

# Global P2P Payment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global P2P Payment market size was valued at USD 2394.9 million in 2023 and is forecast to a readjusted size of USD 4633.2 million by 2030 with a CAGR of 9.9% during review period.

“Person to person” (P2P) payment is the online tech that permits users to transact money from their credit card or bank account to account for another person through the Internet. It is founded on the triumphant Paypal method where a user with a trusted 3rd-party vendor establish the protected connection of accounts, assigning their credit card or bank account data for accepting and transferring funds.

The Global Info Research report includes an overview of the development of the P2P Payment industry chain, the market status of Retail Payments (NFC/Smartcard, SMS), Travels & Hospitality Payments (NFC/Smartcard, SMS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of P2P Payment.

Regionally, the report analyzes the P2P Payment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global P2P Payment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the P2P Payment market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the P2P Payment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., NFC/Smartcard, SMS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the P2P Payment market.

**Regional Analysis:** The report involves examining the P2P Payment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the P2P Payment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to P2P Payment:

**Company Analysis:** Report covers individual P2P Payment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards P2P Payment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail Payments, Travels & Hospitality Payments).

**Technology Analysis:** Report covers specific technologies relevant to P2P Payment. It assesses the current state, advancements, and potential future developments in P2P Payment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the P2P Payment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

P2P Payment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

NFC/Smartcard

SMS

Mobile Apps

#### Market segment by Application

Retail Payments

Travels & Hospitality Payments

Transportation & Logistics Payments

Energy & Utilities Payments

Others

#### Market segment by players, this report covers

PayPal Pte. Ltd.

Tencent.

Square, Inc.

Circle Internet Financial Limited

clearXchange.

SnapCash

Dwolla, Inc.

TransferWise Ltd.

CurrencyFair LTD

One97 Communications Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe P2P Payment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of P2P Payment, with revenue, gross margin and

global market share of P2P Payment from 2019 to 2024.

Chapter 3, the P2P Payment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and P2P Payment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of P2P Payment.

Chapter 13, to describe P2P Payment research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of P2P Payment
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of P2P Payment by Type
  - 1.3.1 Overview: Global P2P Payment Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global P2P Payment Consumption Value Market Share by Type in 2023
  - 1.3.3 NFC/Smartcard
  - 1.3.4 SMS
  - 1.3.5 Mobile Apps
- 1.4 Global P2P Payment Market by Application
  - 1.4.1 Overview: Global P2P Payment Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Retail Payments
  - 1.4.3 Travels & Hospitality Payments
  - 1.4.4 Transportation & Logistics Payments
  - 1.4.5 Energy & Utilities Payments
  - 1.4.6 Others
- 1.5 Global P2P Payment Market Size & Forecast
- 1.6 Global P2P Payment Market Size and Forecast by Region
  - 1.6.1 Global P2P Payment Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global P2P Payment Market Size by Region, (2019-2030)
  - 1.6.3 North America P2P Payment Market Size and Prospect (2019-2030)
  - 1.6.4 Europe P2P Payment Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific P2P Payment Market Size and Prospect (2019-2030)
  - 1.6.6 South America P2P Payment Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa P2P Payment Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 PayPal Pte. Ltd.
  - 2.1.1 PayPal Pte. Ltd. Details
  - 2.1.2 PayPal Pte. Ltd. Major Business
  - 2.1.3 PayPal Pte. Ltd. P2P Payment Product and Solutions
  - 2.1.4 PayPal Pte. Ltd. P2P Payment Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 PayPal Pte. Ltd. Recent Developments and Future Plans
- 2.2 Tencent.
  - 2.2.1 Tencent. Details
  - 2.2.2 Tencent. Major Business
  - 2.2.3 Tencent. P2P Payment Product and Solutions
  - 2.2.4 Tencent. P2P Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Tencent. Recent Developments and Future Plans
- 2.3 Square, Inc.
  - 2.3.1 Square, Inc. Details
  - 2.3.2 Square, Inc. Major Business
  - 2.3.3 Square, Inc. P2P Payment Product and Solutions
  - 2.3.4 Square, Inc. P2P Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Square, Inc. Recent Developments and Future Plans
- 2.4 Circle Internet Financial Limited
  - 2.4.1 Circle Internet Financial Limited Details
  - 2.4.2 Circle Internet Financial Limited Major Business
  - 2.4.3 Circle Internet Financial Limited P2P Payment Product and Solutions
  - 2.4.4 Circle Internet Financial Limited P2P Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Circle Internet Financial Limited Recent Developments and Future Plans
- 2.5 clearXchange.
  - 2.5.1 clearXchange. Details
  - 2.5.2 clearXchange. Major Business
  - 2.5.3 clearXchange. P2P Payment Product and Solutions
  - 2.5.4 clearXchange. P2P Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 clearXchange. Recent Developments and Future Plans
- 2.6 SnapCash
  - 2.6.1 SnapCash Details
  - 2.6.2 SnapCash Major Business
  - 2.6.3 SnapCash P2P Payment Product and Solutions
  - 2.6.4 SnapCash P2P Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 SnapCash Recent Developments and Future Plans
- 2.7 Dwolla, Inc.
  - 2.7.1 Dwolla, Inc. Details
  - 2.7.2 Dwolla, Inc. Major Business
  - 2.7.3 Dwolla, Inc. P2P Payment Product and Solutions
  - 2.7.4 Dwolla, Inc. P2P Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.7.5 Dwolla, Inc. Recent Developments and Future Plans

2.8 TransferWise Ltd.

2.8.1 TransferWise Ltd. Details

2.8.2 TransferWise Ltd. Major Business

2.8.3 TransferWise Ltd. P2P Payment Product and Solutions

2.8.4 TransferWise Ltd. P2P Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.8.5 TransferWise Ltd. Recent Developments and Future Plans

2.9 CurrencyFair LTD

2.9.1 CurrencyFair LTD Details

2.9.2 CurrencyFair LTD Major Business

2.9.3 CurrencyFair LTD P2P Payment Product and Solutions

2.9.4 CurrencyFair LTD P2P Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.9.5 CurrencyFair LTD Recent Developments and Future Plans

2.10 One97 Communications Ltd.

2.10.1 One97 Communications Ltd. Details

2.10.2 One97 Communications Ltd. Major Business

2.10.3 One97 Communications Ltd. P2P Payment Product and Solutions

2.10.4 One97 Communications Ltd. P2P Payment Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 One97 Communications Ltd. Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global P2P Payment Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of P2P Payment by Company Revenue

3.2.2 Top 3 P2P Payment Players Market Share in 2023

3.2.3 Top 6 P2P Payment Players Market Share in 2023

3.3 P2P Payment Market: Overall Company Footprint Analysis

3.3.1 P2P Payment Market: Region Footprint

3.3.2 P2P Payment Market: Company Product Type Footprint

3.3.3 P2P Payment Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**



- 4.1 Global P2P Payment Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global P2P Payment Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global P2P Payment Consumption Value Market Share by Application (2019-2024)
- 5.2 Global P2P Payment Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America P2P Payment Consumption Value by Type (2019-2030)
- 6.2 North America P2P Payment Consumption Value by Application (2019-2030)
- 6.3 North America P2P Payment Market Size by Country
  - 6.3.1 North America P2P Payment Consumption Value by Country (2019-2030)
  - 6.3.2 United States P2P Payment Market Size and Forecast (2019-2030)
  - 6.3.3 Canada P2P Payment Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico P2P Payment Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe P2P Payment Consumption Value by Type (2019-2030)
- 7.2 Europe P2P Payment Consumption Value by Application (2019-2030)
- 7.3 Europe P2P Payment Market Size by Country
  - 7.3.1 Europe P2P Payment Consumption Value by Country (2019-2030)
  - 7.3.2 Germany P2P Payment Market Size and Forecast (2019-2030)
  - 7.3.3 France P2P Payment Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom P2P Payment Market Size and Forecast (2019-2030)
  - 7.3.5 Russia P2P Payment Market Size and Forecast (2019-2030)
  - 7.3.6 Italy P2P Payment Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific P2P Payment Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific P2P Payment Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific P2P Payment Market Size by Region
  - 8.3.1 Asia-Pacific P2P Payment Consumption Value by Region (2019-2030)
  - 8.3.2 China P2P Payment Market Size and Forecast (2019-2030)
  - 8.3.3 Japan P2P Payment Market Size and Forecast (2019-2030)

- 8.3.4 South Korea P2P Payment Market Size and Forecast (2019-2030)
- 8.3.5 India P2P Payment Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia P2P Payment Market Size and Forecast (2019-2030)
- 8.3.7 Australia P2P Payment Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America P2P Payment Consumption Value by Type (2019-2030)
- 9.2 South America P2P Payment Consumption Value by Application (2019-2030)
- 9.3 South America P2P Payment Market Size by Country
  - 9.3.1 South America P2P Payment Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil P2P Payment Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina P2P Payment Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa P2P Payment Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa P2P Payment Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa P2P Payment Market Size by Country
  - 10.3.1 Middle East & Africa P2P Payment Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey P2P Payment Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia P2P Payment Market Size and Forecast (2019-2030)
  - 10.3.4 UAE P2P Payment Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 P2P Payment Market Drivers
- 11.2 P2P Payment Market Restraints
- 11.3 P2P Payment Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 P2P Payment Industry Chain

12.2 P2P Payment Upstream Analysis

12.3 P2P Payment Midstream Analysis

12.4 P2P Payment Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global P2P Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global P2P Payment Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global P2P Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global P2P Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 5. PayPal Pte. Ltd. Company Information, Head Office, and Major Competitors

Table 6. PayPal Pte. Ltd. Major Business

Table 7. PayPal Pte. Ltd. P2P Payment Product and Solutions

Table 8. PayPal Pte. Ltd. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. PayPal Pte. Ltd. Recent Developments and Future Plans

Table 10. Tencent. Company Information, Head Office, and Major Competitors

Table 11. Tencent. Major Business

Table 12. Tencent. P2P Payment Product and Solutions

Table 13. Tencent. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Tencent. Recent Developments and Future Plans

Table 15. Square, Inc. Company Information, Head Office, and Major Competitors

Table 16. Square, Inc. Major Business

Table 17. Square, Inc. P2P Payment Product and Solutions

Table 18. Square, Inc. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Square, Inc. Recent Developments and Future Plans

Table 20. Circle Internet Financial Limited Company Information, Head Office, and Major Competitors

Table 21. Circle Internet Financial Limited Major Business

Table 22. Circle Internet Financial Limited P2P Payment Product and Solutions

Table 23. Circle Internet Financial Limited P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Circle Internet Financial Limited Recent Developments and Future Plans

Table 25. clearXchange. Company Information, Head Office, and Major Competitors

Table 26. clearXchange. Major Business

- Table 27. clearXchange. P2P Payment Product and Solutions
- Table 28. clearXchange. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. clearXchange. Recent Developments and Future Plans
- Table 30. SnapCash Company Information, Head Office, and Major Competitors
- Table 31. SnapCash Major Business
- Table 32. SnapCash P2P Payment Product and Solutions
- Table 33. SnapCash P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. SnapCash Recent Developments and Future Plans
- Table 35. Dwolla, Inc. Company Information, Head Office, and Major Competitors
- Table 36. Dwolla, Inc. Major Business
- Table 37. Dwolla, Inc. P2P Payment Product and Solutions
- Table 38. Dwolla, Inc. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Dwolla, Inc. Recent Developments and Future Plans
- Table 40. TransferWise Ltd. Company Information, Head Office, and Major Competitors
- Table 41. TransferWise Ltd. Major Business
- Table 42. TransferWise Ltd. P2P Payment Product and Solutions
- Table 43. TransferWise Ltd. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. TransferWise Ltd. Recent Developments and Future Plans
- Table 45. CurrencyFair LTD Company Information, Head Office, and Major Competitors
- Table 46. CurrencyFair LTD Major Business
- Table 47. CurrencyFair LTD P2P Payment Product and Solutions
- Table 48. CurrencyFair LTD P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. CurrencyFair LTD Recent Developments and Future Plans
- Table 50. One97 Communications Ltd. Company Information, Head Office, and Major Competitors
- Table 51. One97 Communications Ltd. Major Business
- Table 52. One97 Communications Ltd. P2P Payment Product and Solutions
- Table 53. One97 Communications Ltd. P2P Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. One97 Communications Ltd. Recent Developments and Future Plans
- Table 55. Global P2P Payment Revenue (USD Million) by Players (2019-2024)
- Table 56. Global P2P Payment Revenue Share by Players (2019-2024)
- Table 57. Breakdown of P2P Payment by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 58. Market Position of Players in P2P Payment, (Tier 1, Tier 2, and Tier 3), Based

on Revenue in 2023

Table 59. Head Office of Key P2P Payment Players

Table 60. P2P Payment Market: Company Product Type Footprint

Table 61. P2P Payment Market: Company Product Application Footprint

Table 62. P2P Payment New Market Entrants and Barriers to Market Entry

Table 63. P2P Payment Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global P2P Payment Consumption Value (USD Million) by Type (2019-2024)

Table 65. Global P2P Payment Consumption Value Share by Type (2019-2024)

Table 66. Global P2P Payment Consumption Value Forecast by Type (2025-2030)

Table 67. Global P2P Payment Consumption Value by Application (2019-2024)

Table 68. Global P2P Payment Consumption Value Forecast by Application  
(2025-2030)

Table 69. North America P2P Payment Consumption Value by Type (2019-2024) &  
(USD Million)

Table 70. North America P2P Payment Consumption Value by Type (2025-2030) &  
(USD Million)

Table 71. North America P2P Payment Consumption Value by Application (2019-2024)  
& (USD Million)

Table 72. North America P2P Payment Consumption Value by Application (2025-2030)  
& (USD Million)

Table 73. North America P2P Payment Consumption Value by Country (2019-2024) &  
(USD Million)

Table 74. North America P2P Payment Consumption Value by Country (2025-2030) &  
(USD Million)

Table 75. Europe P2P Payment Consumption Value by Type (2019-2024) & (USD  
Million)

Table 76. Europe P2P Payment Consumption Value by Type (2025-2030) & (USD  
Million)

Table 77. Europe P2P Payment Consumption Value by Application (2019-2024) & (USD  
Million)

Table 78. Europe P2P Payment Consumption Value by Application (2025-2030) & (USD  
Million)

Table 79. Europe P2P Payment Consumption Value by Country (2019-2024) & (USD  
Million)

Table 80. Europe P2P Payment Consumption Value by Country (2025-2030) & (USD  
Million)

Table 81. Asia-Pacific P2P Payment Consumption Value by Type (2019-2024) & (USD  
Million)

Table 82. Asia-Pacific P2P Payment Consumption Value by Type (2025-2030) & (USD

Million)

Table 83. Asia-Pacific P2P Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 84. Asia-Pacific P2P Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 85. Asia-Pacific P2P Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 86. Asia-Pacific P2P Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 87. South America P2P Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 88. South America P2P Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 89. South America P2P Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 90. South America P2P Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 91. South America P2P Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 92. South America P2P Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Middle East & Africa P2P Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 94. Middle East & Africa P2P Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 95. Middle East & Africa P2P Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 96. Middle East & Africa P2P Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 97. Middle East & Africa P2P Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 98. Middle East & Africa P2P Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 99. P2P Payment Raw Material

Table 100. Key Suppliers of P2P Payment Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. P2P Payment Picture
- Figure 2. Global P2P Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global P2P Payment Consumption Value Market Share by Type in 2023
- Figure 4. NFC/Smartcard
- Figure 5. SMS
- Figure 6. Mobile Apps
- Figure 7. Global P2P Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 8. P2P Payment Consumption Value Market Share by Application in 2023
- Figure 9. Retail Payments Picture
- Figure 10. Travels & Hospitality Payments Picture
- Figure 11. Transportation & Logistics Payments Picture
- Figure 12. Energy & Utilities Payments Picture
- Figure 13. Others Picture
- Figure 14. Global P2P Payment Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global P2P Payment Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Market P2P Payment Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 17. Global P2P Payment Consumption Value Market Share by Region (2019-2030)
- Figure 18. Global P2P Payment Consumption Value Market Share by Region in 2023
- Figure 19. North America P2P Payment Consumption Value (2019-2030) & (USD Million)
- Figure 20. Europe P2P Payment Consumption Value (2019-2030) & (USD Million)
- Figure 21. Asia-Pacific P2P Payment Consumption Value (2019-2030) & (USD Million)
- Figure 22. South America P2P Payment Consumption Value (2019-2030) & (USD Million)
- Figure 23. Middle East and Africa P2P Payment Consumption Value (2019-2030) & (USD Million)
- Figure 24. Global P2P Payment Revenue Share by Players in 2023
- Figure 25. P2P Payment Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023



Figure 26. Global Top 3 Players P2P Payment Market Share in 2023

Figure 27. Global Top 6 Players P2P Payment Market Share in 2023

Figure 28. Global P2P Payment Consumption Value Share by Type (2019-2024)

Figure 29. Global P2P Payment Market Share Forecast by Type (2025-2030)

Figure 30. Global P2P Payment Consumption Value Share by Application (2019-2024)

Figure 31. Global P2P Payment Market Share Forecast by Application (2025-2030)

Figure 32. North America P2P Payment Consumption Value Market Share by Type (2019-2030)

Figure 33. North America P2P Payment Consumption Value Market Share by Application (2019-2030)

Figure 34. North America P2P Payment Consumption Value Market Share by Country (2019-2030)

Figure 35. United States P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe P2P Payment Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe P2P Payment Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe P2P Payment Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 42. France P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific P2P Payment Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific P2P Payment Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific P2P Payment Consumption Value Market Share by Region (2019-2030)

Figure 49. China P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 52. India P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia P2P Payment Consumption Value (2019-2030) & (USD

Million)

Figure 54. Australia P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 55. South America P2P Payment Consumption Value Market Share by Type (2019-2030)

Figure 56. South America P2P Payment Consumption Value Market Share by Application (2019-2030)

Figure 57. South America P2P Payment Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa P2P Payment Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa P2P Payment Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa P2P Payment Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 64. Saudi Arabia P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE P2P Payment Consumption Value (2019-2030) & (USD Million)

Figure 66. P2P Payment Market Drivers

Figure 67. P2P Payment Market Restraints

Figure 68. P2P Payment Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of P2P Payment in 2023

Figure 71. Manufacturing Process Analysis of P2P Payment

Figure 72. P2P Payment Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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