

Global Packaged Kimchi Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Packaged Kimchi market size was valued at US\$ 4969 million in 2025 and is forecast to a readjusted size of US\$ 6682 million by 2032 with a CAGR of 4.3% during review period.

In 2025, global Packaged Kimchi sales reached approximately 2,866.25 Kilotons, with an average global market price of around 1,685 USD per Ton.

Packaged Kimchi refers to commercially packed Korean-style fermented vegetables, typically made from napa cabbage, radish, cucumber, or other vegetables seasoned with chili powder, garlic, ginger, green onion, fish sauce, shrimp paste, and related ingredients. After salting, seasoning, and fermentation, the product is sold in bags, tubs, jars, cans, or other retail and foodservice packaging formats. Compared with homemade kimchi, packaged kimchi features more standardized raw material processing, fermentation control, hygiene management, shelf-life control, and cold-chain distribution, and is widely used for household consumption, foodservice side dishes, ready-to-eat meals, convenience foods, and export retail markets.

The value chain of Packaged Kimchi starts with agricultural and seasoning inputs, including napa cabbage, radish, cucumber, chili powder, garlic, ginger, green onion, fish sauce, shrimp paste, salt, sugar, and other ingredients, together with packaging materials such as plastic pouches, tubs, glass jars, sealing films, labels, and cartons. The midstream process includes washing, salting, seasoning, mixing, fermentation, filling, low-temperature preservation, quality control, and cold-chain storage. Downstream channels include supermarkets, convenience stores, e-commerce platforms, Asian grocery stores, foodservice operators, institutional catering, ready-to-

eat meals, and export retail markets. Key cost drivers are vegetables, labor, packaging, cold-chain logistics, and channel fees, while cabbage and chili powder price fluctuations can directly affect gross margins.

Market Development Opportunities & Main Driving Factors

The key opportunities for Packaged Kimchi are driven by three structural themes: the globalization of K-Food, the health positioning of fermented foods, and the everyday adoption of convenient foods. The Korean government has positioned K-Food exports as a strategic industry and set a target of USD 21 billion in K-Food exports by 2030; official materials also identify the traditional healthy image and taste of K-Food, convenient lifestyle-oriented products, and the global popularity of Korean culture as key export drivers. For kimchi, the product naturally fits consumer themes such as fermentation, probiotics, plant-based eating, low-fat diets, and flavorful side dishes. It can expand not only through Asian grocery channels but also through mainstream supermarkets, health-food retailers, foodservice chains, and e-commerce platforms in Europe and North America. As companies such as CJ CheilJedang, Pulmuone, and Daesang continue to build global food businesses and overseas channels, packaged kimchi is positioned to evolve from a Korean side dish into a global fermented vegetable product, with growth potential in small packs, family packs, ready-meal pairings, vegan formulas, and localized flavor profiles.

Market Challenges, Risks, & Restraints

The main risks for Packaged Kimchi lie in raw material volatility, cold-chain costs, food safety requirements, and price competition. Core ingredients such as napa cabbage, radish, and chili powder are highly exposed to climate, planting area, and seasonality. Although Korean kimchi exports continued to grow in 2025, raw material supply, freight costs, and regional price fluctuations remain important pressure points for profitability. Kimchi is also a fermented product, requiring strict control over microbial stability, acidity, shelf life, packaging integrity, and low-temperature logistics. Export markets add further compliance requirements related to labeling, allergens, additives, animal-derived seasonings, halal certification, and vegan claims. At the same time, lower-cost kimchi from China and localized producers continues to enter foodservice and mass retail channels, which may weaken Korean brands' price competitiveness in mid- and low-end segments. Producers therefore need to defend margins through brand strength, certification, flavor consistency, and supply-chain efficiency.

Downstream Demand Trends

Downstream demand is expanding from Korean households and Korean restaurants into broader international consumption occasions. Korean fermented foods, healthy side dishes, and Asian flavor products among Western consumers. Future demand growth will come mainly from three areas. First, household consumers will increasingly buy small-pack, refrigerated, and ready-to-eat kimchi for daily meals. Second, foodservice operators, including Korean restaurants, fusion restaurants, fast-casual chains, and delivery brands, will use kimchi in burgers, wraps, rice bowls, fried rice, sandwiches, and other crossover dishes. Third, food manufacturers will increasingly incorporate kimchi into ready meals, frozen foods, instant noodles, sauces, and healthy meal boxes. For brand owners, downstream growth is no longer only about selling a pack of kimchi; it is about building a repeat-purchase consumer product around health, flavor, convenience, and Korean cultural appeal.

This report is a detailed and comprehensive analysis for global Packaged Kimchi market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Packaged Kimchi market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaged Kimchi market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaged Kimchi market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Packaged Kimchi market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Packaged Kimchi

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Packaged Kimchi market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CJ Cheiljedang, Daesang Corporation, Dongwon F&B, Pulmuone, Sinto Gourmet, Qingdao Jingfugong, Qing Dao Sankou Foods, Qingdao Nongyee Foods, Qingdao Xinguxiang Foods, Qingdao Nongyu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Packaged Kimchi market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Baechu-kimchi

Dongchimi

Kkakdugi

Pa-kimchi

Oi Sobagi

Others

Market segment by Packaging Format

Canned

Bagged

Others

Market segment by Distribution Channel

Online Sales

Offline Sales

Market segment by Application

Household

Foodservice and Institutional

Major players covered

CJ Cheiljedang

Daesang Corporation

Dongwon F&B

Pulmuone

Sinto Gourmet

Qingdao Jingfugong

Qing Dao Sankou Foods

Qingdao Nongyee Foods

Qingdao Xinguxiang Foods

Qingdao Nongyu

Ajin Food

Qingdao Deesheng Hengxin Food

Han Di (Inner Mongolia) Food Co., Ltd.

Real Pickles

Lucky Foods

Mama O's Premium Kimchi

Sunja's Oriental Foods, LLC

TOP GOURMET FOOD INDUSTRIES PTE LTD

Choi's Kimchi Co.

Mother-in-Law's

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaged Kimchi product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaged Kimchi, with price, sales quantity, revenue, and global market share of Packaged Kimchi from 2021 to 2026.

Chapter 3, the Packaged Kimchi competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaged Kimchi breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Packaged Kimchi market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaged Kimchi.

Chapter 14 and 15, to describe Packaged Kimchi sales channel, distributors, customers, research findings and conclusion.

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