

Global P-coumaric Acid Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global P-coumaric Acid market size is expected to reach \$ 539 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032). P-coumaric acid is a naturally occurring hydroxycinnamic acid widely used as a functional ingredient in nutraceuticals, cosmetics, food additives, and pharmaceutical intermediates due to its antioxidant, anti-inflammatory, and UV-absorbing properties. In 2025, the average global unit price of industrial-grade P-coumaric acid is approximately US\$28,500 per ton, with global annual sales volume and production both estimated at around 0.012 million tons. The industry typically maintains a gross margin range of 30%-55%, driven by extraction or synthesis route efficiency, purification cost, quality consistency, and regulatory compliance across food, cosmetic, and pharma-adjacent applications. The supply chain includes upstream plant-based raw materials or petrochemical precursors, solvents, and catalysts; midstream manufacturers focus on extraction or chemical synthesis, purification, crystallization, drying, and quality control; downstream users include dietary supplement producers, cosmetic formulators, food and beverage companies, and pharmaceutical ingredient manufacturers.

Demand for P-coumaric acid is increasingly driven by the expansion of natural antioxidants and plant-derived functional ingredients in nutraceutical and cosmetic formulations. Growth is supported by clean-label trends and rising interest in phenolic compounds with multi-functional health and skin-protection benefits. Competitive advantage lies in scalable production, impurity control, and the ability to supply consistent quality across regulated end markets.

This report studies the global P-coumaric Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for P-coumaric Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of P-coumaric Acid that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global P-coumaric Acid total production and demand, 2021-2032, (Kilotons)

Global P-coumaric Acid total production value, 2021-2032, (USD Million)

Global P-coumaric Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global P-coumaric Acid consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: P-coumaric Acid domestic production, consumption, key domestic manufacturers and share

Global P-coumaric Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global P-coumaric Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global P-coumaric Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global P-coumaric Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, DSM, Archer Daniels Midland, Naturex (Givaudan), Indena, Sabinsa, Xi'an Tonking Biotech, Naturalin Bio-Resources, Shaanxi Jiahe Phytochem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World P-coumaric Acid market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global P-coumaric Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global P-coumaric Acid Market, Segmentation by Type:

Plant Extraction

Chemical Synthesis

Bio-Fermentation Route

Global P-coumaric Acid Market, Segmentation by Purity Level:

? 95%

? 98%

? 99%

Global P-coumaric Acid Market, Segmentation by Application Grade:

Food Grade

Cosmetic Grade

Pharmaceutical Intermediate

Nutraceutical Grade

Global P-coumaric Acid Market, Segmentation by Application:

Dietary Supplements

Cosmetics & Personal Care

Food & Beverage

Pharmaceuticals

Companies Profiled:

BASF

DSM

Archer Daniels Midland

Naturex (Givaudan)

Indena

Sabinsa

Xi'an Tonking Biotech

Naturalin Bio-Resources

Shaanxi Jiahe Phytochem

Key Questions Answered:

1. How big is the global P-coumaric Acid market?
2. What is the demand of the global P-coumaric Acid market?
3. What is the year over year growth of the global P-coumaric Acid market?

4. What is the production and production value of the global P-coumaric Acid market?
5. Who are the key producers in the global P-coumaric Acid market?
6. What are the growth factors driving the market demand?

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