

Global Packaged Kimchi Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G876A2C14667EN.html>

Date: June 2026

Pages: 150

Price: US\$ 4,480.00 (Single User License)

ID: G876A2C14667EN

Abstracts

The global Packaged Kimchi market size is expected to reach \$ 6682 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global Packaged Kimchi sales reached approximately 2,866.25 Kilotons, with an average global market price of around 1,685 USD per Ton.

Packaged Kimchi refers to commercially packed Korean-style fermented vegetables, typically made from napa cabbage, radish, cucumber, or other vegetables seasoned with chili powder, garlic, ginger, green onion, fish sauce, shrimp paste, and related ingredients. After salting, seasoning, and fermentation, the product is sold in bags, tubs, jars, cans, or other retail and foodservice packaging formats. Compared with homemade kimchi, packaged kimchi features more standardized raw material processing, fermentation control, hygiene management, shelf-life control, and cold-chain distribution, and is widely used for household consumption, foodservice side dishes, ready-to-eat meals, convenience foods, and export retail markets.

The value chain of Packaged Kimchi starts with agricultural and seasoning inputs, including napa cabbage, radish, cucumber, chili powder, garlic, ginger, green onion, fish sauce, shrimp paste, salt, sugar, and other ingredients, together with packaging materials such as plastic pouches, tubs, glass jars, sealing films, labels, and cartons. The midstream process includes washing, salting, seasoning, mixing, fermentation, filling, low-temperature preservation, quality control, and cold-chain storage. Downstream channels include supermarkets, convenience stores, e-commerce platforms, Asian grocery stores, foodservice operators, institutional catering, ready-to-eat meals, and export retail markets. Key cost drivers are vegetables, labor, packaging, cold-chain logistics, and channel fees, while cabbage and chili powder price fluctuations

can directly affect gross margins.

Market Development Opportunities & Main Driving Factors

The key opportunities for Packaged Kimchi are driven by three structural themes: the globalization of K-Food, the health positioning of fermented foods, and the everyday adoption of convenient foods. The Korean government has positioned K-Food exports as a strategic industry and set a target of USD 21 billion in K-Food exports by 2030; official materials also identify the traditional healthy image and taste of K-Food, convenient lifestyle-oriented products, and the global popularity of Korean culture as key export drivers. For kimchi, the product naturally fits consumer themes such as fermentation, probiotics, plant-based eating, low-fat diets, and flavorful side dishes. It can expand not only through Asian grocery channels but also through mainstream supermarkets, health-food retailers, foodservice chains, and e-commerce platforms in Europe and North America. As companies such as CJ CheilJedang, Pulmuone, and Daesang continue to build global food businesses and overseas channels, packaged kimchi is positioned to evolve from a Korean side dish into a global fermented vegetable product, with growth potential in small packs, family packs, ready-meal pairings, vegan formulas, and localized flavor profiles.

Market Challenges, Risks, & Restraints

The main risks for Packaged Kimchi lie in raw material volatility, cold-chain costs, food safety requirements, and price competition. Core ingredients such as napa cabbage, radish, and chili powder are highly exposed to climate, planting area, and seasonality. Although Korean kimchi exports continued to grow in 2025, raw material supply, freight costs, and regional price fluctuations remain important pressure points for profitability. Kimchi is also a fermented product, requiring strict control over microbial stability, acidity, shelf life, packaging integrity, and low-temperature logistics. Export markets add further compliance requirements related to labeling, allergens, additives, animal-derived seasonings, halal certification, and vegan claims. At the same time, lower-cost kimchi from China and localized producers continues to enter foodservice and mass retail channels, which may weaken Korean brands' price competitiveness in mid- and low-end segments. Producers therefore need to defend margins through brand strength, certification, flavor consistency, and supply-chain efficiency.

Downstream Demand Trends

Downstream demand is expanding from Korean households and Korean restaurants

into broader international consumption occasions. Korean fermented foods, healthy side dishes, and Asian flavor products among Western consumers. Future demand growth will come mainly from three areas. First, household consumers will increasingly buy small-pack, refrigerated, and ready-to-eat kimchi for daily meals. Second, foodservice operators, including Korean restaurants, fusion restaurants, fast-casual chains, and delivery brands, will use kimchi in burgers, wraps, rice bowls, fried rice, sandwiches, and other crossover dishes. Third, food manufacturers will increasingly incorporate kimchi into ready meals, frozen foods, instant noodles, sauces, and healthy meal boxes. For brand owners, downstream growth is no longer only about selling a pack of kimchi; it is about building a repeat-purchase consumer product around health, flavor, convenience, and Korean cultural appeal.

This report studies the global Packaged Kimchi production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Packaged Kimchi and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Packaged Kimchi that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Packaged Kimchi total production and demand, 2021-2032, (Kilotons)

Global Packaged Kimchi total production value, 2021-2032, (USD Million)

Global Packaged Kimchi production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Packaged Kimchi consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Packaged Kimchi domestic production, consumption, key domestic manufacturers and share

Global Packaged Kimchi production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Packaged Kimchi production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Packaged Kimchi production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Packaged Kimchi market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CJ Cheiljedang, Daesang Corporation, Dongwon F&B, Pulmuone, Sinto Gourmet, Qingdao Jingfugong, Qing Dao Sankou Foods, Qingdao Nongyee Foods, Qingdao Xinguxiang Foods, Qingdao Nongyu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Packaged Kimchi market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Packaged Kimchi Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Packaged Kimchi Market, Segmentation by Type:

Baechu-kimchi

Dongchimi

Kkakdugi

Pa-kimchi

Oi Sobagi

Others

Global Packaged Kimchi Market, Segmentation by Packaging Format:

Canned

Bagged

Others

Global Packaged Kimchi Market, Segmentation by Distribution Channel:

Online Sales

Offline Sales

Global Packaged Kimchi Market, Segmentation by Application:

Household

Foodservice and Institutional

Companies Profiled:

CJ Cheiljedang

Daesang Corporation

Dongwon F&B

Pulmuone

Sinto Gourmet

Qingdao Jingfugong

Qing Dao Sankou Foods

Qingdao Nongyee Foods

Qingdao Xinguxiang Foods

Qingdao Nongyu

Ajin Food

Qingdao Deesheng Hengxin Food

Han Di (Inner Mongolia) Food Co., Ltd.

Real Pickles

Lucky Foods

Mama O's Premium Kimchi

Sunja's Oriental Foods, LLC

TOP GOURMET FOOD INDUSTRIES PTE LTD

Choi's Kimchi Co.

Mother-in-Law's

Key Questions Answered:

1. How big is the global Packaged Kimchi market?
2. What is the demand of the global Packaged Kimchi market?
3. What is the year over year growth of the global Packaged Kimchi market?
4. What is the production and production value of the global Packaged Kimchi market?
5. Who are the key producers in the global Packaged Kimchi market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Packaged Kimchi Introduction
- 1.2 World Packaged Kimchi Supply & Forecast
 - 1.2.1 World Packaged Kimchi Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Packaged Kimchi Production (2021-2032)
 - 1.2.3 World Packaged Kimchi Pricing Trends (2021-2032)
- 1.3 World Packaged Kimchi Production by Region (Based on Production Site)
 - 1.3.1 World Packaged Kimchi Production Value by Region (2021-2032)
 - 1.3.2 World Packaged Kimchi Production by Region (2021-2032)
 - 1.3.3 World Packaged Kimchi Average Price by Region (2021-2032)
 - 1.3.4 North America Packaged Kimchi Production (2021-2032)
 - 1.3.5 Europe Packaged Kimchi Production (2021-2032)
 - 1.3.6 China Packaged Kimchi Production (2021-2032)
 - 1.3.7 Japan Packaged Kimchi Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Packaged Kimchi Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Packaged Kimchi Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Packaged Kimchi Demand (2021-2032)
- 2.2 World Packaged Kimchi Consumption by Region
 - 2.2.1 World Packaged Kimchi Consumption by Region (2021-2026)
 - 2.2.2 World Packaged Kimchi Consumption Forecast by Region (2027-2032)
- 2.3 United States Packaged Kimchi Consumption (2021-2032)
- 2.4 China Packaged Kimchi Consumption (2021-2032)
- 2.5 Europe Packaged Kimchi Consumption (2021-2032)
- 2.6 Japan Packaged Kimchi Consumption (2021-2032)
- 2.7 South Korea Packaged Kimchi Consumption (2021-2032)
- 2.8 ASEAN Packaged Kimchi Consumption (2021-2032)
- 2.9 India Packaged Kimchi Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Packaged Kimchi Production Value by Manufacturer (2021-2026)

- 3.2 World Packaged Kimchi Production by Manufacturer (2021-2026)
- 3.3 World Packaged Kimchi Average Price by Manufacturer (2021-2026)
- 3.4 Packaged Kimchi Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Packaged Kimchi Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Packaged Kimchi in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Packaged Kimchi in 2025
- 3.6 Packaged Kimchi Market: Overall Company Footprint Analysis
 - 3.6.1 Packaged Kimchi Market: Region Footprint
 - 3.6.2 Packaged Kimchi Market: Company Product Type Footprint
 - 3.6.3 Packaged Kimchi Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Packaged Kimchi Production Value Comparison
 - 4.1.1 United States VS China: Packaged Kimchi Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Packaged Kimchi Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Packaged Kimchi Production Comparison
 - 4.2.1 United States VS China: Packaged Kimchi Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Packaged Kimchi Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Packaged Kimchi Consumption Comparison
 - 4.3.1 United States VS China: Packaged Kimchi Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Packaged Kimchi Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Packaged Kimchi Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Packaged Kimchi Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Packaged Kimchi Production Value (2021-2026)

4.4.3 United States Based Manufacturers Packaged Kimchi Production (2021-2026)

4.5 China Based Packaged Kimchi Manufacturers and Market Share

4.5.1 China Based Packaged Kimchi Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Packaged Kimchi Production Value (2021-2026)

4.5.3 China Based Manufacturers Packaged Kimchi Production (2021-2026)

4.6 Rest of World Based Packaged Kimchi Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Packaged Kimchi Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Packaged Kimchi Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Packaged Kimchi Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Packaged Kimchi Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Baechu-kimchi

5.2.2 Dongchimi

5.2.3 Kkakdugi

5.2.4 Pa-kimchi

5.2.5 Oi Sobagi

5.2.6 Others

5.3 Market Segment by Type

5.3.1 World Packaged Kimchi Production by Type (2021-2032)

5.3.2 World Packaged Kimchi Production Value by Type (2021-2032)

5.3.3 World Packaged Kimchi Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PACKAGING FORMAT

6.1 World Packaged Kimchi Market Size Overview by Packaging Format: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Packaging Format

6.2.1 Canned

6.2.2 Bagged

6.2.3 Others

6.3 Market Segment by Packaging Format

6.3.1 World Packaged Kimchi Production by Packaging Format (2021-2032)

6.3.2 World Packaged Kimchi Production Value by Packaging Format (2021-2032)

6.3.3 World Packaged Kimchi Average Price by Packaging Format (2021-2032)

7 MARKET ANALYSIS BY DISTRIBUTION CHANNEL

7.1 World Packaged Kimchi Market Size Overview by Distribution Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Distribution Channel

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Distribution Channel

7.3.1 World Packaged Kimchi Production by Distribution Channel (2021-2032)

7.3.2 World Packaged Kimchi Production Value by Distribution Channel (2021-2032)

7.3.3 World Packaged Kimchi Average Price by Distribution Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Packaged Kimchi Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Foodservice and Institutional

8.3 Market Segment by Application

8.3.1 World Packaged Kimchi Production by Application (2021-2032)

8.3.2 World Packaged Kimchi Production Value by Application (2021-2032)

8.3.3 World Packaged Kimchi Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 CJ Cheiljedang

9.1.1 CJ Cheiljedang Details

9.1.2 CJ Cheiljedang Major Business

9.1.3 CJ Cheiljedang Packaged Kimchi Product and Services

9.1.4 CJ Cheiljedang Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 CJ Cheiljedang Recent Developments/Updates

9.1.6 CJ Cheiljedang Competitive Strengths & Weaknesses

9.2 Daesang Corporation

9.2.1 Daesang Corporation Details

9.2.2 Daesang Corporation Major Business

9.2.3 Daesang Corporation Packaged Kimchi Product and Services

9.2.4 Daesang Corporation Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Daesang Corporation Recent Developments/Updates

9.2.6 Daesang Corporation Competitive Strengths & Weaknesses

9.3 Dongwon F&B

9.3.1 Dongwon F&B Details

9.3.2 Dongwon F&B Major Business

9.3.3 Dongwon F&B Packaged Kimchi Product and Services

9.3.4 Dongwon F&B Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Dongwon F&B Recent Developments/Updates

9.3.6 Dongwon F&B Competitive Strengths & Weaknesses

9.4 Pulmuone

9.4.1 Pulmuone Details

9.4.2 Pulmuone Major Business

9.4.3 Pulmuone Packaged Kimchi Product and Services

9.4.4 Pulmuone Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Pulmuone Recent Developments/Updates

9.4.6 Pulmuone Competitive Strengths & Weaknesses

9.5 Sinto Gourmet

9.5.1 Sinto Gourmet Details

9.5.2 Sinto Gourmet Major Business

9.5.3 Sinto Gourmet Packaged Kimchi Product and Services

9.5.4 Sinto Gourmet Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Sinto Gourmet Recent Developments/Updates

9.5.6 Sinto Gourmet Competitive Strengths & Weaknesses

9.6 Qingdao Jingfugong

9.6.1 Qingdao Jingfugong Details

9.6.2 Qingdao Jingfugong Major Business

9.6.3 Qingdao Jingfugong Packaged Kimchi Product and Services

9.6.4 Qingdao Jingfugong Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Qingdao Jingfugong Recent Developments/Updates

- 9.6.6 Qingdao Jingfugong Competitive Strengths & Weaknesses
- 9.7 Qing Dao Sankou Foods
 - 9.7.1 Qing Dao Sankou Foods Details
 - 9.7.2 Qing Dao Sankou Foods Major Business
 - 9.7.3 Qing Dao Sankou Foods Packaged Kimchi Product and Services
 - 9.7.4 Qing Dao Sankou Foods Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Qing Dao Sankou Foods Recent Developments/Updates
 - 9.7.6 Qing Dao Sankou Foods Competitive Strengths & Weaknesses
- 9.8 Qingdao Nongyee Foods
 - 9.8.1 Qingdao Nongyee Foods Details
 - 9.8.2 Qingdao Nongyee Foods Major Business
 - 9.8.3 Qingdao Nongyee Foods Packaged Kimchi Product and Services
 - 9.8.4 Qingdao Nongyee Foods Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Qingdao Nongyee Foods Recent Developments/Updates
 - 9.8.6 Qingdao Nongyee Foods Competitive Strengths & Weaknesses
- 9.9 Qingdao Xinguxiang Foods
 - 9.9.1 Qingdao Xinguxiang Foods Details
 - 9.9.2 Qingdao Xinguxiang Foods Major Business
 - 9.9.3 Qingdao Xinguxiang Foods Packaged Kimchi Product and Services
 - 9.9.4 Qingdao Xinguxiang Foods Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Qingdao Xinguxiang Foods Recent Developments/Updates
 - 9.9.6 Qingdao Xinguxiang Foods Competitive Strengths & Weaknesses
- 9.10 Qingdao Nongyu
 - 9.10.1 Qingdao Nongyu Details
 - 9.10.2 Qingdao Nongyu Major Business
 - 9.10.3 Qingdao Nongyu Packaged Kimchi Product and Services
 - 9.10.4 Qingdao Nongyu Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Qingdao Nongyu Recent Developments/Updates
 - 9.10.6 Qingdao Nongyu Competitive Strengths & Weaknesses
- 9.11 Ajin Food
 - 9.11.1 Ajin Food Details
 - 9.11.2 Ajin Food Major Business
 - 9.11.3 Ajin Food Packaged Kimchi Product and Services
 - 9.11.4 Ajin Food Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Ajin Food Recent Developments/Updates
- 9.11.6 Ajin Food Competitive Strengths & Weaknesses
- 9.12 Qingdao Deesheng Hengxin Food
 - 9.12.1 Qingdao Deesheng Hengxin Food Details
 - 9.12.2 Qingdao Deesheng Hengxin Food Major Business
 - 9.12.3 Qingdao Deesheng Hengxin Food Packaged Kimchi Product and Services
 - 9.12.4 Qingdao Deesheng Hengxin Food Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Qingdao Deesheng Hengxin Food Recent Developments/Updates
 - 9.12.6 Qingdao Deesheng Hengxin Food Competitive Strengths & Weaknesses
- 9.13 Han Di (Inner Mongolia) Food Co., Ltd.
 - 9.13.1 Han Di (Inner Mongolia) Food Co., Ltd. Details
 - 9.13.2 Han Di (Inner Mongolia) Food Co., Ltd. Major Business
 - 9.13.3 Han Di (Inner Mongolia) Food Co., Ltd. Packaged Kimchi Product and Services
 - 9.13.4 Han Di (Inner Mongolia) Food Co., Ltd. Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Han Di (Inner Mongolia) Food Co., Ltd. Recent Developments/Updates
 - 9.13.6 Han Di (Inner Mongolia) Food Co., Ltd. Competitive Strengths & Weaknesses
- 9.14 Real Pickles
 - 9.14.1 Real Pickles Details
 - 9.14.2 Real Pickles Major Business
 - 9.14.3 Real Pickles Packaged Kimchi Product and Services
 - 9.14.4 Real Pickles Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Real Pickles Recent Developments/Updates
 - 9.14.6 Real Pickles Competitive Strengths & Weaknesses
- 9.15 Lucky Foods
 - 9.15.1 Lucky Foods Details
 - 9.15.2 Lucky Foods Major Business
 - 9.15.3 Lucky Foods Packaged Kimchi Product and Services
 - 9.15.4 Lucky Foods Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Lucky Foods Recent Developments/Updates
 - 9.15.6 Lucky Foods Competitive Strengths & Weaknesses
- 9.16 Mama O's Premium Kimchi
 - 9.16.1 Mama O's Premium Kimchi Details
 - 9.16.2 Mama O's Premium Kimchi Major Business
 - 9.16.3 Mama O's Premium Kimchi Packaged Kimchi Product and Services
 - 9.16.4 Mama O's Premium Kimchi Packaged Kimchi Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.16.5 Mama O's Premium Kimchi Recent Developments/Updates

9.16.6 Mama O's Premium Kimchi Competitive Strengths & Weaknesses

9.17 Sunja's Oriental Foods, LLC

9.17.1 Sunja's Oriental Foods, LLC Details

9.17.2 Sunja's Oriental Foods, LLC Major Business

9.17.3 Sunja's Oriental Foods, LLC Packaged Kimchi Product and Services

9.17.4 Sunja's Oriental Foods, LLC Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Sunja's Oriental Foods, LLC Recent Developments/Updates

9.17.6 Sunja's Oriental Foods, LLC Competitive Strengths & Weaknesses

9.18 TOP GOURMET FOOD INDUSTRIES PTE LTD

9.18.1 TOP GOURMET FOOD INDUSTRIES PTE LTD Details

9.18.2 TOP GOURMET FOOD INDUSTRIES PTE LTD Major Business

9.18.3 TOP GOURMET FOOD INDUSTRIES PTE LTD Packaged Kimchi Product and Services

9.18.4 TOP GOURMET FOOD INDUSTRIES PTE LTD Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 TOP GOURMET FOOD INDUSTRIES PTE LTD Recent Developments/Updates

9.18.6 TOP GOURMET FOOD INDUSTRIES PTE LTD Competitive Strengths & Weaknesses

9.19 Choi's Kimchi Co.

9.19.1 Choi's Kimchi Co. Details

9.19.2 Choi's Kimchi Co. Major Business

9.19.3 Choi's Kimchi Co. Packaged Kimchi Product and Services

9.19.4 Choi's Kimchi Co. Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Choi's Kimchi Co. Recent Developments/Updates

9.19.6 Choi's Kimchi Co. Competitive Strengths & Weaknesses

9.20 Mother-in-Law's

9.20.1 Mother-in-Law's Details

9.20.2 Mother-in-Law's Major Business

9.20.3 Mother-in-Law's Packaged Kimchi Product and Services

9.20.4 Mother-in-Law's Packaged Kimchi Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Mother-in-Law's Recent Developments/Updates

9.20.6 Mother-in-Law's Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Packaged Kimchi Industry Chain
- 10.2 Packaged Kimchi Upstream Analysis
 - 10.2.1 Packaged Kimchi Core Raw Materials
 - 10.2.2 Main Manufacturers of Packaged Kimchi Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Packaged Kimchi Production Mode
- 10.6 Packaged Kimchi Procurement Model
- 10.7 Packaged Kimchi Industry Sales Model and Sales Channels
 - 10.7.1 Packaged Kimchi Sales Model
 - 10.7.2 Packaged Kimchi Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Packaged Kimchi Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Packaged Kimchi Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Packaged Kimchi Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Packaged Kimchi Production Value Market Share by Region (2021-2026)
- Table 5. World Packaged Kimchi Production Value Market Share by Region (2027-2032)
- Table 6. World Packaged Kimchi Production by Region (2021-2026) & (Kilotons)
- Table 7. World Packaged Kimchi Production by Region (2027-2032) & (Kilotons)
- Table 8. World Packaged Kimchi Production Market Share by Region (2021-2026)
- Table 9. World Packaged Kimchi Production Market Share by Region (2027-2032)
- Table 10. World Packaged Kimchi Average Price by Region (2021-2026) & (US\$/Ton)
- Table 11. World Packaged Kimchi Average Price by Region (2027-2032) & (US\$/Ton)
- Table 12. Packaged Kimchi Major Market Trends
- Table 13. World Packaged Kimchi Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
- Table 14. World Packaged Kimchi Consumption by Region (2021-2026) & (Kilotons)
- Table 15. World Packaged Kimchi Consumption Forecast by Region (2027-2032) & (Kilotons)
- Table 16. World Packaged Kimchi Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Packaged Kimchi Producers in 2025
- Table 18. World Packaged Kimchi Production by Manufacturer (2021-2026) & (Kilotons)
- Table 19. Production Market Share of Key Packaged Kimchi Producers in 2025
- Table 20. World Packaged Kimchi Average Price by Manufacturer (2021-2026) & (US\$/Ton)
- Table 21. Global Packaged Kimchi Company Evaluation Quadrant
- Table 22. World Packaged Kimchi Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Packaged Kimchi Production Site of Key Manufacturer
- Table 24. Packaged Kimchi Market: Company Product Type Footprint
- Table 25. Packaged Kimchi Market: Company Product Application Footprint

Table 26. Packaged Kimchi Competitive Factors

Table 27. Packaged Kimchi New Entrant and Capacity Expansion Plans

Table 28. Packaged Kimchi Mergers & Acquisitions Activity

Table 29. United States VS China Packaged Kimchi Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Packaged Kimchi Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Packaged Kimchi Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Packaged Kimchi Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Packaged Kimchi Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Packaged Kimchi Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Packaged Kimchi Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Packaged Kimchi Production Market Share (2021-2026)

Table 37. China Based Packaged Kimchi Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Packaged Kimchi Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Packaged Kimchi Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Packaged Kimchi Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Packaged Kimchi Production Market Share (2021-2026)

Table 42. Rest of World Based Packaged Kimchi Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Packaged Kimchi Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Packaged Kimchi Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Packaged Kimchi Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Packaged Kimchi Production Market Share (2021-2026)

Table 47. World Packaged Kimchi Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Packaged Kimchi Production by Type (2021-2026) & (Kilotons)

Table 49. World Packaged Kimchi Production by Type (2027-2032) & (Kilotons)

Table 50. World Packaged Kimchi Production Value by Type (2021-2026) & (USD Million)

Table 51. World Packaged Kimchi Production Value by Type (2027-2032) & (USD Million)

Table 52. World Packaged Kimchi Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Packaged Kimchi Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Packaged Kimchi Production Value by Packaging Format, (USD Million), 2021 & 2025 & 2032

Table 55. World Packaged Kimchi Production by Packaging Format (2021-2026) & (Kilotons)

Table 56. World Packaged Kimchi Production by Packaging Format (2027-2032) & (Kilotons)

Table 57. World Packaged Kimchi Production Value by Packaging Format (2021-2026) & (USD Million)

Table 58. World Packaged Kimchi Production Value by Packaging Format (2027-2032) & (USD Million)

Table 59. World Packaged Kimchi Average Price by Packaging Format (2021-2026) & (US\$/Ton)

Table 60. World Packaged Kimchi Average Price by Packaging Format (2027-2032) & (US\$/Ton)

Table 61. World Packaged Kimchi Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Packaged Kimchi Production by Distribution Channel (2021-2026) & (Kilotons)

Table 63. World Packaged Kimchi Production by Distribution Channel (2027-2032) & (Kilotons)

Table 64. World Packaged Kimchi Production Value by Distribution Channel (2021-2026) & (USD Million)

Table 65. World Packaged Kimchi Production Value by Distribution Channel (2027-2032) & (USD Million)

Table 66. World Packaged Kimchi Average Price by Distribution Channel (2021-2026) & (US\$/Ton)

Table 67. World Packaged Kimchi Average Price by Distribution Channel (2027-2032) & (US\$/Ton)

Table 68. World Packaged Kimchi Production Value by Application, (USD Million), 2021

& 2025 & 2032

Table 69. World Packaged Kimchi Production by Application (2021-2026) & (Kilotons)

Table 70. World Packaged Kimchi Production by Application (2027-2032) & (Kilotons)

Table 71. World Packaged Kimchi Production Value by Application (2021-2026) & (USD Million)

Table 72. World Packaged Kimchi Production Value by Application (2027-2032) & (USD Million)

Table 73. World Packaged Kimchi Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Packaged Kimchi Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. CJ Cheiljedang Basic Information, Manufacturing Base and Competitors

Table 76. CJ Cheiljedang Major Business

Table 77. CJ Cheiljedang Packaged Kimchi Product and Services

Table 78. CJ Cheiljedang Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. CJ Cheiljedang Recent Developments/Updates

Table 80. CJ Cheiljedang Competitive Strengths & Weaknesses

Table 81. Daesang Corporation Basic Information, Manufacturing Base and Competitors

Table 82. Daesang Corporation Major Business

Table 83. Daesang Corporation Packaged Kimchi Product and Services

Table 84. Daesang Corporation Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Daesang Corporation Recent Developments/Updates

Table 86. Daesang Corporation Competitive Strengths & Weaknesses

Table 87. Dongwon F&B Basic Information, Manufacturing Base and Competitors

Table 88. Dongwon F&B Major Business

Table 89. Dongwon F&B Packaged Kimchi Product and Services

Table 90. Dongwon F&B Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Dongwon F&B Recent Developments/Updates

Table 92. Dongwon F&B Competitive Strengths & Weaknesses

Table 93. Pulmuone Basic Information, Manufacturing Base and Competitors

Table 94. Pulmuone Major Business

Table 95. Pulmuone Packaged Kimchi Product and Services

Table 96. Pulmuone Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Pulmuone Recent Developments/Updates
Table 98. Pulmuone Competitive Strengths & Weaknesses
Table 99. Sinto Gourmet Basic Information, Manufacturing Base and Competitors
Table 100. Sinto Gourmet Major Business
Table 101. Sinto Gourmet Packaged Kimchi Product and Services
Table 102. Sinto Gourmet Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Sinto Gourmet Recent Developments/Updates
Table 104. Sinto Gourmet Competitive Strengths & Weaknesses
Table 105. Qingdao Jingfugong Basic Information, Manufacturing Base and Competitors
Table 106. Qingdao Jingfugong Major Business
Table 107. Qingdao Jingfugong Packaged Kimchi Product and Services
Table 108. Qingdao Jingfugong Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Qingdao Jingfugong Recent Developments/Updates
Table 110. Qingdao Jingfugong Competitive Strengths & Weaknesses
Table 111. Qing Dao Sankou Foods Basic Information, Manufacturing Base and Competitors
Table 112. Qing Dao Sankou Foods Major Business
Table 113. Qing Dao Sankou Foods Packaged Kimchi Product and Services
Table 114. Qing Dao Sankou Foods Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Qing Dao Sankou Foods Recent Developments/Updates
Table 116. Qing Dao Sankou Foods Competitive Strengths & Weaknesses
Table 117. Qingdao Nongyee Foods Basic Information, Manufacturing Base and Competitors
Table 118. Qingdao Nongyee Foods Major Business
Table 119. Qingdao Nongyee Foods Packaged Kimchi Product and Services
Table 120. Qingdao Nongyee Foods Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Qingdao Nongyee Foods Recent Developments/Updates
Table 122. Qingdao Nongyee Foods Competitive Strengths & Weaknesses
Table 123. Qingdao Xinguxiang Foods Basic Information, Manufacturing Base and Competitors
Table 124. Qingdao Xinguxiang Foods Major Business

Table 125. Qingdao Xinguxiang Foods Packaged Kimchi Product and Services

Table 126. Qingdao Xinguxiang Foods Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Qingdao Xinguxiang Foods Recent Developments/Updates

Table 128. Qingdao Xinguxiang Foods Competitive Strengths & Weaknesses

Table 129. Qingdao Nongyu Basic Information, Manufacturing Base and Competitors

Table 130. Qingdao Nongyu Major Business

Table 131. Qingdao Nongyu Packaged Kimchi Product and Services

Table 132. Qingdao Nongyu Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Qingdao Nongyu Recent Developments/Updates

Table 134. Qingdao Nongyu Competitive Strengths & Weaknesses

Table 135. Ajin Food Basic Information, Manufacturing Base and Competitors

Table 136. Ajin Food Major Business

Table 137. Ajin Food Packaged Kimchi Product and Services

Table 138. Ajin Food Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Ajin Food Recent Developments/Updates

Table 140. Ajin Food Competitive Strengths & Weaknesses

Table 141. Qingdao Deesheng Hengxin Food Basic Information, Manufacturing Base and Competitors

Table 142. Qingdao Deesheng Hengxin Food Major Business

Table 143. Qingdao Deesheng Hengxin Food Packaged Kimchi Product and Services

Table 144. Qingdao Deesheng Hengxin Food Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Qingdao Deesheng Hengxin Food Recent Developments/Updates

Table 146. Qingdao Deesheng Hengxin Food Competitive Strengths & Weaknesses

Table 147. Han Di (Inner Mongolia) Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 148. Han Di (Inner Mongolia) Food Co., Ltd. Major Business

Table 149. Han Di (Inner Mongolia) Food Co., Ltd. Packaged Kimchi Product and Services

Table 150. Han Di (Inner Mongolia) Food Co., Ltd. Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Han Di (Inner Mongolia) Food Co., Ltd. Recent Developments/Updates

Table 152. Han Di (Inner Mongolia) Food Co., Ltd. Competitive Strengths &

Weaknesses

Table 153. Real Pickles Basic Information, Manufacturing Base and Competitors

Table 154. Real Pickles Major Business

Table 155. Real Pickles Packaged Kimchi Product and Services

Table 156. Real Pickles Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Real Pickles Recent Developments/Updates

Table 158. Real Pickles Competitive Strengths & Weaknesses

Table 159. Lucky Foods Basic Information, Manufacturing Base and Competitors

Table 160. Lucky Foods Major Business

Table 161. Lucky Foods Packaged Kimchi Product and Services

Table 162. Lucky Foods Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Lucky Foods Recent Developments/Updates

Table 164. Lucky Foods Competitive Strengths & Weaknesses

Table 165. Mama O's Premium Kimchi Basic Information, Manufacturing Base and Competitors

Table 166. Mama O's Premium Kimchi Major Business

Table 167. Mama O's Premium Kimchi Packaged Kimchi Product and Services

Table 168. Mama O's Premium Kimchi Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Mama O's Premium Kimchi Recent Developments/Updates

Table 170. Mama O's Premium Kimchi Competitive Strengths & Weaknesses

Table 171. Sunja's Oriental Foods, LLC Basic Information, Manufacturing Base and Competitors

Table 172. Sunja's Oriental Foods, LLC Major Business

Table 173. Sunja's Oriental Foods, LLC Packaged Kimchi Product and Services

Table 174. Sunja's Oriental Foods, LLC Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Sunja's Oriental Foods, LLC Recent Developments/Updates

Table 176. Sunja's Oriental Foods, LLC Competitive Strengths & Weaknesses

Table 177. TOP GOURMET FOOD INDUSTRIES PTE LTD Basic Information, Manufacturing Base and Competitors

Table 178. TOP GOURMET FOOD INDUSTRIES PTE LTD Major Business

Table 179. TOP GOURMET FOOD INDUSTRIES PTE LTD Packaged Kimchi Product and Services

Table 180. TOP GOURMET FOOD INDUSTRIES PTE LTD Packaged Kimchi

Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. TOP GOURMET FOOD INDUSTRIES PTE LTD Recent Developments/Updates

Table 182. TOP GOURMET FOOD INDUSTRIES PTE LTD Competitive Strengths & Weaknesses

Table 183. Choi's Kimchi Co. Basic Information, Manufacturing Base and Competitors

Table 184. Choi's Kimchi Co. Major Business

Table 185. Choi's Kimchi Co. Packaged Kimchi Product and Services

Table 186. Choi's Kimchi Co. Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Choi's Kimchi Co. Recent Developments/Updates

Table 188. Choi's Kimchi Co. Competitive Strengths & Weaknesses

Table 189. Mother-in-Law's Basic Information, Manufacturing Base and Competitors

Table 190. Mother-in-Law's Major Business

Table 191. Mother-in-Law's Packaged Kimchi Product and Services

Table 192. Mother-in-Law's Packaged Kimchi Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Mother-in-Law's Recent Developments/Updates

Table 194. Mother-in-Law's Competitive Strengths & Weaknesses

Table 195. Global Key Players of Packaged Kimchi Upstream (Raw Materials)

Table 196. Global Packaged Kimchi Typical Customers

Table 197. Packaged Kimchi Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Packaged Kimchi Picture

Figure 2. World Packaged Kimchi Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Packaged Kimchi Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Packaged Kimchi Production (2021-2032) & (Kilotons)

Figure 5. World Packaged Kimchi Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Packaged Kimchi Production Value Market Share by Region (2021-2032)

Figure 7. World Packaged Kimchi Production Market Share by Region (2021-2032)

Figure 8. North America Packaged Kimchi Production (2021-2032) & (Kilotons)

Figure 9. Europe Packaged Kimchi Production (2021-2032) & (Kilotons)

Figure 10. China Packaged Kimchi Production (2021-2032) & (Kilotons)

Figure 11. Japan Packaged Kimchi Production (2021-2032) & (Kilotons)

Figure 12. Packaged Kimchi Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 15. World Packaged Kimchi Consumption Market Share by Region (2021-2032)

Figure 16. United States Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 17. China Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 22. India Packaged Kimchi Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Packaged Kimchi by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Packaged Kimchi Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Packaged Kimchi Markets in 2025

Figure 26. United States VS China: Packaged Kimchi Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Packaged Kimchi Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Packaged Kimchi Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Packaged Kimchi Production Market Share 2025

Figure 30. China Based Manufacturers Packaged Kimchi Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Packaged Kimchi Production Market Share 2025

Figure 32. World Packaged Kimchi Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Packaged Kimchi Production Value Market Share by Type in 2025

Figure 34. Baechu-kimchi

Figure 35. Dongchimi

Figure 36. Kkakdugi

Figure 37. Pa-kimchi

Figure 38. Oi Sobagi

Figure 39. Others

Figure 40. World Packaged Kimchi Production Market Share by Type (2021-2032)

Figure 41. World Packaged Kimchi Production Value Market Share by Type (2021-2032)

Figure 42. World Packaged Kimchi Average Price by Type (2021-2032) & (US\$/Ton)

Figure 43. World Packaged Kimchi Production Value by Packaging Format, (USD Million), 2021 & 2025 & 2032

Figure 44. World Packaged Kimchi Production Value Market Share by Packaging Format in 2025

Figure 45. Canned

Figure 46. Bagged

Figure 47. Others

Figure 48. World Packaged Kimchi Production Market Share by Packaging Format (2021-2032)

Figure 49. World Packaged Kimchi Production Value Market Share by Packaging Format (2021-2032)

Figure 50. World Packaged Kimchi Average Price by Packaging Format (2021-2032) & (US\$/Ton)

Figure 51. World Packaged Kimchi Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Figure 52. World Packaged Kimchi Production Value Market Share by Distribution Channel in 2025

Figure 53. Online Sales

Figure 54. Offline Sales

Figure 55. World Packaged Kimchi Production Market Share by Distribution Channel (2021-2032)

Figure 56. World Packaged Kimchi Production Value Market Share by Distribution Channel (2021-2032)

Figure 57. World Packaged Kimchi Average Price by Distribution Channel (2021-2032) & (US\$/Ton)

Figure 58. World Packaged Kimchi Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Packaged Kimchi Production Value Market Share by Application in 2025

Figure 60. Household

Figure 61. Foodservice and Institutional

Figure 62. World Packaged Kimchi Production Market Share by Application (2021-2032)

Figure 63. World Packaged Kimchi Production Value Market Share by Application (2021-2032)

Figure 64. World Packaged Kimchi Average Price by Application (2021-2032) & (US\$/Ton)

Figure 65. Packaged Kimchi Industry Chain

Figure 66. Packaged Kimchi Procurement Model

Figure 67. Packaged Kimchi Sales Model

Figure 68. Packaged Kimchi Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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