

# Global P-Tert-Butylbenzoic Acid Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G7067E15E714EN.html>

Date: January 2026

Pages: 111

Price: US\$ 4,480.00 (Single User License)

ID: G7067E15E714EN

## Abstracts

The global P-Tert-Butylbenzoic Acid market size is expected to reach \$ 326 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032). P-Tert-Butylbenzoic Acid (4-tert-Butylbenzoic Acid, PTBBA) is a benzoic-acid derivative typically supplied as colorless needle-like crystals or crystalline powder, soluble in alcohol and benzene but insoluble in water, and it serves as an important aromatic intermediate and formulation functional building block. It is widely used in alkyd-resin modification and stabilization, metalworking fluids and lubricant additive systems, selected preservative and polymer-stabilization uses, as well as flavors and fragrances fixatives, dyestuffs and fine-chemical intermediates, while also feeding derivative routes linked to sunscreen and personal-care value chains. Upstream inputs mainly include BTX-derived aromatics and substituted aromatic intermediates, isobutylene/tert-butyl alkylation feedstocks or tert-butyl aromatic intermediates, oxidation and carboxylation reagents and catalyst systems, solvents and purification consumables, plus utilities and environmental compliance costs. Downstream customers primarily comprise alkyd and unsaturated polyester resin producers, coatings and ink formulators, lubricant and metalworking-fluid additive manufacturers, cosmetic ingredient and sunscreen value chains, as well as flavors and fragrances, dyestuff, and selected pharmaceutical and fine-chemical intermediate producers. In 2025, the global nameplate capacity of about 72,000 tons with sales of about 63,740 tons, implying a blended average ex-works price of approximately USD 3,600 per ton; driven by grade mix (industrial vs. high-purity/personal-care-linked grades), feedstock and energy volatility, purification and compliance costs, qualification cycles, and customer bargaining power, industry gross margins typically fall within the 18%-30% range.

The current market related to p-tert-butylbenzoic acid exhibits the typical characteristics of specialty chemicals, with diversified applications, stable demand patterns, and relatively rational pricing and supply dynamics. Consumption is mainly driven by

formulation-based industries such as resin stabilization, lubricant and metalworking fluid additives, cosmetics, and flavors and fragrances, where customers place strong emphasis on supply continuity, batch-to-batch consistency, and impurity control. Competition is less about sheer scale and more about process maturity, product reliability, and compatibility with downstream formulations. From a regional perspective, production and consumption are geographically dispersed, with cross-border trade playing a meaningful role, while the overall market remains broadly balanced.

Looking ahead, the market is expected to follow a gradual and steady development trajectory rather than a rapid expansion path. Demand from traditional sectors such as resins, coatings, and lubricants is relatively mature, with growth driven mainly by product upgrading and quality differentiation rather than volume increases. At the same time, personal care, cosmetics, and functional materials—where stability, safety, and regulatory compliance are critical—are increasingly favoring higher-quality inputs, supporting a shift toward tighter quality control and higher-purity offerings. Downstream buyers also tend to prioritize long-term supply relationships and multi-source qualification, reinforcing the market's orderly evolution.

Key growth drivers stem from downstream industries' continued focus on material stability, durability, and compliance requirements. As formulation systems become more sophisticated, manufacturers rely more heavily on well-defined and consistently performing functional intermediates to mitigate performance and reliability risks. In addition, emerging applications that emphasize oxidation resistance, aging stability, or UV protection provide a durable demand base for such products. Compared with bulk chemicals that are more exposed to cyclical swings, functional specialty intermediates tend to demonstrate stronger demand resilience.

Constraints on market development mainly arise from cost sensitivity, qualification timelines, and the availability of alternative solutions. Fluctuations in feedstock and energy costs can directly affect production economics, while formulation-based customers are often cautious about accepting price volatility. Moreover, onboarding new customers typically requires extended technical validation and application testing, which limits the speed of demand expansion. In certain applications, alternative chemicals with similar functions are available, keeping competition disciplined and preventing excessive pricing power. Overall, the market favors suppliers that emphasize long-term stability, technical support, and refined operational capabilities rather than rapid scale-driven growth.

This report studies the global P-Tert-Butylbenzoic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for P-Tert-Butylbenzoic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of P-Tert-Butylbenzoic Acid that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global P-Tert-Butylbenzoic Acid total production and demand, 2021-2032, (Tons)

Global P-Tert-Butylbenzoic Acid total production value, 2021-2032, (USD Million)

Global P-Tert-Butylbenzoic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global P-Tert-Butylbenzoic Acid consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: P-Tert-Butylbenzoic Acid domestic production, consumption, key domestic manufacturers and share

Global P-Tert-Butylbenzoic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global P-Tert-Butylbenzoic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global P-Tert-Butylbenzoic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global P-Tert-Butylbenzoic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vinati Organics, FUSO Chemical, Jiangxi Yongtong Technology, Far East Kingstar Chemical, Dsn Chem, Hebei Aoge Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World P-Tert-Butylbenzoic Acid market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global P-Tert-Butylbenzoic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global P-Tert-Butylbenzoic Acid Market, Segmentation by Type:

Purity?99%

Purity?99.5%

Others

#### Global P-Tert-Butylbenzoic Acid Market, Segmentation by Function:

Stabilizer

Organic Synthesis Intermediate

Others

#### Global P-Tert-Butylbenzoic Acid Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

#### Global P-Tert-Butylbenzoic Acid Market, Segmentation by Application:

Resin and Polymer

Cosmetics and Personal Care

Lubricants and Industrial Fluid

Others

### **Companies Profiled:**

Vinati Organics

FUSO Chemical

Jiangxi Yongtong Technology

Far East Kingstar Chemical

Dsn Chem

Hebei Aoge Chemical

### **Key Questions Answered:**

1. How big is the global P-Tert-Butylbenzoic Acid market?
2. What is the demand of the global P-Tert-Butylbenzoic Acid market?
3. What is the year over year growth of the global P-Tert-Butylbenzoic Acid market?
4. What is the production and production value of the global P-Tert-Butylbenzoic Acid market?
5. Who are the key producers in the global P-Tert-Butylbenzoic Acid market?
6. What are the growth factors driving the market demand?

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