

Global Packaging Coating Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Packaging Coating Additives market size was valued at USD 573 million in 2023 and is forecast to a readjusted size of USD 740.5 million by 2030 with a CAGR of 3.7% during review period.

Additives can help improve the appearance and durability of a coating, the flow of paints and inks, the efficiency of the manufacturing process, and even the sustainability of formulations.

Asia Pacific accounts for the largest share of the packaging coating additives market. The market for packaging coating additives in Asia Pacific is witnessing significant growth owing to the increasing demand from the food packaging application in the region. APAC is the hub for foreign investments and booming industrial sectors mainly because of the low-cost labor, easy availability of raw materials, increasing adoption of modern technologies, innovations, and easy availability of inexpensive land. Factors such as growing middle-class population, industrialization, rising disposable income, changing lifestyles, and increasing consumption of packaged products are expected to drive the food packaging industry, thus providing growth prospects to the packaging coating additives market.

The Global Info Research report includes an overview of the development of the Packaging Coating Additives industry chain, the market status of Food Packaging (Slip, Antistatic), Industrial Packaging (Slip, Antistatic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Packaging Coating Additives.

Regionally, the report analyzes the Packaging Coating Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Packaging Coating Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Packaging Coating Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Packaging Coating Additives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Slip, Antistatic).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Packaging Coating Additives market.

Regional Analysis: The report involves examining the Packaging Coating Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Packaging Coating Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Packaging Coating Additives:

Company Analysis: Report covers individual Packaging Coating Additives manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Packaging Coating Additives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Packaging, Industrial Packaging).

Technology Analysis: Report covers specific technologies relevant to Packaging Coating Additives. It assesses the current state, advancements, and potential future developments in Packaging Coating Additives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Packaging Coating Additives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Packaging Coating Additives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Slip

Antistatic

Anti-fog

Anti-block

Antimicrobial

Market segment by Application

Food Packaging

Industrial Packaging

Healthcare Packaging

Consumer Packaging

Others

Major players covered

Croda

BASF

Clariant

Lonza Group

3M

Arkema Group

Evonik Industries

Solvay

Akzo Nobel

Daikin Industries

Ampacet

Addcomp Holland

KAO

Abril Industrial Waxes

PCC Chemax

Munzing Chemie

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaging Coating Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaging Coating Additives, with price, sales, revenue and global market share of Packaging Coating Additives from 2019 to 2024.

Chapter 3, the Packaging Coating Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaging Coating Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Packaging Coating Additives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaging Coating Additives.

Chapter 14 and 15, to describe Packaging Coating Additives sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Packaging Coating Additives
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Packaging Coating Additives Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Slip
 - 1.3.3 Antistatic
 - 1.3.4 Anti-fog
 - 1.3.5 Anti-block
 - 1.3.6 Antimicrobial
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Packaging Coating Additives Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Food Packaging
 - 1.4.3 Industrial Packaging
 - 1.4.4 Healthcare Packaging
 - 1.4.5 Consumer Packaging
 - 1.4.6 Others
- 1.5 Global Packaging Coating Additives Market Size & Forecast
 - 1.5.1 Global Packaging Coating Additives Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Packaging Coating Additives Sales Quantity (2019-2030)
 - 1.5.3 Global Packaging Coating Additives Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Croda
 - 2.1.1 Croda Details
 - 2.1.2 Croda Major Business
 - 2.1.3 Croda Packaging Coating Additives Product and Services
 - 2.1.4 Croda Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Croda Recent Developments/Updates
- 2.2 BASF
 - 2.2.1 BASF Details
 - 2.2.2 BASF Major Business

- 2.2.3 BASF Packaging Coating Additives Product and Services
- 2.2.4 BASF Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 BASF Recent Developments/Updates
- 2.3 Clariant
 - 2.3.1 Clariant Details
 - 2.3.2 Clariant Major Business
 - 2.3.3 Clariant Packaging Coating Additives Product and Services
 - 2.3.4 Clariant Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Clariant Recent Developments/Updates
- 2.4 Lonza Group
 - 2.4.1 Lonza Group Details
 - 2.4.2 Lonza Group Major Business
 - 2.4.3 Lonza Group Packaging Coating Additives Product and Services
 - 2.4.4 Lonza Group Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Lonza Group Recent Developments/Updates
- 2.5 3M
 - 2.5.1 3M Details
 - 2.5.2 3M Major Business
 - 2.5.3 3M Packaging Coating Additives Product and Services
 - 2.5.4 3M Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 3M Recent Developments/Updates
- 2.6 Arkema Group
 - 2.6.1 Arkema Group Details
 - 2.6.2 Arkema Group Major Business
 - 2.6.3 Arkema Group Packaging Coating Additives Product and Services
 - 2.6.4 Arkema Group Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Arkema Group Recent Developments/Updates
- 2.7 Evonik Industries
 - 2.7.1 Evonik Industries Details
 - 2.7.2 Evonik Industries Major Business
 - 2.7.3 Evonik Industries Packaging Coating Additives Product and Services
 - 2.7.4 Evonik Industries Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Evonik Industries Recent Developments/Updates

2.8 Solvay

2.8.1 Solvay Details

2.8.2 Solvay Major Business

2.8.3 Solvay Packaging Coating Additives Product and Services

2.8.4 Solvay Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Solvay Recent Developments/Updates

2.9 Akzo Nobel

2.9.1 Akzo Nobel Details

2.9.2 Akzo Nobel Major Business

2.9.3 Akzo Nobel Packaging Coating Additives Product and Services

2.9.4 Akzo Nobel Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Akzo Nobel Recent Developments/Updates

2.10 Daikin Industries

2.10.1 Daikin Industries Details

2.10.2 Daikin Industries Major Business

2.10.3 Daikin Industries Packaging Coating Additives Product and Services

2.10.4 Daikin Industries Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Daikin Industries Recent Developments/Updates

2.11 Ampacet

2.11.1 Ampacet Details

2.11.2 Ampacet Major Business

2.11.3 Ampacet Packaging Coating Additives Product and Services

2.11.4 Ampacet Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Ampacet Recent Developments/Updates

2.12 Addcomp Holland

2.12.1 Addcomp Holland Details

2.12.2 Addcomp Holland Major Business

2.12.3 Addcomp Holland Packaging Coating Additives Product and Services

2.12.4 Addcomp Holland Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Addcomp Holland Recent Developments/Updates

2.13 KAO

2.13.1 KAO Details

2.13.2 KAO Major Business

2.13.3 KAO Packaging Coating Additives Product and Services

- 2.13.4 KAO Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 KAO Recent Developments/Updates
- 2.14 Abril Industrial Waxes
 - 2.14.1 Abril Industrial Waxes Details
 - 2.14.2 Abril Industrial Waxes Major Business
 - 2.14.3 Abril Industrial Waxes Packaging Coating Additives Product and Services
 - 2.14.4 Abril Industrial Waxes Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Abril Industrial Waxes Recent Developments/Updates
- 2.15 PCC Chemax
 - 2.15.1 PCC Chemax Details
 - 2.15.2 PCC Chemax Major Business
 - 2.15.3 PCC Chemax Packaging Coating Additives Product and Services
 - 2.15.4 PCC Chemax Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 PCC Chemax Recent Developments/Updates
- 2.16 Munzing Chemie
 - 2.16.1 Munzing Chemie Details
 - 2.16.2 Munzing Chemie Major Business
 - 2.16.3 Munzing Chemie Packaging Coating Additives Product and Services
 - 2.16.4 Munzing Chemie Packaging Coating Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Munzing Chemie Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PACKAGING COATING ADDITIVES BY MANUFACTURER

- 3.1 Global Packaging Coating Additives Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Packaging Coating Additives Revenue by Manufacturer (2019-2024)
- 3.3 Global Packaging Coating Additives Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Packaging Coating Additives by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Packaging Coating Additives Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Packaging Coating Additives Manufacturer Market Share in 2023
- 3.5 Packaging Coating Additives Market: Overall Company Footprint Analysis
 - 3.5.1 Packaging Coating Additives Market: Region Footprint
 - 3.5.2 Packaging Coating Additives Market: Company Product Type Footprint

- 3.5.3 Packaging Coating Additives Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Packaging Coating Additives Market Size by Region
 - 4.1.1 Global Packaging Coating Additives Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Packaging Coating Additives Consumption Value by Region (2019-2030)
 - 4.1.3 Global Packaging Coating Additives Average Price by Region (2019-2030)
- 4.2 North America Packaging Coating Additives Consumption Value (2019-2030)
- 4.3 Europe Packaging Coating Additives Consumption Value (2019-2030)
- 4.4 Asia-Pacific Packaging Coating Additives Consumption Value (2019-2030)
- 4.5 South America Packaging Coating Additives Consumption Value (2019-2030)
- 4.6 Middle East and Africa Packaging Coating Additives Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Packaging Coating Additives Sales Quantity by Type (2019-2030)
- 5.2 Global Packaging Coating Additives Consumption Value by Type (2019-2030)
- 5.3 Global Packaging Coating Additives Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Packaging Coating Additives Sales Quantity by Application (2019-2030)
- 6.2 Global Packaging Coating Additives Consumption Value by Application (2019-2030)
- 6.3 Global Packaging Coating Additives Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Packaging Coating Additives Sales Quantity by Type (2019-2030)
- 7.2 North America Packaging Coating Additives Sales Quantity by Application (2019-2030)
- 7.3 North America Packaging Coating Additives Market Size by Country
 - 7.3.1 North America Packaging Coating Additives Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Packaging Coating Additives Consumption Value by Country (2019-2030)

- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Packaging Coating Additives Sales Quantity by Type (2019-2030)
- 8.2 Europe Packaging Coating Additives Sales Quantity by Application (2019-2030)
- 8.3 Europe Packaging Coating Additives Market Size by Country
 - 8.3.1 Europe Packaging Coating Additives Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Packaging Coating Additives Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Packaging Coating Additives Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Packaging Coating Additives Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Packaging Coating Additives Market Size by Region
 - 9.3.1 Asia-Pacific Packaging Coating Additives Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Packaging Coating Additives Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Packaging Coating Additives Sales Quantity by Type (2019-2030)
- 10.2 South America Packaging Coating Additives Sales Quantity by Application (2019-2030)
- 10.3 South America Packaging Coating Additives Market Size by Country

10.3.1 South America Packaging Coating Additives Sales Quantity by Country (2019-2030)

10.3.2 South America Packaging Coating Additives Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Packaging Coating Additives Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Packaging Coating Additives Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Packaging Coating Additives Market Size by Country

11.3.1 Middle East & Africa Packaging Coating Additives Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Packaging Coating Additives Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Packaging Coating Additives Market Drivers

12.2 Packaging Coating Additives Market Restraints

12.3 Packaging Coating Additives Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Packaging Coating Additives and Key Manufacturers

13.2 Manufacturing Costs Percentage of Packaging Coating Additives

13.3 Packaging Coating Additives Production Process

13.4 Packaging Coating Additives Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Packaging Coating Additives Typical Distributors

14.3 Packaging Coating Additives Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

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