

Global P-hydroxybenzoic Acid Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global P-hydroxybenzoic Acid market size was valued at US\$ 119 million in 2024 and is forecast to a readjusted size of USD 151 million by 2031 with a CAGR of 3.5% during review period.

P-hydroxybenzoic acid, also called 4-hydroxybenzoic acid, is white powdery crystal. It is widely used in the production of preservative for cosmetic and pharmaceuticals. Also, it is the raw materials of liquid crystal polymer.

One of the largest uses of p-hydroxybenzoic acid is in the production of liquid crystal polymers (LCPs), which are used in high-performance materials for electronics, automotive components, and other precision equipment. The electronics industry, driven by the rapid growth of smartphones, laptops, and other advanced devices, has significantly increased the demand for LCPs due to their excellent thermal stability, high strength, and electrical insulation properties. As LCPs are increasingly used in miniaturized components for 5G networks, automotive electronics, and other advanced technologies, the demand for p-hydroxybenzoic acid as a key raw material is expected to grow in tandem.

In addition, p-hydroxybenzoic acid derivatives, particularly parabens, are widely used as preservatives in personal care and cosmetics products, such as lotions, shampoos, creams, and makeup. With the increasing global demand for cosmetics and personal care products, particularly in emerging markets like Asia-Pacific, Latin America, and the Middle East, p-hydroxybenzoic acid's role in ensuring product safety and shelf stability has become more critical. As the beauty and personal care industry continues to grow, especially with the rise of online retail and consumer interest in long-lasting products, p-

hydroxybenzoic acid demand is expected to remain strong.

Currently, global production of 4-hydroxybenzoic acid is highly concentrated as there are only a few manufacturers engaged in the industry. The largest manufacturer is Zhejiang Shengxiao. The top three manufacturers own more than 60% sales market share globally.

This report is a detailed and comprehensive analysis for global P-hydroxybenzoic Acid market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global P-hydroxybenzoic Acid market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global P-hydroxybenzoic Acid market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global P-hydroxybenzoic Acid market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global P-hydroxybenzoic Acid market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for P-hydroxybenzoic Acid

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global P-hydroxybenzoic Acid market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Shengxiao, Jiangsu Bvco, Ueno Fine Chemicals, San Fu Chemical, LCP Leuna Carboxylation Plant, 3E NEW MATERIAL, Alta Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

P-hydroxybenzoic Acid market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Industrial Grade

LCP Grade

Market segment by Application

Cosmetics

Pharmaceutical

Liquid Crystal Polymer

Other

Major players covered

Zhejiang Shengxiao

Jiangsu Bvco

Ueno Fine Chemicals

San Fu Chemical

LCP Leuna Carboxylation Plant

3E NEW MATERIAL

Alta Laboratories

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe P-hydroxybenzoic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of P-hydroxybenzoic Acid, with price, sales quantity, revenue, and global market share of P-hydroxybenzoic Acid from 2020 to 2025.

Chapter 3, the P-hydroxybenzoic Acid competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the P-hydroxybenzoic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and P-hydroxybenzoic Acid market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of P-hydroxybenzoic Acid.

Chapter 14 and 15, to describe P-hydroxybenzoic Acid sales channel, distributors, customers, research findings and conclusion.

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