

Global Package Tracking App Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Package Tracking App market size is expected to reach \$ 4644 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

To address the issues of delayed logistics information tracking, opaque processes, and user anxiety during wait times, package tracking apps have emerged. Since the widespread adoption of mobile internet, the logistics information service sector has experienced significant growth. Currently, package tracking apps have evolved into multi-functional tools encompassing barcode scanning, real-time location tracking, and estimated delivery times, widely used in e-commerce, personal parcel delivery, and enterprise logistics management, significantly improving the logistics experience and user satisfaction.

Package tracking apps leverage technology to reconstruct transparency across the entire 'production-transportation-consumption' chain, satisfying users' needs for real-time control of logistics information while driving cost reduction and efficiency improvement for logistics companies. In the future, with breakthroughs in digital twins, AI big data models, and 6G communication technologies, package tracking apps will evolve towards a three-dimensional model of 'end-to-end visualization + intelligent decision-making + green logistics,' ultimately realizing the vision of 'every package is traceable, and every link in transportation is highly efficient,' contributing Chinese solutions to global digital trade and sustainable development.

This report studies the global Package Tracking App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Package

Tracking App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Package Tracking App that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Package Tracking App total market, 2021-2032, (USD Million)

Global Package Tracking App total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Package Tracking App total market, key domestic companies, and share, (USD Million)

Global Package Tracking App revenue by player, revenue and market share 2021-2026, (USD Million)

Global Package Tracking App total market by Type, CAGR, 2021-2032, (USD Million)

Global Package Tracking App total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Package Tracking App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include rookie, Express 100, 17TRACK, Shopify Shop, Route, AfterShip, Deliveries, Ship24, TrackingMore, Ordertracker, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Package Tracking App market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Package Tracking App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Package Tracking App Market, Segmentation by Type:

Domestic Dedicated

Global Universal

Global Package Tracking App Market, Segmentation by Functions:

Basic Logistics

Value-added Services

Global Package Tracking App Market, Segmentation by Technology:

API Direct Connection

Data Aggregation

Global Package Tracking App Market, Segmentation by Application:

Express delivery & logistics

E-commerce

Cross-border trade

Retail

Other

Companies Profiled:

rookie

Express 100

17TRACK

Shopify Shop

Route

AfterShip

Deliveries

Ship24

TrackingMore

Ordertracker

TrackChecker

Circuit Package Tracker

Packagetrackr

Parcel Arrive

1Track

Parcel Monitor

PackageMonitor

QTrak

Scalefusion

Key Questions Answered

1. How big is the global Package Tracking App market?
2. What is the demand of the global Package Tracking App market?
3. What is the year over year growth of the global Package Tracking App market?
4. What is the total value of the global Package Tracking App market?
5. Who are the Major Players in the global Package Tracking App market?
6. What are the growth factors driving the market demand?

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