

Global Overseas Modular Design Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Overseas Modular Design Service market size was valued at US\$ 2167 million in 2025 and is forecast to a readjusted size of US\$ 4746 million by 2032 with a CAGR of 11.8% during review period.

Overseas modular design services refer to professional services?tailored to overseas markets or multinational projects?that involve breaking down, designing, assembling, and delivering assets (such as buildings, industrial equipment, data centers, energy facilities, commercial spaces, residences, exhibition halls, production lines, or software systems) using standardized modules. The core of this service involves executing tasks such as module partitioning, structural design, functional integration, interface standardization, BIM/digital modeling, material selection, production drawing creation, prefabrication and assembly planning, and on-site installation guidance. These tasks are carried out in accordance with the target country or region's regulations and standards, climate and environmental conditions, transportation logistics, construction practices, certification requirements, and specific client usage scenarios. Compared to traditional custom design, overseas modular design services place greater emphasis on standardization, replicability, ease of transport, rapid installation, cross-regional adaptability, and cost control. Key application areas include overseas engineering construction, prefabricated buildings, modular equipment rooms, energy storage stations, mobile medical facilities, temporary camps, commercial chain spaces, and the export of industrial equipment.

The upstream segment of the overseas modular design service industry chain encompasses resources such as target market regulations and standards, architectural

and industrial design codes, BIM modeling and structural calculation software, modular components, steel structures, container units, electromechanical equipment, plumbing, HVAC, electrical and fire safety systems, intelligent systems, transport packaging, and certification consultancy. The midstream segment consists of modular design service providers, engineering design institutes, BIM consultancies, EPC (Engineering, Procurement, and Construction) firms, and specialized modular solution providers; these entities handle module partitioning, conceptual design, standardized interface design, structural and electromechanical integration, transport dimension optimization, local code compliance, detailed construction drawings, factory prefabrication drawings, installation guidance, and delivery management. The downstream segment primarily serves overseas sectors including residential housing, apartments, hotels, schools, hospitals, data centers, energy storage stations, photovoltaic and wind power projects, industrial plants, mining camps, temporary barracks, commercial chain spaces, and overseas engineering contracting projects. The gross profit margin for overseas modular design services is approximately 63%.

The core value of overseas modular design services lies in mitigating the uncertainties inherent in cross-border projects. Such projects often contend with varying local regulations, building standards, fire safety codes, climatic conditions, transport constraints, labor costs, and construction practices; consequently, traditional design approaches are prone to repeated revisions, on-site rework, and extended delivery timelines. By leveraging standardized units, unified interfaces, factory prefabrication drawings, and BIM collaboration, modular design shifts a significant portion of the workload to the design and factory manufacturing stages. This enhances project replicability and delivery certainty, making it particularly well-suited for rapid-deployment scenarios such as overseas housing, hotels, schools, hospitals, data centers, camps, and energy projects.

Industry competition is shifting from mere "blueprint design" to a model combining "standardized modular solutions" with "overseas adaptation capabilities." Services limited to providing architectural or structural drawings offer little added value; truly competitive enterprises must possess expertise in target-market regulations, modular decomposition, integrated structural and MEP (mechanical, electrical, and plumbing) design, transport dimension optimization, assembly joint design, material substitution, certification consulting, and on-site installation guidance. This is especially critical in markets like Europe, North America, the Middle East, Southeast Asia, and Africa, where requirements for fire safety, seismic resistance, thermal insulation, energy efficiency, environmental protection, and safety certification vary significantly. Service providers capable of delivering a "local compliance + Chinese manufacturing + overseas delivery"

package are better positioned to secure long-term contracts.

While overseas modular design services offer substantial growth potential, they demand extensive project experience and robust supply chain coordination. Driven by rising global demand for prefabricated buildings, modular data centers, energy storage stations, overseas engineering contracts, and temporary camps, modular design services are evolving from single-project solutions toward standardized product platforms, modular libraries, digital delivery, and EPC (Engineering, Procurement, and Construction) collaborative services. However, the industry also faces challenges such as high levels of project customization, fluctuating transport costs, lengthy local approval processes, inconsistent construction team capabilities, and complex design liability boundaries. Therefore, future development should focus on establishing standardized modular databases, mastering regulations in key export markets, forging partnerships with manufacturing plants and engineering contractors, and building end-to-end service capabilities?spanning everything from conceptual design and detailed design to prefabrication drawings, installation guidance, and post-sales optimization.

This report is a detailed and comprehensive analysis for global Overseas Modular Design Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Overseas Modular Design Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Overseas Modular Design Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Overseas Modular Design Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Overseas Modular Design Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Overseas Modular Design Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Overseas Modular Design Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Daiwa House Industry, Sekisui House, Sankyo Frontier, Misawa Homes, Skanska, Bouygues Construction, Reds10, Karmod, Vertiv, Fluor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Overseas Modular Design Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Conceptual Design (Design Depth ?30%)

Preliminary Design (Design Depth 30%?60%)

Detailed Design (Design Depth 60%?90%)

Manufacturing Drawing Design (Design Depth ?90%)

Market segment by Degree of Module Standardization

Customized Module Design

Semi-Standardized Module Design

Highly Standardized Module Design

Market segment by Level of Integration

Low-Integration Design

Medium-Integration Design

High-Integration Design

Market segment by Application

Commercial Area

Residential Area

Others

Market segment by players, this report covers

Daiwa House Industry

Sekisui House

Sankyo Frontier

Misawa Homes

Skanska

Bouygues Construction

Reds10

Karmod

Vertiv

Fluor

FullStack Modular

CIMC Modular Building Systems

BROAD Group

DeepBlue Smarthouse

KSTAR

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Overseas Modular Design Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Overseas Modular Design Service, with revenue, gross margin, and global market share of Overseas Modular Design Service from 2021

to 2026.

Chapter 3, the Overseas Modular Design Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Overseas Modular Design Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Overseas Modular Design Service.

Chapter 13, to describe Overseas Modular Design Service research findings and conclusion.

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