

# Global P-hydroxybenzoic Acid Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global P-hydroxybenzoic Acid market size is expected to reach \$ 156 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

P-hydroxybenzoic acid, also called 4-hydroxybenzoic acid, is white powdery crystal. It is widely used in the production of preservative for cosmetic and pharmaceuticals. Also, it is the raw materials of liquid crystal polymer.

One of the largest uses of p-hydroxybenzoic acid is in the production of liquid crystal polymers (LCPs), which are used in high-performance materials for electronics, automotive components, and other precision equipment. The electronics industry, driven by the rapid growth of smartphones, laptops, and other advanced devices, has significantly increased the demand for LCPs due to their excellent thermal stability, high strength, and electrical insulation properties. As LCPs are increasingly used in miniaturized components for 5G networks, automotive electronics, and other advanced technologies, the demand for p-hydroxybenzoic acid as a key raw material is expected to grow in tandem.

In addition, p-hydroxybenzoic acid derivatives, particularly parabens, are widely used as preservatives in personal care and cosmetics products, such as lotions, shampoos, creams, and makeup. With the increasing global demand for cosmetics and personal care products, particularly in emerging markets like Asia-Pacific, Latin America, and the Middle East, p-hydroxybenzoic acid's role in ensuring product safety and shelf stability has become more critical. As the beauty and personal care industry continues to grow, especially with the rise of online retail and consumer interest in long-lasting products, p-hydroxybenzoic acid demand is expected to remain strong.

Currently, global production of 4-hydroxybenzoic acid is highly concentrated as there are only a few manufacturers engaged in the industry. The largest manufacturer is Zhejiang Shengxiao. The top three manufacturers own more than 60% sales market share globally.

This report studies the global P-hydroxybenzoic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for P-hydroxybenzoic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of P-hydroxybenzoic Acid that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global P-hydroxybenzoic Acid total production and demand, 2021-2032, (K MT)

Global P-hydroxybenzoic Acid total production value, 2021-2032, (USD Million)

Global P-hydroxybenzoic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global P-hydroxybenzoic Acid consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: P-hydroxybenzoic Acid domestic production, consumption, key domestic manufacturers and share

Global P-hydroxybenzoic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global P-hydroxybenzoic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global P-hydroxybenzoic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global P-hydroxybenzoic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Shengxiao, Jiangsu Bvco, Ueno Fine Chemicals, San Fu Chemical, LCP Leuna Carboxylation Plant, 3E NEW MATERIAL, Alta Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World P-hydroxybenzoic Acid market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global P-hydroxybenzoic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global P-hydroxybenzoic Acid Market, Segmentation by Type:

Industrial Grade

LCP Grade

### Global P-hydroxybenzoic Acid Market, Segmentation by Application:

Cosmetics

Pharmaceutical

Liquid Crystal Polymer

Other

#### Companies Profiled:

Zhejiang Shengxiao

Jiangsu Bvco

Ueno Fine Chemicals

San Fu Chemical

LCP Leuna Carboxylation Plant

3E NEW MATERIAL

Alta Laboratories

#### Key Questions Answered:

1. How big is the global P-hydroxybenzoic Acid market?
2. What is the demand of the global P-hydroxybenzoic Acid market?
3. What is the year over year growth of the global P-hydroxybenzoic Acid market?
4. What is the production and production value of the global P-hydroxybenzoic Acid market?
5. Who are the key producers in the global P-hydroxybenzoic Acid market?
6. What are the growth factors driving the market demand?

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