

# Global Packaging Durability Testing Equipment Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Packaging Durability Testing Equipment market size is expected to reach \$ 1563 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global Packaging Durability Testing Equipment production reached approximately 20,769 units, with an average global market price of around US\$52,000 per unit.

The gross profit margin of major companies in the industry is between 35%-55%.

In 2025, the global production capacity of packaging durability testing equipment was approximately 27,692 units.

Packaging Durability Testing Equipment refers to specialized testing systems used to evaluate the mechanical strength, protection performance, and reliability of packaging under simulated transportation and handling conditions. These systems test factors such as drop impact, vibration, compression, shock, and stacking to ensure packaged products can withstand logistics and distribution environments.

The industrial chain of Packaging Durability Testing Equipment includes upstream components such as sensors, load cells, motors, control systems, frames, and software modules. The midstream focuses on equipment design, assembly, calibration, and validation. Downstream applications cover packaging manufacturers, logistics companies, consumer goods producers, food and pharmaceutical industries, and testing laboratories, supported by installation, training, maintenance, and certification services.

The packaging durability testing equipment market is driven by increasing requirements for product safety and packaging reliability across global supply chains. Growth in e-commerce, long-distance transportation, and regulatory standards intensifies the need for standardized packaging performance testing. Manufacturers are enhancing automation, data acquisition, and software integration to improve testing accuracy and

efficiency. Demand is particularly strong in food, pharmaceuticals, and consumer electronics packaging. Overall, the market is expected to grow steadily as companies prioritize quality assurance, logistics optimization, and compliance with international packaging standards.

This report studies the global Packaging Durability Testing Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Packaging Durability Testing Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Packaging Durability Testing Equipment that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Packaging Durability Testing Equipment total production and demand, 2021-2032, (K Units)

Global Packaging Durability Testing Equipment total production value, 2021-2032, (USD Million)

Global Packaging Durability Testing Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Packaging Durability Testing Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Packaging Durability Testing Equipment domestic production, consumption, key domestic manufacturers and share

Global Packaging Durability Testing Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Packaging Durability Testing Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Packaging Durability Testing Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Packaging Durability Testing Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AMETEK.Inc, Labthink, Industrial Physics, Testing Machines, Inc, Sumspring, Haida, Guangzhou Biaoji Packaging, Presto Group, IDM Instruments, Rhopoint Instruments, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Packaging Durability Testing Equipment market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Packaging Durability Testing Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Packaging Durability Testing Equipment Market, Segmentation by Type:

Tensile Strength Testing Equipment

Compression Testing Equipment

Drop Testing Equipment

Global Packaging Durability Testing Equipment Market, Segmentation by Automation Level:

Manual Testing Equipment

Automatic Testing Equipment

Global Packaging Durability Testing Equipment Market, Segmentation by Sample Size:

Small Package Tester

Large Package Tester

Global Packaging Durability Testing Equipment Market, Segmentation by Application:

FMCG

Consumer Electronics

Pharmaceutical

Transport&Logistics

Others

**Companies Profiled:**

AMETEK.Inc

Labthink

Industrial Physics

Testing Machines, Inc

Sumspring

Haida

Guangzhou Biaoji Packaging

Presto Group

IDM Instruments

Rhopoint Instruments

Gester Instruments Co.,LTD

Cometech Testing Machines

Qualitest International Inc

Thwing-Albert Instrument

**Key Questions Answered:**

1. How big is the global Packaging Durability Testing Equipment market?
2. What is the demand of the global Packaging Durability Testing Equipment market?
3. What is the year over year growth of the global Packaging Durability Testing Equipment market?
4. What is the production and production value of the global Packaging Durability Testing Equipment market?
5. Who are the key producers in the global Packaging Durability Testing Equipment market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Packaging Durability Testing Equipment Introduction
- 1.2 World Packaging Durability Testing Equipment Supply & Forecast
  - 1.2.1 World Packaging Durability Testing Equipment Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Packaging Durability Testing Equipment Production (2021-2032)
  - 1.2.3 World Packaging Durability Testing Equipment Pricing Trends (2021-2032)
- 1.3 World Packaging Durability Testing Equipment Production by Region (Based on Production Site)
  - 1.3.1 World Packaging Durability Testing Equipment Production Value by Region (2021-2032)
  - 1.3.2 World Packaging Durability Testing Equipment Production by Region (2021-2032)
  - 1.3.3 World Packaging Durability Testing Equipment Average Price by Region (2021-2032)
  - 1.3.4 North America Packaging Durability Testing Equipment Production (2021-2032)
  - 1.3.5 Europe Packaging Durability Testing Equipment Production (2021-2032)
  - 1.3.6 China Packaging Durability Testing Equipment Production (2021-2032)
  - 1.3.7 Japan Packaging Durability Testing Equipment Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Packaging Durability Testing Equipment Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Packaging Durability Testing Equipment Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Packaging Durability Testing Equipment Demand (2021-2032)
- 2.2 World Packaging Durability Testing Equipment Consumption by Region
  - 2.2.1 World Packaging Durability Testing Equipment Consumption by Region (2021-2026)
  - 2.2.2 World Packaging Durability Testing Equipment Consumption Forecast by Region (2027-2032)
- 2.3 United States Packaging Durability Testing Equipment Consumption (2021-2032)
- 2.4 China Packaging Durability Testing Equipment Consumption (2021-2032)
- 2.5 Europe Packaging Durability Testing Equipment Consumption (2021-2032)
- 2.6 Japan Packaging Durability Testing Equipment Consumption (2021-2032)

- 2.7 South Korea Packaging Durability Testing Equipment Consumption (2021-2032)
- 2.8 ASEAN Packaging Durability Testing Equipment Consumption (2021-2032)
- 2.9 India Packaging Durability Testing Equipment Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

- 3.1 World Packaging Durability Testing Equipment Production Value by Manufacturer (2021-2026)
- 3.2 World Packaging Durability Testing Equipment Production by Manufacturer (2021-2026)
- 3.3 World Packaging Durability Testing Equipment Average Price by Manufacturer (2021-2026)
- 3.4 Packaging Durability Testing Equipment Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Packaging Durability Testing Equipment Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Packaging Durability Testing Equipment in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Packaging Durability Testing Equipment in 2025
- 3.6 Packaging Durability Testing Equipment Market: Overall Company Footprint Analysis
  - 3.6.1 Packaging Durability Testing Equipment Market: Region Footprint
  - 3.6.2 Packaging Durability Testing Equipment Market: Company Product Type Footprint
  - 3.6.3 Packaging Durability Testing Equipment Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Packaging Durability Testing Equipment Production Value Comparison
  - 4.1.1 United States VS China: Packaging Durability Testing Equipment Production

Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Packaging Durability Testing Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Packaging Durability Testing Equipment Production Comparison

4.2.1 United States VS China: Packaging Durability Testing Equipment Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Packaging Durability Testing Equipment Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Packaging Durability Testing Equipment Consumption Comparison

4.3.1 United States VS China: Packaging Durability Testing Equipment Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Packaging Durability Testing Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Packaging Durability Testing Equipment Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Packaging Durability Testing Equipment Production Value (2021-2026)

4.4.3 United States Based Manufacturers Packaging Durability Testing Equipment Production (2021-2026)

4.5 China Based Packaging Durability Testing Equipment Manufacturers and Market Share

4.5.1 China Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Packaging Durability Testing Equipment Production Value (2021-2026)

4.5.3 China Based Manufacturers Packaging Durability Testing Equipment Production (2021-2026)

4.6 Rest of World Based Packaging Durability Testing Equipment Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Packaging Durability Testing Equipment Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Packaging Durability Testing Equipment Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Packaging Durability Testing Equipment Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Tensile Strength Testing Equipment

5.2.2 Compression Testing Equipment

5.2.3 Drop Testing Equipment

5.3 Market Segment by Type

5.3.1 World Packaging Durability Testing Equipment Production by Type (2021-2032)

5.3.2 World Packaging Durability Testing Equipment Production Value by Type (2021-2032)

5.3.3 World Packaging Durability Testing Equipment Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY AUTOMATION LEVEL**

6.1 World Packaging Durability Testing Equipment Market Size Overview by Automation Level: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Automation Level

6.2.1 Manual Testing Equipment

6.2.2 Automatic Testing Equipment

6.3 Market Segment by Automation Level

6.3.1 World Packaging Durability Testing Equipment Production by Automation Level (2021-2032)

6.3.2 World Packaging Durability Testing Equipment Production Value by Automation Level (2021-2032)

6.3.3 World Packaging Durability Testing Equipment Average Price by Automation Level (2021-2032)

## **7 MARKET ANALYSIS BY SAMPLE SIZE**

7.1 World Packaging Durability Testing Equipment Market Size Overview by Sample Size: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sample Size

7.2.1 Small Package Tester

7.2.2 Large Package Tester

7.3 Market Segment by Sample Size

7.3.1 World Packaging Durability Testing Equipment Production by Sample Size (2021-2032)

7.3.2 World Packaging Durability Testing Equipment Production Value by Sample Size (2021-2032)

7.3.3 World Packaging Durability Testing Equipment Average Price by Sample Size (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Packaging Durability Testing Equipment Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 FMCG

8.2.2 Consumer Electronics

8.2.3 Pharmaceutical

8.2.4 Transport&Logistics

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Packaging Durability Testing Equipment Production by Application (2021-2032)

8.3.2 World Packaging Durability Testing Equipment Production Value by Application (2021-2032)

8.3.3 World Packaging Durability Testing Equipment Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 AMETEK.Inc

9.1.1 AMETEK.Inc Details

9.1.2 AMETEK.Inc Major Business

9.1.3 AMETEK.Inc Packaging Durability Testing Equipment Product and Services

9.1.4 AMETEK.Inc Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 AMETEK.Inc Recent Developments/Updates

9.1.6 AMETEK.Inc Competitive Strengths & Weaknesses

9.2 Labthink

9.2.1 Labthink Details

9.2.2 Labthink Major Business

9.2.3 Labthink Packaging Durability Testing Equipment Product and Services

9.2.4 Labthink Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Labthink Recent Developments/Updates

9.2.6 Labthink Competitive Strengths & Weaknesses

9.3 Industrial Physics

9.3.1 Industrial Physics Details

9.3.2 Industrial Physics Major Business

9.3.3 Industrial Physics Packaging Durability Testing Equipment Product and Services

9.3.4 Industrial Physics Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Industrial Physics Recent Developments/Updates

9.3.6 Industrial Physics Competitive Strengths & Weaknesses

9.4 Testing Machines, Inc

9.4.1 Testing Machines, Inc Details

9.4.2 Testing Machines, Inc Major Business

9.4.3 Testing Machines, Inc Packaging Durability Testing Equipment Product and Services

9.4.4 Testing Machines, Inc Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Testing Machines, Inc Recent Developments/Updates

9.4.6 Testing Machines, Inc Competitive Strengths & Weaknesses

9.5 Sumspring

9.5.1 Sumspring Details

9.5.2 Sumspring Major Business

9.5.3 Sumspring Packaging Durability Testing Equipment Product and Services

9.5.4 Sumspring Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Sumspring Recent Developments/Updates

9.5.6 Sumspring Competitive Strengths & Weaknesses

9.6 Haida

9.6.1 Haida Details

9.6.2 Haida Major Business

9.6.3 Haida Packaging Durability Testing Equipment Product and Services

9.6.4 Haida Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Haida Recent Developments/Updates

9.6.6 Haida Competitive Strengths & Weaknesses

9.7 Guangzhou Biaoji Packaging

9.7.1 Guangzhou Biaoji Packaging Details

- 9.7.2 Guangzhou Biaoji Packaging Major Business
- 9.7.3 Guangzhou Biaoji Packaging Packaging Durability Testing Equipment Product and Services
- 9.7.4 Guangzhou Biaoji Packaging Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Guangzhou Biaoji Packaging Recent Developments/Updates
- 9.7.6 Guangzhou Biaoji Packaging Competitive Strengths & Weaknesses
- 9.8 Presto Group
  - 9.8.1 Presto Group Details
  - 9.8.2 Presto Group Major Business
  - 9.8.3 Presto Group Packaging Durability Testing Equipment Product and Services
  - 9.8.4 Presto Group Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Presto Group Recent Developments/Updates
  - 9.8.6 Presto Group Competitive Strengths & Weaknesses
- 9.9 IDM Instruments
  - 9.9.1 IDM Instruments Details
  - 9.9.2 IDM Instruments Major Business
  - 9.9.3 IDM Instruments Packaging Durability Testing Equipment Product and Services
  - 9.9.4 IDM Instruments Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 IDM Instruments Recent Developments/Updates
  - 9.9.6 IDM Instruments Competitive Strengths & Weaknesses
- 9.10 Rhopoint Instruments
  - 9.10.1 Rhopoint Instruments Details
  - 9.10.2 Rhopoint Instruments Major Business
  - 9.10.3 Rhopoint Instruments Packaging Durability Testing Equipment Product and Services
  - 9.10.4 Rhopoint Instruments Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Rhopoint Instruments Recent Developments/Updates
  - 9.10.6 Rhopoint Instruments Competitive Strengths & Weaknesses
- 9.11 Gester Instruments Co.,LTD
  - 9.11.1 Gester Instruments Co.,LTD Details
  - 9.11.2 Gester Instruments Co.,LTD Major Business
  - 9.11.3 Gester Instruments Co.,LTD Packaging Durability Testing Equipment Product and Services
  - 9.11.4 Gester Instruments Co.,LTD Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Gester Instruments Co.,LTD Recent Developments/Updates
- 9.11.6 Gester Instruments Co.,LTD Competitive Strengths & Weaknesses
- 9.12 Cometech Testing Machines
  - 9.12.1 Cometech Testing Machines Details
  - 9.12.2 Cometech Testing Machines Major Business
  - 9.12.3 Cometech Testing Machines Packaging Durability Testing Equipment Product and Services
  - 9.12.4 Cometech Testing Machines Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Cometech Testing Machines Recent Developments/Updates
  - 9.12.6 Cometech Testing Machines Competitive Strengths & Weaknesses
- 9.13 Qualitest International Inc
  - 9.13.1 Qualitest International Inc Details
  - 9.13.2 Qualitest International Inc Major Business
  - 9.13.3 Qualitest International Inc Packaging Durability Testing Equipment Product and Services
  - 9.13.4 Qualitest International Inc Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Qualitest International Inc Recent Developments/Updates
  - 9.13.6 Qualitest International Inc Competitive Strengths & Weaknesses
- 9.14 Thwing-Albert Instrument
  - 9.14.1 Thwing-Albert Instrument Details
  - 9.14.2 Thwing-Albert Instrument Major Business
  - 9.14.3 Thwing-Albert Instrument Packaging Durability Testing Equipment Product and Services
  - 9.14.4 Thwing-Albert Instrument Packaging Durability Testing Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Thwing-Albert Instrument Recent Developments/Updates
  - 9.14.6 Thwing-Albert Instrument Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Packaging Durability Testing Equipment Industry Chain
- 10.2 Packaging Durability Testing Equipment Upstream Analysis
  - 10.2.1 Packaging Durability Testing Equipment Core Raw Materials
  - 10.2.2 Main Manufacturers of Packaging Durability Testing Equipment Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis

10.5 Packaging Durability Testing Equipment Production Mode

10.6 Packaging Durability Testing Equipment Procurement Model

10.7 Packaging Durability Testing Equipment Industry Sales Model and Sales Channels

10.7.1 Packaging Durability Testing Equipment Sales Model

10.7.2 Packaging Durability Testing Equipment Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Packaging Durability Testing Equipment Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Packaging Durability Testing Equipment Production Value by Region (2021-2026) & (USD Million)

Table 3. World Packaging Durability Testing Equipment Production Value by Region (2027-2032) & (USD Million)

Table 4. World Packaging Durability Testing Equipment Production Value Market Share by Region (2021-2026)

Table 5. World Packaging Durability Testing Equipment Production Value Market Share by Region (2027-2032)

Table 6. World Packaging Durability Testing Equipment Production by Region (2021-2026) & (K Units)

Table 7. World Packaging Durability Testing Equipment Production by Region (2027-2032) & (K Units)

Table 8. World Packaging Durability Testing Equipment Production Market Share by Region (2021-2026)

Table 9. World Packaging Durability Testing Equipment Production Market Share by Region (2027-2032)

Table 10. World Packaging Durability Testing Equipment Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Packaging Durability Testing Equipment Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Packaging Durability Testing Equipment Major Market Trends

Table 13. World Packaging Durability Testing Equipment Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Packaging Durability Testing Equipment Consumption by Region (2021-2026) & (K Units)

Table 15. World Packaging Durability Testing Equipment Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Packaging Durability Testing Equipment Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Packaging Durability Testing Equipment Producers in 2025

Table 18. World Packaging Durability Testing Equipment Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Packaging Durability Testing Equipment Producers in 2025

Table 20. World Packaging Durability Testing Equipment Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Packaging Durability Testing Equipment Company Evaluation Quadrant

Table 22. World Packaging Durability Testing Equipment Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Packaging Durability Testing Equipment Production Site of Key Manufacturer

Table 24. Packaging Durability Testing Equipment Market: Company Product Type Footprint

Table 25. Packaging Durability Testing Equipment Market: Company Product Application Footprint

Table 26. Packaging Durability Testing Equipment Competitive Factors

Table 27. Packaging Durability Testing Equipment New Entrant and Capacity Expansion Plans

Table 28. Packaging Durability Testing Equipment Mergers & Acquisitions Activity

Table 29. United States VS China Packaging Durability Testing Equipment Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Packaging Durability Testing Equipment Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Packaging Durability Testing Equipment Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Packaging Durability Testing Equipment Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Packaging Durability Testing Equipment Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Packaging Durability Testing Equipment Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Packaging Durability Testing Equipment Production Market Share (2021-2026)

Table 37. China Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Packaging Durability Testing Equipment Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Packaging Durability Testing Equipment

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Packaging Durability Testing Equipment Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Packaging Durability Testing Equipment Production Market Share (2021-2026)

Table 42. Rest of World Based Packaging Durability Testing Equipment Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Packaging Durability Testing Equipment Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Packaging Durability Testing Equipment Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Packaging Durability Testing Equipment Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Packaging Durability Testing Equipment Production Market Share (2021-2026)

Table 47. World Packaging Durability Testing Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Packaging Durability Testing Equipment Production by Type (2021-2026) & (K Units)

Table 49. World Packaging Durability Testing Equipment Production by Type (2027-2032) & (K Units)

Table 50. World Packaging Durability Testing Equipment Production Value by Type (2021-2026) & (USD Million)

Table 51. World Packaging Durability Testing Equipment Production Value by Type (2027-2032) & (USD Million)

Table 52. World Packaging Durability Testing Equipment Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Packaging Durability Testing Equipment Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Packaging Durability Testing Equipment Production Value by Automation Level, (USD Million), 2021 & 2025 & 2032

Table 55. World Packaging Durability Testing Equipment Production by Automation Level (2021-2026) & (K Units)

Table 56. World Packaging Durability Testing Equipment Production by Automation Level (2027-2032) & (K Units)

Table 57. World Packaging Durability Testing Equipment Production Value by Automation Level (2021-2026) & (USD Million)

Table 58. World Packaging Durability Testing Equipment Production Value by Automation Level (2027-2032) & (USD Million)

- Table 59. World Packaging Durability Testing Equipment Average Price by Automation Level (2021-2026) & (US\$/Unit)
- Table 60. World Packaging Durability Testing Equipment Average Price by Automation Level (2027-2032) & (US\$/Unit)
- Table 61. World Packaging Durability Testing Equipment Production Value by Sample Size, (USD Million), 2021 & 2025 & 2032
- Table 62. World Packaging Durability Testing Equipment Production by Sample Size (2021-2026) & (K Units)
- Table 63. World Packaging Durability Testing Equipment Production by Sample Size (2027-2032) & (K Units)
- Table 64. World Packaging Durability Testing Equipment Production Value by Sample Size (2021-2026) & (USD Million)
- Table 65. World Packaging Durability Testing Equipment Production Value by Sample Size (2027-2032) & (USD Million)
- Table 66. World Packaging Durability Testing Equipment Average Price by Sample Size (2021-2026) & (US\$/Unit)
- Table 67. World Packaging Durability Testing Equipment Average Price by Sample Size (2027-2032) & (US\$/Unit)
- Table 68. World Packaging Durability Testing Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 69. World Packaging Durability Testing Equipment Production by Application (2021-2026) & (K Units)
- Table 70. World Packaging Durability Testing Equipment Production by Application (2027-2032) & (K Units)
- Table 71. World Packaging Durability Testing Equipment Production Value by Application (2021-2026) & (USD Million)
- Table 72. World Packaging Durability Testing Equipment Production Value by Application (2027-2032) & (USD Million)
- Table 73. World Packaging Durability Testing Equipment Average Price by Application (2021-2026) & (US\$/Unit)
- Table 74. World Packaging Durability Testing Equipment Average Price by Application (2027-2032) & (US\$/Unit)
- Table 75. AMETEK.Inc Basic Information, Manufacturing Base and Competitors
- Table 76. AMETEK.Inc Major Business
- Table 77. AMETEK.Inc Packaging Durability Testing Equipment Product and Services
- Table 78. AMETEK.Inc Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. AMETEK.Inc Recent Developments/Updates

Table 80. AMETEK.Inc Competitive Strengths & Weaknesses

Table 81. Labthink Basic Information, Manufacturing Base and Competitors

Table 82. Labthink Major Business

Table 83. Labthink Packaging Durability Testing Equipment Product and Services

Table 84. Labthink Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Labthink Recent Developments/Updates

Table 86. Labthink Competitive Strengths & Weaknesses

Table 87. Industrial Physics Basic Information, Manufacturing Base and Competitors

Table 88. Industrial Physics Major Business

Table 89. Industrial Physics Packaging Durability Testing Equipment Product and Services

Table 90. Industrial Physics Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Industrial Physics Recent Developments/Updates

Table 92. Industrial Physics Competitive Strengths & Weaknesses

Table 93. Testing Machines, Inc Basic Information, Manufacturing Base and Competitors

Table 94. Testing Machines, Inc Major Business

Table 95. Testing Machines, Inc Packaging Durability Testing Equipment Product and Services

Table 96. Testing Machines, Inc Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Testing Machines, Inc Recent Developments/Updates

Table 98. Testing Machines, Inc Competitive Strengths & Weaknesses

Table 99. Sumspring Basic Information, Manufacturing Base and Competitors

Table 100. Sumspring Major Business

Table 101. Sumspring Packaging Durability Testing Equipment Product and Services

Table 102. Sumspring Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Sumspring Recent Developments/Updates

Table 104. Sumspring Competitive Strengths & Weaknesses

Table 105. Haida Basic Information, Manufacturing Base and Competitors

Table 106. Haida Major Business

Table 107. Haida Packaging Durability Testing Equipment Product and Services

Table 108. Haida Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Haida Recent Developments/Updates

Table 110. Haida Competitive Strengths & Weaknesses

Table 111. Guangzhou Biaoji Packaging Basic Information, Manufacturing Base and Competitors

Table 112. Guangzhou Biaoji Packaging Major Business

Table 113. Guangzhou Biaoji Packaging Packaging Durability Testing Equipment Product and Services

Table 114. Guangzhou Biaoji Packaging Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Guangzhou Biaoji Packaging Recent Developments/Updates

Table 116. Guangzhou Biaoji Packaging Competitive Strengths & Weaknesses

Table 117. Presto Group Basic Information, Manufacturing Base and Competitors

Table 118. Presto Group Major Business

Table 119. Presto Group Packaging Durability Testing Equipment Product and Services

Table 120. Presto Group Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Presto Group Recent Developments/Updates

Table 122. Presto Group Competitive Strengths & Weaknesses

Table 123. IDM Instruments Basic Information, Manufacturing Base and Competitors

Table 124. IDM Instruments Major Business

Table 125. IDM Instruments Packaging Durability Testing Equipment Product and Services

Table 126. IDM Instruments Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. IDM Instruments Recent Developments/Updates

Table 128. IDM Instruments Competitive Strengths & Weaknesses

Table 129. Rhopoint Instruments Basic Information, Manufacturing Base and Competitors

Table 130. Rhopoint Instruments Major Business

Table 131. Rhopoint Instruments Packaging Durability Testing Equipment Product and Services

Table 132. Rhopoint Instruments Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market

Share (2021-2026)

Table 133. Rhopoint Instruments Recent Developments/Updates

Table 134. Rhopoint Instruments Competitive Strengths & Weaknesses

Table 135. Gester Instruments Co.,LTD Basic Information, Manufacturing Base and Competitors

Table 136. Gester Instruments Co.,LTD Major Business

Table 137. Gester Instruments Co.,LTD Packaging Durability Testing Equipment Product and Services

Table 138. Gester Instruments Co.,LTD Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Gester Instruments Co.,LTD Recent Developments/Updates

Table 140. Gester Instruments Co.,LTD Competitive Strengths & Weaknesses

Table 141. Cometech Testing Machines Basic Information, Manufacturing Base and Competitors

Table 142. Cometech Testing Machines Major Business

Table 143. Cometech Testing Machines Packaging Durability Testing Equipment Product and Services

Table 144. Cometech Testing Machines Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Cometech Testing Machines Recent Developments/Updates

Table 146. Cometech Testing Machines Competitive Strengths & Weaknesses

Table 147. Qualitest International Inc Basic Information, Manufacturing Base and Competitors

Table 148. Qualitest International Inc Major Business

Table 149. Qualitest International Inc Packaging Durability Testing Equipment Product and Services

Table 150. Qualitest International Inc Packaging Durability Testing Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Qualitest International Inc Recent Developments/Updates

Table 152. Qualitest International Inc Competitive Strengths & Weaknesses

Table 153. Thwing-Albert Instrument Basic Information, Manufacturing Base and Competitors

Table 154. Thwing-Albert Instrument Major Business

Table 155. Thwing-Albert Instrument Packaging Durability Testing Equipment Product and Services

Table 156. Thwing-Albert Instrument Packaging Durability Testing Equipment

Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Thwing-Albert Instrument Recent Developments/Updates

Table 158. Thwing-Albert Instrument Competitive Strengths & Weaknesses

Table 159. Global Key Players of Packaging Durability Testing Equipment Upstream (Raw Materials)

Table 160. Global Packaging Durability Testing Equipment Typical Customers

Table 161. Packaging Durability Testing Equipment Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Packaging Durability Testing Equipment Picture

Figure 2. World Packaging Durability Testing Equipment Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Packaging Durability Testing Equipment Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Packaging Durability Testing Equipment Production (2021-2032) & (K Units)

Figure 5. World Packaging Durability Testing Equipment Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Packaging Durability Testing Equipment Production Value Market Share by Region (2021-2032)

Figure 7. World Packaging Durability Testing Equipment Production Market Share by Region (2021-2032)

Figure 8. North America Packaging Durability Testing Equipment Production (2021-2032) & (K Units)

Figure 9. Europe Packaging Durability Testing Equipment Production (2021-2032) & (K Units)

Figure 10. China Packaging Durability Testing Equipment Production (2021-2032) & (K Units)

Figure 11. Japan Packaging Durability Testing Equipment Production (2021-2032) & (K Units)

Figure 12. Packaging Durability Testing Equipment Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 15. World Packaging Durability Testing Equipment Consumption Market Share by Region (2021-2032)

Figure 16. United States Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 17. China Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 18. Europe Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 19. Japan Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 20. South Korea Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 22. India Packaging Durability Testing Equipment Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Packaging Durability Testing Equipment by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Packaging Durability Testing Equipment Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Packaging Durability Testing Equipment Markets in 2025

Figure 26. United States VS China: Packaging Durability Testing Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Packaging Durability Testing Equipment Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Packaging Durability Testing Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Packaging Durability Testing Equipment Production Market Share 2025

Figure 30. China Based Manufacturers Packaging Durability Testing Equipment Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Packaging Durability Testing Equipment Production Market Share 2025

Figure 32. World Packaging Durability Testing Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Packaging Durability Testing Equipment Production Value Market Share by Type in 2025

Figure 34. Tensile Strength Testing Equipment

Figure 35. Compression Testing Equipment

Figure 36. Drop Testing Equipment

Figure 37. World Packaging Durability Testing Equipment Production Market Share by Type (2021-2032)

Figure 38. World Packaging Durability Testing Equipment Production Value Market Share by Type (2021-2032)

Figure 39. World Packaging Durability Testing Equipment Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Packaging Durability Testing Equipment Production Value by Automation Level, (USD Million), 2021 & 2025 & 2032

Figure 41. World Packaging Durability Testing Equipment Production Value Market Share by Automation Level in 2025

Figure 42. Manual Testing Equipment

Figure 43. Automatic Testing Equipment

Figure 44. World Packaging Durability Testing Equipment Production Market Share by Automation Level (2021-2032)

Figure 45. World Packaging Durability Testing Equipment Production Value Market Share by Automation Level (2021-2032)

Figure 46. World Packaging Durability Testing Equipment Average Price by Automation Level (2021-2032) & (US\$/Unit)

Figure 47. World Packaging Durability Testing Equipment Production Value by Sample Size, (USD Million), 2021 & 2025 & 2032

Figure 48. World Packaging Durability Testing Equipment Production Value Market Share by Sample Size in 2025

Figure 49. Small Package Tester

Figure 50. Large Package Tester

Figure 51. World Packaging Durability Testing Equipment Production Market Share by Sample Size (2021-2032)

Figure 52. World Packaging Durability Testing Equipment Production Value Market Share by Sample Size (2021-2032)

Figure 53. World Packaging Durability Testing Equipment Average Price by Sample Size (2021-2032) & (US\$/Unit)

Figure 54. World Packaging Durability Testing Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Packaging Durability Testing Equipment Production Value Market Share by Application in 2025

Figure 56. FMCG

Figure 57. Consumer Electronics

Figure 58. Pharmaceutical

Figure 59. Transport&Logistics

Figure 60. Others

Figure 61. World Packaging Durability Testing Equipment Production Market Share by Application (2021-2032)

Figure 62. World Packaging Durability Testing Equipment Production Value Market Share by Application (2021-2032)

Figure 63. World Packaging Durability Testing Equipment Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Packaging Durability Testing Equipment Industry Chain

Figure 65. Packaging Durability Testing Equipment Procurement Model

Figure 66. Packaging Durability Testing Equipment Sales Model

Figure 67. Packaging Durability Testing Equipment Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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