

Global P-Anisic Acid Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global P-Anisic Acid market size is expected to reach \$ 188 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

P-Anisic Acid, also known as 4-methoxybenzoic acid, is a white, needle-like crystalline powder with a faint anise-like odor. It serves as a key organic intermediate; naturally occurring in anise, it possesses antiseptic and antimicrobial properties and is widely utilized in the production of pharmaceuticals, fragrances, and cosmetics. In 2025, global sales volume is projected to reach approximately 22,000 tons, with an average selling price of \$6,338 per ton. The industry's gross profit margin typically ranges between 20% and 30%.

The primary upstream raw materials consist mainly of p-cresol (prepared via oxidation reactions) or p-hydroxybenzaldehyde; additionally, a 'green' production route exists involving the oxidation of anethole (naturally extracted from star anise). Among these inputs, the price of p-cresol is significantly influenced by the phenol value chain and environmental production restrictions, thereby directly determining the cost structure of the synthesis route. Downstream application sectors are highly diversified, encompassing daily chemical and skincare products (where it functions as a preservative booster and fragrance ingredient), pharmaceutical intermediates (used in the synthesis of antihistamines and cardiovascular medications), food flavorings, and industrial dyes.

The primary driving force behind the industry's growth stems from the continuous expansion and upgrading of the cosmetics and personal care sectors. As a high-performance preservative and fragrance intermediate, the demand for p-anisic acid, specifically for its application in skincare, haircare, and color cosmetics, is inextricably

linked to the vitality of the daily chemical industry. Furthermore, consumers' pursuit of superior product efficacy and safety has fueled a demand for p-anisic acid of higher purity and greater stability.

The value of p-anisic acid now extends far beyond its singular function as a preservative; its multifaceted properties—serving as a skin-soothing agent, an antioxidant, and an effective masking agent for base formulation odors—command a significant premium in the realm of functional cosmetics. Currently, the industry's technological competitive landscape has shifted its focus from basic chemical synthesis toward high-purity purification processes and the industrial-scale production of bio-based sources.

This report studies the global P-Anisic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for P-Anisic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of P-Anisic Acid that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global P-Anisic Acid total production and demand, 2021-2032, (Ton)

Global P-Anisic Acid total production value, 2021-2032, (USD Million)

Global P-Anisic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Ton), (based on production site)

Global P-Anisic Acid consumption by region & country, CAGR, 2021-2032 & (Ton)

U.S. VS China: P-Anisic Acid domestic production, consumption, key domestic manufacturers and share

Global P-Anisic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Ton)

Global P-Anisic Acid production by Type, production, value, CAGR, 2021-2032, (USD

Million) & (Ton)

Global P-Anisic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

This report profiles key players in the global P-Anisic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evonik, Clariant, Cosphatec, Aagam Global Chemicals, Zhejiang Shengxiao Chemicals, BeiLi Technologies, Taixing Zhongran Chemical, Nanjing Hike Biological Technology, Jiaying Jinli Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World P-Anisic Acid market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Ton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global P-Anisic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global P-Anisic Acid Market, Segmentation by Type:

Purity?98%

Purity?99%

Other

Global P-Anisic Acid Market, Segmentation by Grade:

Industrial Grade

Pharmaceutical Grade

Other

Global P-Anisic Acid Market, Segmentation by Source:

Synthetic

Natural

Global P-Anisic Acid Market, Segmentation by Application:

Pharmaceuticals

Cosmetic

Chemicals

Other

Companies Profiled:

Evonik

Clariant

Cosphatec

Aagam Global Chemicals

Zhejiang Shengxiao Chemicals

BeiLi Technologies

Taixing Zhongran Chemical

Nanjing Hike Biological Technology

Jiaxing Jinli Chemical

Key Questions Answered:

1. How big is the global P-Anisic Acid market?
2. What is the demand of the global P-Anisic Acid market?
3. What is the year over year growth of the global P-Anisic Acid market?
4. What is the production and production value of the global P-Anisic Acid market?
5. Who are the key producers in the global P-Anisic Acid market?
6. What are the growth factors driving the market demand?

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