

Global Overseas Study Tour Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Overseas Study Tour Service market size is expected to reach \$ 39662 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

Overseas study tour services refer to transnational learning and cultural exchange programs for students, typically including language learning, academic courses, cultural experiences, and international social activities. This service aims to help students broaden their horizons, improve their language skills, understand different cultures, and enhance their independence. Students usually choose suitable destinations and courses with the assistance of professional service organizations, participate in learning where English or another foreign language is the primary language of instruction, and receive comprehensive support from their schools, families, or accommodations overseas.

With increasing globalization and international exchange, the prospects for overseas study tour services are promising. More and more parents and students recognize that overseas study tours not only improve language skills but also cultivate students' global perspective, cross-cultural communication skills, and ability to adapt to multicultural environments. Especially in the post-pandemic era, blended learning combining online and offline learning has become a new trend. At the same time, differences in education systems across countries, improvements in education quality, and the resolution of educational equity issues have also provided more opportunities for overseas study tours. According to market research, with the increase in middle-class families, overseas study tours are no longer just a privilege of the elite but are becoming an increasingly popular educational choice. In the future, with the deepening of global educational cooperation and the diversification of educational needs, the overseas

study tour market will continue to expand.

This report studies the global Overseas Study Tour Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Overseas Study Tour Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Overseas Study Tour Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Overseas Study Tour Service total market, 2021-2032, (USD Million)

Global Overseas Study Tour Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Overseas Study Tour Service total market, key domestic companies, and share, (USD Million)

Global Overseas Study Tour Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Overseas Study Tour Service total market by Destination, CAGR, 2021-2032, (USD Million)

Global Overseas Study Tour Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Overseas Study Tour Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Globea Education, WorldStrides, Education First, SKYUS Co., Ltd., Global Expeditions Group, Camps International, Bluesky Education, Camp Adventure, Nacel, CQUEnglish, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Overseas Study Tour Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Destination, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Overseas Study Tour Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Overseas Study Tour Service Market, Segmentation by Destination:

Study Abroad in English-speaking Countries

Study Abroad in Non-English-speaking Countries

Global Overseas Study Tour Service Market, Segmentation by Learning Content:

Language Courses

Academic Courses

Cultural Experiences and Travel Programs

Global Overseas Study Tour Service Market, Segmentation by Organization Modes:

Group Study Tours

Individual Study Tours

Global Overseas Study Tour Service Market, Segmentation by Application:

Under 10 Years Old

10-18 Years Old

Over 18 Years Old

Companies Profiled:

Globea Education

WorldStrides

Education First

SKYUS Co., Ltd.

Global Expeditions Group

Camps International

Bluesky Education

Camp Adventure

Nacel

CQUEnglish

Village Camps

Camp America

Camp Suisse

New Oriental

Key Questions Answered

1. How big is the global Overseas Study Tour Service market?
2. What is the demand of the global Overseas Study Tour Service market?
3. What is the year over year growth of the global Overseas Study Tour Service market?
4. What is the total value of the global Overseas Study Tour Service market?
5. Who are the Major Players in the global Overseas Study Tour Service market?
6. What are the growth factors driving the market demand?

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