biaoji Packaging

Presto Group

IDM Instruments

Rhopoint Instruments

Gester Instruments Co.,LTD

Cometech Testing Machines

Qualitest International Inc

Thwing-Albert Instrument

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Packaging Durability Testing Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaging Durability Testing Equipment,

*Global Packaging Durability Testing Equipment Market 2026 by Manufacturers, Regions, Type and Application, For...*

with price, sales quantity, revenue, and global market share of Packaging Durability Testing Equipment from 2021 to 2026.

Chapter 3, the Packaging Durability Testing Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaging Durability Testing Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Packaging Durability Testing Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaging Durability Testing Equipment.

Chapter 14 and 15, to describe Packaging Durability Testing Equipment sales channel, distributors, customers, research findings and conclusion.

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