

Global Oxygen Scavenger Masterbatch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oxygen Scavenger Masterbatch market size was valued at USD 73 million in 2023 and is forecast to a readjusted size of USD 106 million by 2030 with a CAGR of 5.5% during review period.

The Oxygen Scavenger Masterbatch market covers PET Masterbatch, PP Masterbatch, PE Masterbatch, etc. The typical players include Avient Corporation, Albis Plastic, Gabriel-Chemie, Clariant AG, etc.

Oxygen absorbent masterbatch preserves food by significantly reducing the oxygen content in packaging. Oxygen scavenger masterbatch, also known as oxygen absorbent masterbatch or additive, is used in active packaging applications to absorb oxygen from the food packaging environment and extend the shelf life of the item. Helps maintain the freshness, taste, and color of a range of packaged foods, including processed meats, pet snacks, packaged coffee powders, dried meats, and ready-to-eat foods.

The major players in global Oxygen Scavenger Masterbatch market include Polyone, Albis Plastic, etc. The top 2 players occupy about 80% shares of the global market. Europe and North America are main markets, they occupy about 70% of the global market. PET Masterbatch is the main type, with a share about 80%. Beer and Wine Bottle is the main application, which holds a share about 55%.

The Global Info Research report includes an overview of the development of the Oxygen Scavenger Masterbatch industry chain, the market status of Beer and Wine Bottle (PET Masterbatch, PP Masterbatch), Juice Bottle (PET Masterbatch, PP Masterbatch), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Oxygen Scavenger Masterbatch.

Regionally, the report analyzes the Oxygen Scavenger Masterbatch markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oxygen Scavenger Masterbatch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oxygen Scavenger Masterbatch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oxygen Scavenger Masterbatch industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., PET Masterbatch, PP Masterbatch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oxygen Scavenger Masterbatch market.

Regional Analysis: The report involves examining the Oxygen Scavenger Masterbatch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oxygen Scavenger Masterbatch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oxygen Scavenger Masterbatch:

Company Analysis: Report covers individual Oxygen Scavenger Masterbatch manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oxygen Scavenger Masterbatch. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beer and Wine Bottle, Juice Bottle).

Technology Analysis: Report covers specific technologies relevant to Oxygen Scavenger Masterbatch. It assesses the current state, advancements, and potential future developments in Oxygen Scavenger Masterbatch areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Oxygen Scavenger Masterbatch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oxygen Scavenger Masterbatch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PET Masterbatch

PP Masterbatch

PE Masterbatch

Others

Market segment by Application

Beer and Wine Bottle

Juice Bottle

Others

Major players covered

Polyone

Albis Plastic

Gabriel-Chemie

Clariant AG

NanoBioMatters

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Oxygen Scavenger Masterbatch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2...

Chapter 1, to describe Oxygen Scavenger Masterbatch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oxygen Scavenger Masterbatch, with price, sales, revenue and global market share of Oxygen Scavenger Masterbatch from 2019 to 2024.

Chapter 3, the Oxygen Scavenger Masterbatch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oxygen Scavenger Masterbatch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oxygen Scavenger Masterbatch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oxygen Scavenger Masterbatch.

Chapter 14 and 15, to describe Oxygen Scavenger Masterbatch sales channel, distributors, customers, research findings and conclusion.

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