

Global p-Hydroxybenzoic Acid (PHBA) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global p-Hydroxybenzoic Acid (PHBA) market size was valued at USD 85 million in 2023 and is forecast to a readjusted size of USD 100.8 million by 2030 with a CAGR of 2.4% during review period.

p-Hydroxybenzoic Acid (PHBA), also called 4-hydroxybenzoic acid, is white powdery crystal. It is widely used in the production of preservative for cosmetic and pharmaceuticals. Also, it is the raw materials of liquid crystal polymer.

Global key players of p-hydroxybenzoic acid (PHBA) include Zhejiang Shengxiao, Ueno Fine Chemicals, 3E NEW MATERIAL, San Fu Chemical, Leuna Carboxylation Plant, etc. Global top five manufacturers hold a share over 90%. China is the largest producer of p-hydroxybenzoic acid (PHBA), holds a share over 70%, followed by Japan. In terms of product, industrial grade is the largest segment, with a share over 54%. And in terms of application, the largest application is cosmetics, with a share over 40%, followed by liquid crystal polymer.

The Global Info Research report includes an overview of the development of the p-Hydroxybenzoic Acid (PHBA) industry chain, the market status of Cosmetics (Industrial Grade PHBA, Polymer Grade PHBA), Pharmaceutical (Industrial Grade PHBA, Polymer Grade PHBA), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of p-Hydroxybenzoic Acid (PHBA).

Regionally, the report analyzes the p-Hydroxybenzoic Acid (PHBA) markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global p-Hydroxybenzoic Acid (PHBA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the p-Hydroxybenzoic Acid (PHBA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the p-Hydroxybenzoic Acid (PHBA) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Industrial Grade PHBA, Polymer Grade PHBA).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the p-Hydroxybenzoic Acid (PHBA) market.

Regional Analysis: The report involves examining the p-Hydroxybenzoic Acid (PHBA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the p-Hydroxybenzoic Acid (PHBA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to p-Hydroxybenzoic Acid (PHBA):

Company Analysis: Report covers individual p-Hydroxybenzoic Acid (PHBA) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards p-Hydroxybenzoic Acid (PHBA) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to p-Hydroxybenzoic Acid (PHBA). It assesses the current state, advancements, and potential future developments in p-Hydroxybenzoic Acid (PHBA) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the p-Hydroxybenzoic Acid (PHBA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

p-Hydroxybenzoic Acid (PHBA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade PHBA

Polymer Grade PHBA

Market segment by Application

Cosmetics

Pharmaceutical

Liquid Crystal Polymer

Others

Major players covered

Zhejiang Shengxiao

Ueno Fine Chemicals

3E NEW MATERIAL

San Fu Chemical

Leuna Carboxylation Plant

Alta Laboratories

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe p-Hydroxybenzoic Acid (PHBA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of p-Hydroxybenzoic Acid (PHBA), with price, sales, revenue and global market share of p-Hydroxybenzoic Acid (PHBA) from 2019 to 2024.

Chapter 3, the p-Hydroxybenzoic Acid (PHBA) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the p-Hydroxybenzoic Acid (PHBA) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and p-Hydroxybenzoic Acid (PHBA) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of p-Hydroxybenzoic Acid (PHBA).

Chapter 14 and 15, to describe p-Hydroxybenzoic Acid (PHBA) sales channel, distributors, customers, research findings and conclusion.

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