

Global Packaged Fruit Snacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Packaged Fruit Snacks market size was valued at USD 6986.6 million in 2023 and is forecast to a readjusted size of USD 11620 million by 2030 with a CAGR of 7.5% during review period.

A fruit snack is a processed food eaten as a snack in the United States. Fruit snacks are very similar to gummi candies.

During 2017, the sweet and savory packaged fruit snacks segment accounted for the maximum shares and dominated the market. The increase in the demand for low calorie and natural fruit snacks especially in countries such as the US, the UK, and Canada, due to the rise in health-consciousness among consumers will be a major factor aiding market growth. Additionally, the rise in demand for nutrition-rich processed foods will also fuel the market segment's growth prospects in the coming years.

The Global Info Research report includes an overview of the development of the Packaged Fruit Snacks industry chain, the market status of Supermarkets and Hypermarkets (Sweet and Savory, Beverages), Convenience Stores (Sweet and Savory, Beverages), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Packaged Fruit Snacks.

Regionally, the report analyzes the Packaged Fruit Snacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Packaged Fruit Snacks market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Packaged Fruit Snacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Packaged Fruit Snacks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sweet and Savory, Beverages).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Packaged Fruit Snacks market.

Regional Analysis: The report involves examining the Packaged Fruit Snacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Packaged Fruit Snacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Packaged Fruit Snacks:

Company Analysis: Report covers individual Packaged Fruit Snacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Packaged Fruit Snacks This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Packaged Fruit Snacks. It assesses the current state, advancements, and potential future developments in Packaged Fruit Snacks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Packaged Fruit Snacks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Packaged Fruit Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sweet and Savory

Beverages

Dairy

Other

Market segment by Application

Supermarkets and Hypermarkets

Convenience Stores

Online Retailers

Other

Major players covered

General Mills

Kellogg

SunOpta

Sunkist Growers

Welch's

Flaper

Bare Foods

Crispy Green

Crunchies Natural Food

Mount Franklin Foods

Nourish Snacks

Nutty Goodness

Paradise Fruits

Peeled Snacks

Tropical Foods

WhiteWave Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaged Fruit Snacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaged Fruit Snacks, with price, sales, revenue and global market share of Packaged Fruit Snacks from 2019 to 2024.

Chapter 3, the Packaged Fruit Snacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaged Fruit Snacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Packaged Fruit Snacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaged Fruit Snacks.

Chapter 14 and 15, to describe Packaged Fruit Snacks sales channel, distributors, customers, research findings and conclusion.

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