

# Global P2P and A2P Messaging Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global P2P and A2P Messaging market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global P2P and A2P Messaging market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global P2P and A2P Messaging market size and forecasts, in consumption value (\$ Million), 2018-2029

Global P2P and A2P Messaging market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global P2P and A2P Messaging market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global P2P and A2P Messaging market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for P2P and A2P Messaging

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global P2P and A2P Messaging market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Twilio, Infobip, Sinch, Montnets Cloud Technology and Beijing Guodu Internet Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

P2P and A2P Messaging market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

P2P Messaging

A2P Messaging

Market segment by Application

BFSI

E-commerce

Retail

Travel

Government

Transportation and Logistics

Others

Market segment by players, this report covers

Twilio

Infobip

Sinch

Montnets Cloud Technology

Beijing Guodu Internet Technology

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket Inc.

Vibes

Wavy

Beijing Chuangshimandao Science and Technology

Plivo

Zenvia

Beijing Emay Softcom Technology

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

Clickatell

Pontaltech

TXImpact

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe P2P and A2P Messaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of P2P and A2P Messaging, with revenue, gross margin and global market share of P2P and A2P Messaging from 2018 to 2023.

Chapter 3, the P2P and A2P Messaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and P2P and A2P Messaging market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of P2P and A2P Messaging.

Chapter 13, to describe P2P and A2P Messaging research findings and conclusion.

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